



THE SHIFT TOWARDS SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

WEDNESDAY 28 January 2015 - Halls N115-N116
1st floor of the Convention Center North

PROGRAMME

Opening Remarks: 11:15 – 11:25 h.

- Álvaro Carrillo de Albornoz, Managing Director, **Instituto Tecnológico Hotelero (ITH)**
- Márcio Favilla L. de Paula, Executive Director for Operational Programmes and Institutional Relations, **World Tourism Organization (UNWTO)**

KEYNOTE PRESENTATION: "The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)" 11:25 – 11:55 h.

- Charles Arden-Clarke, Head, Goods and Services Unit, Acting Head, 10YFP Secretariat, Sustainable Consumption and Production Branch, Division of Technology Industry and Economics, **United Nations Environment Programme (UNEP)**

PRESENTATION 1: "The 10YFP Programme on Sustainable Tourism" 11:55 – 12:10 h.

- Dr. Dirk Glaesser, Director, Sustainable Development of Tourism Programme, **World Tourism Organization (UNWTO)**

PRESENTATION 2: "From GPST to 10YFP" 12:10 – 12:25 h.

- Nada Roudies, General Secretary, **Ministry of Tourism of Morocco**

PANEL DISCUSSION: "How to accelerate the shift towards sustainable consumption and production patterns" 12:25 – 14:00 h.

- Dr. Stefanie Pfahl, Head of Unit, Cooperation with Civil Society and Associations, Tourism and Sports, Federal Ministry for the Environment, Nature Conservation Building and Nuclear Safety (**BMUB**), **Germany**
- Luigi Cabrini, Chairman of the Board of Directors, Global Sustainable Tourism Council (**GSTC**)
- Peter Haxton, Policy Analyst, Tourism Unit, Centre for Entrepreneurship, SMEs and Local Development (CFE), Organization for Economic Cooperation and Development (**OECD**)
- Jane Ashton, Director of Sustainable Development, **TUI Group**
- Olivia Ruggles-Brise, Director of Policy and Research, World Travel & Tourism Council (**WTTC**)

Moderators: Dr. Louise Twining-Ward, President, Sustainable Travel International (**STI**) and Sofía Gutiérrez, Deputy Director, Sustainable Development of Tourism Programme, World Tourism Organization (**UNWTO**)

Organizado por: