PANEL 2:

CIRCULARITY IN TOURISM VALUE CHAINS: SUPPORTING THE PARIS AGREEMENT THROUGH A LOW CARBON TRANSITION

Moderators:
- Bruno Fareniaux, General Advisor, Ministry of Ecological and Inclusive Transition of France
- Nicolas Perin, Programme Manager, International Tourism Partnership
ITP’s goals, circular economy, and the Paris Agreement
10 YFP International Symposium – 7 December 2017

International Tourism Partnership
Nicolas Perin, Programme Manager
International Tourism Partnership

Reaching more than 30,000 hotels and 1.5 million employees worldwide
Decoupling emissions from growth in the hotel industry

Forecast growth in hotel supply vs. SDA forecast growth for all types of commercial buildings

To keep pace, the global hotel industry will need to reduce its greenhouse gas (GHG) emissions per room per year by 66% from 2010 levels by 2030, and 90% by 2050.
ITP’s Goals for 2030

Youth employment
- Goal: To collectively impact one million young people through employability programmes by 2030, thereby doubling our current impact on youth unemployment.

Water
- Goal: To embed water stewardship programmes to reduce the number of people affected by water scarcity; improve water-use efficiency and identify ways to address water scarcity.

Human rights
- Goal: To raise awareness of human rights risks, embed human rights into corporate governance, and address risks arising in the labour supply chain and during hotel construction.

Carbon
- Goal: To embrace science-based targets, and encourage the wider industry to join in reducing emissions at scale.

Join us in shaping the future www.tourismpartnership.org #ITPGoals
What is a Value Chain?

VALUE CHAIN = ECONOMIC + SOCIAL VALUE

SUPPLY CHAIN = LOGISTICS

Raw materials → Manufacture → Use → Disposal → Recycle

End-of-life → LIFE CYCLE →

UN Environment Programme