



UNWTO COMMISSION FOR AFRICA

Fifty-ninth meeting

ADDIS ABABA, ETHIOPIA

19 APRIL 2017

REPORT

Table of Contents

	<u>Page</u>
1. Introduction	2
2. Decisions taken by the Commission	4
3. List of participants	16

Introduction

1. The 59th meeting of the UNWTO Commission for Africa (CAF), was held on 19 April 2017, at the Sheraton Hotel in Addis Ababa, Ethiopia, at the gracious invitation of the Government of the Federal Republic of Ethiopia. The meeting was attended by over one hundred and fifty delegates, from 31 countries, namely: Angola, Benin, Burkina Faso, Cameroon, Cabo Verde, Congo, Democratic Republic of Congo, Ethiopia, The Republic of the Gambia, Ghana, Kenya, Mali, Morocco, Nigeria, Seychelles, Somalia, South Africa, Spain, Sudan, Togo, Zambia and Zimbabwe. Representatives of the following international organizations and private sector representatives also took part in the event: United Nations Development Programme (UNDP), United Nations Economic Commission for Africa (UNECA), Chimelong group, Casa Africa and International Feria de Madrid (IFEMA).

2. Addressing the participants in his opening address, Dr. Taleb Rifai, commended the Federal Government of Ethiopia, the Honorable Minister Hirut Woldemariam and her team, for their generous hospitality and strong support in making this regional commission possible. Dr. Rifai stated that Ethiopia is becoming a leader in tourism because it is a cradle of civilizations and has many sites of wonderful nature, culture and history that are opening up to tourists, and as a result the National Tourism Transformation Council (NTTC) has been set up so that Ethiopia can take advantage of its huge tourism potential to bring benefits to its people. He added that he was looking forward to this year's CAF meeting very much because it comes at a crucial time for tourism in this International Year of Sustainable Tourism for Development, and he meaningfully highlighted Ethiopia's commitment to engage in that front when last year the country adopted in Marrakech the African Charter on Sustainable and Responsible Tourism. African countries have a huge role to play in the global efforts of our sector to shepherd a better world. He quoted Charles Dickens to describe the current feeling and period of history we are living in: "It was the best of times; it was the worst of times". Times when terror threats and wars continue to plague us whenever we watch the news, and times in which we suffer from a deficit of tolerance and generosity, however we are also living in the best of times because we are connected, we are informed and we are involved.

3. Dr. Rifai stressed on the fact that we are also living the best of times because tourism, the world's global peace industry, is growing every year. Last year, 1,235 million tourists crossed international borders in one year, bringing tremendous benefits to communities, economies and societies. Yet as UN Secretary-General Antonio Guterres has said: "Beyond the measurable advances that tourism can make possible, it is also a bridge to better mutual understanding among people from all walks of life." Travel opens minds, opens eyes and opens hearts. We become better people when we travel. Against the deficit of tolerance, tourism is a precious pillar of peace and understanding. Respecting nature, respecting culture and respecting our host – in showing this respect we will even find more respect for ourselves. Across Africa, there is a need to respect the rights of women and young people to access meaningful jobs. It is essential to respect the many cultures of Africa and the powerful nature of Africa because ecologically minded tourism that gives back to people and planet is what we need – and Africa is in a position of great strength. This is the continent where unspoiled natural habitats and cultures still exist in many areas and it is important for the continent to use these to our advantage and not sacrifice them for the sake of growth, because growth will come with sustainability: Africa's arrivals from abroad will reach 134 million by 2030, let us make each of the 134 million travelers an ambassador for peace, tolerance and respect.

4. The Secretary-General finally ended his opening speech on a more personal note since it marked the last one before his departure as head of the UNWTO. He insisted on the fact that

throughout his past eight years as Secretary General he was immensely proud of the work of the CAF committee. He believes African tourism truly is on the rise and this is because of everybody's collective efforts and that we are working as one to make this world a better place. He mentioned that he was looking forward to the continued, sustainable growth of tourism across Africa and that he was very proud and grateful to be celebrating the transformative potential of Sustainable Tourism for Development. He finally addressed a message to Ethiopia and to Africa which is to keep prioritizing tourism in their sustainable development plans, and ended his speech by declaring that his message to the world is to help this process by coming and visiting this magical land because Africa is the future.

5. In her opening speech, H.E. Mrs. Hirut Woldemariam, Minister of Culture and Tourism of Ethiopia thanked and warmly welcomed the African countries for having come to Addis Ababa, the land of origins, for this 59th regional commission for Africa. She reiterated the strong partnership Ethiopia and UNWTO have been fortifying along the years and the organization of this major event is a testimony of it. She also reminded that Ethiopia considers tourism as a very important vehicle for economic diversification. She highlighted the fact that the increasing investments in the tourism sector, in combination with a flagship airline such as Ethiopian Airlines, represent for the future of Ethiopia in terms of destination a very successful one.

