



2nd UNWTO Conference on Destination Management in the Mediterranean

“QUALITY: THE KEY DRIVER FOR SUCCESS IN THE MEDITERRANEAN DESTINATIONS”

Budva, Montenegro, 22-24 June 2015

INFORMATION NOTE



1. BACKGROUND INFORMATION

On 16 and 17 April 2012 in Djerba, Tunisia, the World Tourism Organization (UNWTO) held the 6th International Conference on Destination Management, devoted to the future of tourism in the Mediterranean.

The Conference resulted in the Djerba Declaration which laid the basis for separate further events dedicated to the Mediterranean Tourism. The current 2nd Conference on Destination Management in the Mediterranean further continues the topic of prospects and challenges of tourism development in the Mediterranean region with a special focus on quality as the key driver for success.

2. PLACE AND DATES

The 2nd UNWTO Conference on Destination Management in the Mediterranean will be held **from 22 to 24 June 2015**. The Conference will be held in Budva, situated on the central part of Montenegrin coast and called "Budvanska Rivijera". It has developed around a small peninsula, on which the old town is situated. It is by far most visited destination in Montenegro, boasting beautiful marina views, ancient architecture and a developed tourism infrastructure.

The venue of the Conference:

Splendid Conference & Spa Resort

Bečići bb

85310 Budva

Montenegro

<http://www.montenegrostars.com/index.php/en/our-hotels/hotel-splendid-conference-spa-resort>

Splendid Conference & SPA Resort, the largest conference venue in Montenegro, is situated 3 kilometres away from the touristic capital of Montenegro, Budva, stays on the sea front and has its own private beach.

The official website of the Conference:

<http://destination.unwto.org/event/2nd-conference-destination-management-mediterranean>

3. CONTACT DETAILS OF THE ORGANIZERS:

UNWTO	Host Country Coordinators
<p>Ms. Zhanna YAKOVLEVA Technical Coordinator Capitán Haya 42 28020 Madrid SPAIN Tel: +34 91 567 82 18 E-mail: zyakovleva@unwto.org</p>	<p>Ms. Nebojša RACKOVIĆ Ministry of Sustainable Development and Tourism IV Proleterske brigade 19 81000 Podgorica MONTENEGRO Tel: +382 20 446 333 nebojsa.rackovic@mrt.gov.me</p> <p>Ms. Ljiljana MARAŠ Manager National Tourism Organisation of Montenegro Bulevar Svetog Petra Cetinjskog 130 81000 Podgorica MONTENEGRO Tel: +382 (0) 77 10 00 11 E-mail: ljiljana-cetkovic.maras@montenegro.travel</p>

4. REGISTRATION AT THE CONFERENCE, BADGES AND LOGISTICS ARRANGEMENTS

Participation at the Conference is free of charge and is carried out at the following website: <http://destination.unwto.org/webform/registration-montenegro> Participants are kindly requested to register **online by 19 June 2015** on the official website of the Conference indicating all the required information including travel and accommodation details which will be further used to organize transfer and pick-up service.

Identification badges will be issued at the venue of the Conference – **Hotel Splendid Conference & Spa Resort** - to all those who have duly completed their online registration form.

The **opening hours** of the registration desk are as follows:

Monday, 22 June 2015

14:00 – 19:00 Registration of participants

Tuesday, 23 June 2015

08:00 – 09:00 Registration of participants

Please note that **all logistic arrangements** (booking of accommodation, internal transfers, technical tour, etc.) should be done through **the company TA Congress Travel, which is the official Conference Travel Agency.**

CONTACT DETAILS:

Ms. Sofija OGNJENOVIC
Congress Travel
Studentska ulica, Lamela 3-5
81000 Podgorica, Montenegro
Tel/Fax: + 382 20 229 550, 229 551, 228 410
Mob: + 382 67 269 008
E-mail: sofija.ognjenovic@congresstravel.me

5. STATUS OF PARTICIPANTS

The Host country will take the necessary steps to facilitate the arrival, stay and departure of all participants invited by the Organization.

