THE SHIFT TOWARDS SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

WEDNESDAY 28 January 2015 - Halls N115-N116
1st floor of the Convention Center North

PROGRAMME

- Álvaro Carrillo de Albornoz, Managing Director, Instituto Tecnológico Hotelero (ITH)
- Márcio Favilla L. de Paula, Executive Director for Operational Programmes and Institutional Relations, World Tourism Organization (UNWTO)

KEYNOTE PRESENTATION: “The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)” 11:25 – 11:55 h.
- Charles Arden-Clarke, Head, Goods and Services Unit, Acting Head, 10YFP Secretariat, Sustainable Consumption and Production Branch, Division of Technology Industry and Economics, United Nations Environment Programme (UNEP)

- Dr. Dirk Glaesser, Director, Sustainable Development of Tourism Programme, World Tourism Organization (UNWTO)

PRESENTATION 2: “From GPST to 10YFP” 12:10 – 12:25 h.
- Nada Roudies, General Secretary, Ministry of Tourism of Morocco

PANEL DISCUSSION: “How to accelerate the shift towards sustainable consumption and production patterns” 12:25 – 14:00 h.
- Dr. Stefanie Pfahl, Head of Unit, Cooperation with Civil Society and Associations, Tourism and Sports, Federal Ministry for the Environment, Nature Conservation Building and Nuclear Safety (BMUB), Germany
- Luigi Cabrini, Chairman of the Board of Directors, Global Sustainable Tourism Council (GSTC)
- Peter Haxton, Policy Analyst, Tourism Unit, Centre for Entrepreneurship, SMEs and Local Development (CFE), Organization for Economic Cooperation and Development (OECD)
- Jane Ashton, Director of Sustainable Development, TUI Group
- Olivia Ruggles-Brise, Director of Policy and Research, World Travel & Tourism Council (WTTC)

Moderators: Dr. Louise Twining-Ward, President, Sustainable Travel International (STI) and Sofía Gutiérrez, Deputy Director, Sustainable Development of Tourism Programme, World Tourism Organization (UNWTO)