

## QUESTIONNAIRE– PILLAR 1 TOURISM POLICY AND GOVERNANCE

To facilitate a quick assimilation of the situation, the columns after the questions provide the opportunity to allocate a score, if applicable. This is based on the following scale:

1	Area of particular need/opportunity – highest priority for action/intervention	Priority for action <b>High</b> ↓ <b>Low</b> Priority for action
2	Improvement required – should also be considered for intervention/support	
3	May benefit from some improvement – but less current need for intervention	
4	Appears to be satisfactory – maintain	
5	Area of apparent strength – may provide an example to others	
X	No information available to answer the question /This could not be assessed	

### 1.1 The position of tourism in development policies and programmes

#### Issue 1: The level of recognition given to tourism in development policies

	QUESTION	COMMENT	Priority for action					
			High → Low					X
			1	2	3	4	5	
a	Is tourism given sufficient coverage and recognition in studies and frameworks for development in the country?							
b	Is tourism considered a priority sector by government in its own development policies?							
c	Is tourism recognised as a priority sector by departments of government that impact on the sector's development?							
d	How much support is given to tourism from the national budget?							
e	What factors may be inhibiting the recognition afforded to tourism?							

#### Issue 2: The extent and nature of international assistance for sustainable tourism development

a	Are there any major current or recent projects or initiatives in sustainable tourism that are receiving international assistance and from whom?							
b	In general, is it considered that current and recent assistance projects have been successful and can any lessons be learnt from them?							
c	Is there sufficient coordination between international agencies in their support for sustainable tourism?							

### 1.2 Tourism policy and regulatory framework

#### Issue 1: The existence of a tourism policy and strategic plans, sufficient to guide the development of tourism

a	Is there a clearly elaborated tourism policy?							
b	Does the policy commit to the elements of sustainable tourism?							
c	Is the country a signatory of the Global Code of Ethics for Tourism and does the policy reflect this?							
d	Is consideration given to the financial and fiscal implications of a policy to support tourism?							
e	Is there a well-researched and comprehensive national tourism strategy and/or master plan for tourism?							
f	Did preparation of the tourism policy and strategy/master plan involve consultation and engagement with stakeholders?							
g	Is the tourism strategy/master plan up to date and is a revision planned?							
h	Are actions and responsibilities clearly set out and costed in the plan?							

	QUESTION	COMMENT	Priority for action					
			High	→				Low
j	Have tourism strategies/plans been prepared for specific destinations and are more needed?		1	2	3	4	5	X
<b>Issue 2: The implementation and monitoring of the policy/strategy/plan</b>								
a	Is the tourism policy/strategy/plan being effectively implemented?							
b	Are all relevant stakeholders fully involved in its implementation?							
c	What may be holding back implementation?							
d	Are progress and results being monitored and reviewed?							
<b>Issue 3: The adequacy of legislation and regulations affecting tourism</b>								
a	Is there specific tourism legislation (e.g. Tourism Act) that is fit for purpose?							
b	Is the tourism legislation fully implemented?							
c	Does tourism legislation adequately reflect local level roles and responsibilities?							
d	Does other current legislation meet the needs of sustainable tourism and is it enforced in the sector?							
e	Is sustainable tourism development assisted or held back by regulations and how they are applied?							
<b>1.3 Tourism governance and institutional setup</b>								
<b>Issue 1: The effectiveness of a central leadership structure for tourism</b>								
a	Is there a dedicated tourism ministry, department or unit within government?							
b	Is there a separate governmental delivery agency for tourism with an inclusive structure and clear role that supports sustainable tourism?							
c	Do these tourism governance bodies operate effectively and what are their main needs?							
d	Are skills needs within tourism governance bodies effectively assessed and addressed, including in sustainability issues?							
e	Does the country engage actively with global and regional bodies and other countries on tourism development and management?							
<b>Issue 2: The engagement of stakeholder interests in national tourism governance</b>								
a	Is there a structure or process for engagement of other ministries in tourism governance?							
b	Is there a structure or process for involvement of a range of tourism stakeholders in tourism governance?							
c	Are NGOs, educational and other civil society bodies engaged in national tourism governance structures?							
d	Does the multi-stakeholder structure/body have sufficient capacity to function effectively and does it need strengthening?							
e	Is action taken to promote stakeholder buy-in and wider public interest?							
<b>Issue 3: The involvement of the private sector and use of public-private partnerships</b>								
a	Are there clear and active structures that bring together and represent private sector enterprises?							
b	Do existing private sector structures have adequate capacity to be effective?							
c	How fully is the private sector engaged in tourism governance?							
d	In general, how engaged and committed is the private sector to pursuing sustainable tourism policies?							

	QUESTION	COMMENT	Priority for action					
			High	→				Low
			1	2	3	4	5	X
g	Have other forms of business model and structure been encouraged in tourism?							
e	To what extent are public-private partnerships used in tourism development and management?							
<b>Issue 4: The effectiveness of tourism governance at a local level</b>								
a	Is there an effective process for involving local government structures in tourism?							
b	Is there effective coordination between national, regional and local tourism governance?							
c	Are there structures in place at a destination level that involve the private sector and other stakeholders in tourism governance and delivery?							
d	Are local communities involved in tourism governance in their areas?							
e	Are NGOs and other civil society bodies involved in local tourism governance structures?							
f	Are local level structures working effectively and what would help them improve their performance?							
g	Do those responsible locally for tourism governance have sufficient experience and skill, including in aspects of tourism sustainability?							