During their stay, participants will enjoy the privileges and immunities accorded to delegates in events of UNWTO, in accordance with the provisions of the Convention on the Privileges and Immunities of the Specialized Agencies of the United Nations.

6. ENTRY FORMALITIES

EU countries citizens do not require visa. Foreign citizens for whom an entry visa to Montenegro is required may apply for a Montenegrin visa at the competent diplomatic or consular post of Montenegro in a foreign country. In countries where Montenegro has no diplomatic or consular post, Montenegrin visa applications may be submitted to the Serbian diplomatic or consular post.

The participants are kindly asked to take the necessary measures in order to obtain an entry visa to Montenegro. For further information on entry visas please refer to the website of the Ministry of Foreign Affairs and European Integration of Montenegro: <http://www.mvpei.gov.me/en/sections/consular-affairs/visa-regimes-for-foreign-citizens/>

7. ACCOMMODATION

The hotels listed below offer participants discounted rates.

Due to the high season in Montenegro at the dates of the Conference, delegates are requested to make their reservations before **10 June 2015**, by submitting the accommodation and transfer request form available at the TA Congress Travel: http://congresstravel.me/forme/registraciona_forma.doc

All reservations made after the indicated date will be responded to as per availability.

HOTELS	Single room	Double room	Contact details	Distance from venue
Hotel Splendid Conference and Spa Resort *****	159.00	110.00	http://www.montenegrostars.com/index.php/en/our-hotels/hotel-splendid-conference-spa-resort	Venue hotel
Avala Resort & Villas ****	142.00	82.00	http://www.avalaresort.com/avala/	3.80 km
Hotel IBEROSTAR Bellevue****	115.00	76.00	http://www.iberostar.com/en/hotels/budva/iberostar-bellevue	1.00km
SENTIDO Tara Hotel****	79.00	59.00	http://hoteltara.me/	0.5 km

Hotel Montenegro Beach Resort****	82.00	58.00	http://www.montenegrostars.com/index.php/en/hotel-group-splendid-3/montenegro-beach-resort-4	0.5 km
Hotel Slovenska Plaža***+	66.00	40.00	http://www.hgbudvanskarivijera.com/index.php/me/hotel-slovenska-plaza	2.80 km

Please note :

- All rates are in euros (€) and include breakfast and VAT
- All rates are per person / per day
- The local tourist tax (€1.30 per person per day) **is not included** and will be charged on arrival.

8. WORKING LANGUAGES

The working languages of the Conference are English, French, Montenegrin and Spanish. Simultaneous interpretation will be provided in these languages. At the entrance of the conference hall, headphones will be distributed and should be returned at the end of each session.

9. TRANSPORT AND ACCESS TO BUDVA

TRANSFERS

Transfers from airports Podgorica (TGD), Tivat (TIV) and Dubrovnik (DBV) will be provided upon request.

The special price negotiated for participants of the UNWTO Conference on Destination Management in the Mediterranean is **20.00 € /per person/per direction for Podgorica and Tivat airports.**

The special price negotiated for participants of the UNWTO Conference on Destination Management in the Mediterranean is **40.00 € /per person /per direction for Dubrovnik Airport.**

For any inquiries related to transfers please submit the accommodation and transfer request form to the TA Congress Travel: http://congresstravel.me/forme/registraciona_forma.doc

➤ **By plane:**

- Tivat Airport is 20km away.
- Podgorica Airport is 65km away, and has flights throughout the year to Belgrade, Budapest, Zurich, Frankfurt, Ljubljana, Paris, Rome, Vienna and London- Gatwick.
- Dubrovnik Airport (DBV) in Dubrovnik, Croatia is 80km away from Budva, and maintains flights to many European destinations throughout the year, providing a good alternative to the Montenegrin airports. A taxi from Dubrovnik Airport to Budva will cost €90.