6. The 59th CAF meeting was officially opened by His Excellency Mr. Muktar Kedir, Minister of the Good Governance Delivery Unit under the Office of the Prime Minister, who wished a heartfelt welcome to all the delegations coming to Addis Ababa and the Secretary General Taleb Rifai. He emphasized that Ethiopia is a unique land where the earliest ancestors of human beings first walked upright, and it is truly hoped that Ethiopia becomes progressively one of the prime choices of tourists in the near future, a destination he wished makes tourists feel safe and also enjoy their stay in this yet unexplored land.

7. Eventually HE. Mr. Muktar awarded Dr. Taleb Rifai a Recognition Award to highlight his legacy to promote tourism as a driver of economic growth, inclusive development and environmental sustainability.

DECISIONS TAKEN BY THE COMMISSION

CAF/DEC/1 (LVIV)

ADOPTION OF THE AGENDA

Agenda item 1
(Document CAF/59/1)

8. The agenda for the 59th meeting of the UNWTO Commission for Africa was presented to the delegates by the Chairman H.E. Eng. Walter Mzembi, Minister of Tourism and Hospitality Industry of Zimbabwe and the Members adopted the agenda unanimously as follows:

1. Adoption of the Agenda
2. Communication of the Chairman of the Commission (Zimbabwe)
3. Report of the Secretary-General
4. Implementation of the General Programme of Work 2016-2017
 - 4.1. Global activities
 - 4.2. Regional activities 2016/2017
 - 4.3. Update on Affiliate Member activities
5. Report of the UNWTO Committees
 - 5.1. Report of the Programme and Budget Committee
 - 5.2. Report of the Committee on Tourism and Sustainability
 - 5.3. Report of the Committee on Tourism and Competitiveness
 - 5.4. Report of the Committee on Statistics and TSA
6. Report on the draft UNWTO Convention on the Protection of Tourists and the Rights and Obligations of Tourism Service Providers
7. Tourism and Ethics
8. Report of the Working Group on the Review of the Amendment Procedure of the Statutes
9. Preparations for the twenty-second session of the General Assembly
10. Other matters
11. Venue of the 60th and 61st Commission meetings

CAF/DEC/2 (LVIV)

COMMUNICATION OF THE CHAIRMAN OF THE COMMISSION

Agenda item 2
(Document CAF/59/2)

9. The Chairman of the Commission, H.E. Eng. Walter Mzembi, Minister of Tourism and Hospitality Industry of Zimbabwe, started by saying that it was always invigorating to return to the city of Addis Ababa, the headquarters of the African Union. It symbolizes the essence of the unity of Africa and encourages Africans to be bold and forthright, in the knowledge that, acting together and with a commonality of vision and purpose, we can succeed and advance our nations and our people towards the attainment of the ambitious objectives set out in Agenda 2063, which is the continental developmental blueprint.

10. The Chairman highlighted a few facts regarding the past year, which was a relatively positive one for the global tourism industry since international tourist arrivals grew by 3.9% to reach a total of 1,24 billion and, based on current trends, the UNWTO Panel of Experts projects further positive growth of between 3% to 4 % in the coming year. However, Minister Mzembi pointed out that statistics, even if they are useful, can also be misleading and, if we are not careful, can lull us into a false sense of well-being and contentment. In illustration of his point was the fact that those numbers indicate a growth of 8% in tourist arrivals in Africa, whereas the reality is that the bulk of that percentage increase represents recovery from where the region was standing before, in 2014 and 2015, rather than actual growth.

11. The Chairman underlined that as a Continent, as an African collective, the region still lags behind other regions of the world in terms of performance and we continue to command between 3% to 5% only of global tourism arrivals and receipts. Given the richness of Africa and the staggering diversity of the tourism product at disposal, we cannot content ourselves with this measly share of the global tourism trade. Chairman Mzembi insisted that it simply makes no sense and we must commit ourselves, seriously, to work harder and in a more focused, targeted manner, to more fully and more successfully exploit the massive potential which resides in that product. As a result, he encouraged African ministers in charge of the tourism sector to get their act together, to intensify and accelerate their efforts at national, regional and continental levels and to ensure, firstly, that our industry is accorded the respect and recognition it deserves within our own countries, regions and within the administrative structures of the African Union, and, secondly, to ensure that our individual and our collective efforts are directed, and let us give ourselves a definitive timeframe, towards growing Africa's contribution to and its benefit from global tourism.

12. Then, as part of the discussion regarding the agenda for the upcoming days, Chairman Mzembi pointed out the High-Level Meeting on Chinese outbound tourism to Africa. He mentioned that it is important that African nations, can mobilize themselves at all levels to accommodate and service the 600-plus million tourists China is expected to unleash on the world by the year 2020. The results of this transformation were made possible by the pursuit of successful economic development policies which, in turn have facilitated the emergence of a strong middle class which, in turn, both money-ed and passport-ed, has been encouraged to travel the world. He stressed the fact that by 2050, Africans will number 2,4 billion people, twice the current population of China, and it should and indeed must be Africa's intention to emulate the Chinese experience, for Africa to likewise become a major source

market for the global tourism industry, earn its place at the top table of global tourism by virtue of successfully and sustainably growing its percentage contribution to international tourism flows and realize its massive potential, including in the tourism sector.

