Global mobility studied via ICT data - applications for tourism

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New data sources for tourism

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Mobility

An experiment
This does allow us to define a ranking of the most attractive places in the world.
Tourism

Mobility by type of person:

- Anglesos
- Alemanys
- Espanyols

Legend:
- Promig d'è: 1247
- 191.0
- 95.5
- 47.75
- 308.0
- 154.0
- 77.0
- 334.0
- 167.0
- 83.5
How can this help public managers
Mobility demand, pollution, resource consumption and possible conflicts locals - visitors
THANK YOU
for your attention