➤ **Regular airlines to Montenegro airports**

- Montenegro Airlines
- Air Serbia
- Adria Airways
- Alitalia
- Austrian Airlines
- Ryanair
- Turkish Airlines

➤ **Direct flights to Montenegro airports**

- Rome
- London
- Brussels
- Paris
- Vienna
- Belgrade
- Ljubljana
- Istanbul
- Frankfurt
- Zurich
- Moscow

Note: Connected flights to all destinations available

➤ **By bus:**

Budva is very well connected by bus with cities within Montenegro and major cities in neighboring countries. The bus station is a 20 minute walk from the old town.

<http://www.balkanviator.com/en/>

➤ **By car:**

Budva can be reached by car using the coast road, which is in good condition. Travelling from Dubrovnik, this can take less than 2 hours depending on traffic.

During the Conference shuttle buses shall be organized from Avala Resort & Villas and Hotel Slovenska Plaža to the venue of the Conference (Hotel Splendid Conference and Spa Resort).

Transportation shall also be organised for the Gala Dinner and Technical Visit.

10. PROVISIONAL PROGRAMME

The provisional programme of the Conference is available at the website of the Conference: <http://destination.unwto.org/content/conference-programme-montenegro>

11. SOCIAL PROGRAMME

Monday, 22 June 2015

20:00 – 21:00 Opening ceremony (meeting room *Petrovic/Crnojevic*, Splendid Conference and Spa Resort, 3rd floor)

21:00 – 22:00 Welcome reception, Pool Bar, 1st floor

Tuesday, 23 June 2015

13:30 – 15:00 Lunch (Splendid Conference and Spa Resort, Main Restaurant La Bussola, 2nd floor)

Evening city tour after the working session and before the gala-dinner (upon request)

20:30 – 22:00 Gala-dinner (Hotel Mogren, Budva, on the Upper Terrace)

Wednesday, 24 June 2015

13:00 – 16:00 Technical visit (Boka Bay Tour)

If you want to spend a nice day in the old town of Kotor (under UNESCO protection) which is encircled by ancient walls and discover the most southern fjord in Europe you can join us on this excursion. We travel by coach to Kotor with a guide and it will take us about 40 minutes. A walking tour in the Old Town of Kotor is perfect, if you only have a little time, to see the beautiful Renaissance buildings. The well preserved fortified walls of Kotor protect it from the sea and nearly 3 kilometers long they are considered one of the world's historic values.

You will also visit the Cathedral of St. Tryphon which was constructed in 1166 and built on the remains of a former temple from the 9th century. You will see the remains from 14th century frescos and the valuable treasury with both local and Venetian golden works dating from the 14th to the 20th centuries (guided tour - 40 minutes). After sightseeing tour you can walk back to the pier or enjoy free time on your own. (one hour)

Dress code – casual



12. PRACTICAL INFORMATION

- **Local currency and exchange rates:** The official currency in Montenegro is the **EURO (€)**, which has been used as the currency since 2002. Currency exchange can be carried out at the commercial banks and the foreign currency exchange offices.
- **Climate:** Budva has a typical **Mediterranean climate** with mild but rainy winters and very warm and dry summers. In the coastal region, protected by the high mountainous hinterlands, the climate conditions are even milder and more pleasant. In June begins the summer – daytime temperatures grow to 25-32 degrees and the water is heated to 22 degrees and swimming is very nice.
- **Local time in Budva:** Budva belongs to the Central European Time (CET) zone (GMT+1). European Summer Time is in effect between the end of March and the end of October (GMT+2).
- **Official language:** Montenegrin
- **Electricity:** 220V/50Hz
- **Business hours:** 9 a.m. - 5 p.m.
- **Health requirements and precautions:** no vaccination is required to enter Montenegro
- **Useful telephones:**

Police – 122

Fire station – 123

Ambulance – 124

Roadside assistance – 19807

International emergency number – 112

Ministry of the Interior – 19819

Weather forecast – 044 800 200

Time service – 125

Telegram service - 126

Wake-up service – 14101

Montenegro Customer Care: 1300 (tourist service - information, complaints and commendations)

13. TOURIST INFORMATION

For further information on Montenegro please refer to the following link:
<http://www.montenegro.travel/en>