PANEL 3:

FINANCING INNOVATION IN TOURISM: PROMOTING CONSERVATION, COMPETITIVENESS, SUSTAINABILITY AND INCLUSION

Leveraging partnerships to promote sustainable wildlife-based tourism

Elisson Wright, Senior Program Coordinator, Global Wildlife Program, World Bank Group
GLOBAL WILDLIFE PROGRAM

LEVERAGING PARTNERSHIPS TO PROMOTE SUSTAINABLE WILDLIFE-BASED TOURISM KASANE, BOTSWANA

- DECEMBER 7, 2017
Nature-Based Tourism at the WBG

**WBG Portfolio:**

- IBRD/IDA Lending and AAA, Active and pipeline, Tourism projects and projects with tourism components accounted to US $3.8 billion*
- Projects with environment theme accounted for 92% of this portfolio (US $3.5 billion)
- **Mozambique (MozBio):** Livelihood generation and sustainable natural resource management
- **Tanzania (REGROW):** Develop key tourism assets in southern Tanzania
- **India:** Integrated Coastal Zone Management Project

*World Bank Tourism Portfolio Statistics, 2016
NBT at the WBG (cont.)

Coastal Zone Management
Landscape Management

Forest and

Desert Ecosystem
Management

Wildlife-based Tourism & Conservation

Conservation

Marine Protected Areas
NBT at the WBG (cont.) - MozBio

**Bazaruto Archipelago National Park**

- **Long term commitment**: 25-years w/ African Parks
- **Community engagement**: Tourism concession to local communities of the archipelago
- **Private sector participation**: Tourism operator to manage the community-owned lodge in partnership with local communities
- **Multilateral support**: Ongoing technical and financial support over a long period of time provided by the WBG
Global Wildlife Program (GWP)

- 19 Countries
- ~50 Protected Areas and Ecosystems
- $131 Total Financing
GWP: Wildlife-based tourism component

- India – Tourism Infrastructure
- Congo – Community ecotourism + Nouabale-Ndoki NP
- Cameroon – Ecotourism training
- Zambia – Protected area tourism support
- Botswana – businesses
- Malawi – Invest in marketing strategies + visitor attractions
- Mozambique – Community tourism (Niassa NR)
- Zimbabwe – Wildlife conservancy tourism
- Kenya – Technical support to tourism development
- Indonesia – Community tourism enterprises
- Botswana – Protected area tourism support
Coordination - Donor

1. Who: 24 international donors including multilaterals, bilaterals, foundations, UN programs, and int'l NGOs

2. What: Donors Committed US $1.3 billion to 1,105 projects that help combat IWT (2010-2016)

3. Where: Top 5 recipient countries: Tanzania (8%), DRC (5%), Mozambique (5%), Gabon (3%), and Bangladesh
KM Surveys

Priority Topics
Delivery Channels

1. Human – wildlife conflict and CBNRM
2. Innovative technologies
3. Legislation and judiciary
4. Wildlife based tourism
5. Protected area management & transboundary initiatives
6. Law enforcement and anti-corruption
7. Project management and M&E
KM Events – In-Person

1. SWITZERLAND
   Reducing Human Wildlife Conflict
   Jan 2016

2. KENYA
   Engaging Local Communities
   May 2016
   60 participants

3. VIETNAM
   HEC Conflict Mitigation
   Oct 2017
   24 participants

4. GABON

5. THAILAND
   Reducing Illegal Wildlife Trafficking
   Nov 2016

6. INDIA
   People’s Participation
   Oct 2017
   203 participants

7. SRI LANKA
   Strengthening Legal Frameworks
   July 2017

Participants:
1. 76 participants
2. 60 participants
3. 47 participants
4. 203 participants
5. 60 participants
6. 24 participants
7. 90 participants
Knowledge & Communication Resources

...till November 2017

- 7 blogs and 1 feature story published
- 6 Press releases published
- 19 GWP country profiles created
- International Donor Report launched
- 2 Newsletters and 6 conference reports distributed
- Brochure created and ~600 distributed
- HWC Video promoted with up to 21,500 views
- Gabon Video promoted with over 30,500 views
- Global Wildlife Program Video recently launched
- Sri Lanka Study Tour Story
GWP M&E System and Approach

Aggregate national level project data and qualitative information to report on progress, inform program decisions facilitating adaptive management measures, and support other program components and national project implementation.

**M&E System**
- GWP tailored Tracking Tool
- Results Frameworks
- Annual Qualitative Review

**Approach**
- Provide quality assurance and technical support
- Aggregate program level data and analysis

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<th>Examples of Outputs &amp; Analysis</th>
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<td>4. Budget allocation per component</td>
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<td>7. Protected area mapping</td>
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<td>8. Co-financing</td>
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<td>9. International partnerships</td>
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GWP value for National Projects

- **GWP**
  - Included in GEF Programmatic Approach Modality that recognizes critical global issues can be combatted through a series of interconnected projects under a common objective/platform

- **Coordination**
  - Enhanced coordination across implementation agencies, technical partners, and donors
  - Ability to engage directly with other governments on implementation of similar projects/issues
  - Exposure to subject matter experts and advisors to learn from latest research and technologies

- **KM**
  - Accelerated learning through sharing of lessons learned in person and virtually

- **M&E**
  - Streamlined reporting on outcomes
  - Targeted support to build capacity and adopt innovative tools

**Partnerships:** Engage governments, private sector, intergovernmental organizations, NGOs, and industry associations on innovative efforts to **alleviate poverty, boost shared prosperity, and conserve wildlife**
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