

## QUESTIONNAIRE: PILLAR 4 - POVERTY REDUCTION AND SOCIAL INCLUSION

To facilitate a quick assimilation of the situation, the columns after the questions provide the opportunity to allocate a score, if applicable. This is based on the following scale:

1	Area of particular need/opportunity – highest priority for action/intervention	Priority for action <b>High</b> ↓ <b>Low</b> Priority for action
2	Improvement required – should also be considered for intervention/support	
3	May benefit from some improvement – but less current need for intervention	
4	Appears to be satisfactory – maintain	
5	Area of apparent strength – may provide an example to others	
X	No information available to answer the question /This could not be assessed	

4.1 An integrated approach to poverty reduction through tourism							
Issue 1: Level of commitment to pro-poor tourism							
QUESTION	COMMENT	Priority for action					X
		High	→			Low	
		1	2	3	4	5	
a	Is tourism included in National Strategy Papers or in Poverty Reduction Strategy Papers (PRSP) as a vehicle for poverty reduction?						
b	Is poverty reduction an objective of tourism policy, linked to specific actions and measurable outcomes?						
c	What is the level of awareness of pro-poor issues and approaches in tourism?						
d	To what extent is the private sector committed to pro-poor tourism and working with local communities?						
Issue 2: Adopting a strategic approach to poverty reduction through tourism at national and destination level							
a	Has there been any action at a national level to strengthen the approach to pro-poor tourism?						
b	Is there a strategy for rural tourism development, or for other types of destination with a pro-poor focus?						
c	Has there been any consideration or identification of priority destinations for pro-poor tourism initiatives?						
d	Have any particular destinations established pro-poor tourism strategies and/or initiatives?						
e	Has an assessment been made to estimate what proportion of tourism spending reaches the poor and in what ways?						
4.2 Strengthening pro-poor tourism initiatives							
Issue 1: Increasing income to poor communities from tourism businesses and trading							
a	Have initiatives been taken to promote employment in tourism to poor communities?						
b	How strong are the links between the tourism and agriculture (including fisheries) sector?						
c	How well developed are tourism supply chain linkages with poor communities at a local level?						
d	Are there significant amounts of informal trading by the poor in tourist areas and has this been the subject of any management?						
e	Are poor communities engaged in providing tourism facilities and visits and is there potential to strengthen or expand this?						
f	Are structures in place to provide advice and assistance to poor communities on tourism business development, operation and promotion?						
g	Is funding available for small tourism businesses through microfinance or other schemes?						

	QUESTION	COMMENT	Priority for action					X
			High	Low			→	
			1	2	3	4	5	
<b>Issue 2: Securing wider community benefits from tourism</b>								
a	Are poor communities benefiting from taxation and charges on tourism enterprises and visitors and could this be expanded?							
b	Is the industry engaged in voluntary giving to assist poor communities?							
c	Does the planning of new tourism infrastructure take account of impact on poor communities?							
<b>4.3 The inclusion of disadvantaged groups in the tourism sector</b>								
<b>Issue 1: Effort to engage disadvantaged groups in tourism</b>								
a	Is recognition given to the needs of disadvantaged groups in tourism policies and strategies?							
b	Are the rights and needs of disadvantaged groups covered in legislation?							
c	How well integrate are women in the tourism sector and have steps been taken to improve their position and opportunities for them?							
d	How well integrate are young people in the tourism sector and have steps been taken to improve their position and opportunities for them?							
e	How well integrate are the elderly in the tourism sector and have steps been taken to improve their position and opportunities for them?							
f	How well integrate are disabled people in the tourism sector and have steps been taken to improve their position and opportunities for them?							
g	How well integrate are ethnic minorities in the tourism sector and have steps been taken to improve their position and opportunities for them?							
<b>4.4 The prevention of negative social impacts</b>								
<b>Issue 1: Effort to identify and address negative social impacts</b>								
a	Are local communities consulted about the development and operation of tourism in their areas?							
b	Are local communities engaged and empowered in decisions about the development and operation of tourism in their areas?							
c	Are the views of local communities on the impact of tourism on their livelihoods sought and monitored?							
d	Is attention paid to access to resources, including land, for local communities, in planning and managing tourism?							
e	To what extent are their believed to be issues of negative impact on resources for local communities as a result of tourism development?							
f	Is there evidence of a rise in crime and other social problems, including sexual exploitation, from tourism and is action being taken?							
g	Is the country a signatory to the ECPAT Code and is this being followed up?							
h	How aware and alert is the private sector to negative social impacts of tourism?							