13. Regarding the efforts led by the CAF with the African Union, Hon. Mzembi emphasized on three areas of strategic importance that he engaged the AU with: (i) the urgent need to develop an overarching continental Tourism Policy, (ii) the need to oversee the coordination and implementation of such a Policy, the need for a stand-alone Commission for Tourism, with its own substantive Commissioner; or, at the very least and as an interim measure, the creation of a substantive Directorate for Tourism, Bio-Diversity and Aviation; and (iii) the need for the Commission to convene meetings of African Tourism Ministers and to provide us with an appropriate, collective platform to deliberate, amongst ourselves and with others the myriad issues and opportunities relating to our sector. A good development the Minister underscored was the organization of the First Ordinary Session of the AU Specialized Technical Committee (STC) on Transport, Trans-Continental and Inter-Regional Infrastructure, Energy and Tourism from 14 to 18 March, 2017 in Lome, Togo.

14. He finally ended his speech by thanking the current Secretary General, Dr Taleb Rifai, for the unstinting support he has always extended towards African Ministers of Tourism and for the understanding and encouragement he and his dedicated Team continue to provide us in their work. Those efforts have been duly encapsulated in the Framework provided by the Memorandum of Understanding concluded between the UNWTO and the African Union, and provide the basis for far greater and more intensive interaction going forward.

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CAF/DEC/3 (LVIV)

REPORT OF THE SECRETARY GENERAL

Agenda item 3
(Document CAF/59/3)

15. The Report of the Secretary-General (Document CAF/59/3) was divided into the following parts:

A. International Tourism in 2016 and 2017

The Secretary General underlined that demand for international tourism remained robust in 2016 despite challenges noting that international tourist arrivals grew by 3.9% to reach a total of 1,235 million, according to the January issue of the UNWTO World Tourism Barometer. Some 46 million more tourists travelled internationally last year compared to 2015. The year 2016 was the seventh consecutive year of sustained growth following the 2009 global economic and financial crisis, and it is worth pointing out that a comparable sequence of uninterrupted solid growth has not been recorded since the 1960s.

Available data for **Africa** points to an 8% rebound in international arrivals in 2016 after two weak years, adding 4 million arrivals to reach 58 million. Sub-Saharan Africa (+11%) led growth, while a gradual recovery started in North Africa (+3%). As far as projections, the outlook of the UNWTO Panel of

Experts and economic prospects, UNWTO projects international tourist arrivals worldwide to grow at a rate of 3% to 4% in 2017.

A. Priorities and Management Vision

1. The Secretary General indicated that the management priorities for 2016-2017 as approved by the 103rd session of the Executive Council were as follows:
 1. Promoting safe and seamless travel
 2. Enhancing the role of technology in tourism
 - a. UNWTO organized, jointly with the Ministry of Energy, Tourism and Digital Agenda of Spain and the Region of Murcia, the 1st World Conference on Smart Destinations in Murcia, Spain on 15-17 February 2017, to advance and shape a tourism model for the 21st century based on innovation, technology, sustainability and accessibility.
 - b. The Secretariat also presented, during ITB 2017, the preliminary findings of the research on the 'new platform tourism services
 - c. The Secretariat has nominated a Special Advisor on this issue to prepare an Action Plan for this key area.
 3. Placing sustainability at the heart of tourism development and promoting the contribution of tourism to the Sustainable Development Goals (SDGs). As a result the Secretariat has continued to advance this area through three main pillars:
 - a. The UNWTO International Network of Observatories of Sustainable Tourism (INSTO):
 - b. Measuring Sustainable Tourism Initiative (MST): Measuring Sustainable Tourism (MST) will be the central focus of the 6th International Conference on Tourism Statistics: Measuring Sustainable Tourism, to be held in Manila, the Philippines, 21-24 June 2017.
 - c. 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP):

B. Mainstreaming Tourism in the Global Agenda

The Secretary General indicated that the support of tourism at the highest level is essential for the development and implementation of policies that support the growth and sustainability of the sector and to ensure that the sector contributes to Sustainable Development Goals (SDGs). He mentioned that the UNWTO/WTTC Open Letter on Travel and Tourism campaign continues to advance. Since its inception in 2011, a total of 84 Heads of State and Government have been presented with the Open Letter, of which 19 are from Africa.

In parallel, the Secretariat continues to work to position tourism in the United Nations (UN) system agenda as well as in the agendas of other relevant international and regional organizations. In this framework, it is worth highlighting the (i) official opening of the UNWTO Geneva Liaison Office in

Geneva in January 2017 and (ii) International Year of Sustainable Tourism for Development 2017 for which a specific session took place during the afternoon.

C. Key UNWTO activities in Africa

A detailed report on the activities carried out by the Organization since the last report to the 58th Commission Meeting was discussed under item 4 in document CAF 59/4.

D. Administrative and Financial Matters

The Secretary General stressed the fact that the year 2016 closed with contribution income balancing budgetary expenditures and enabling a partial reimbursement of the advance made by the Working Capital Fund in 2015. The 2016 UNWTO Financial Report and Audited Financial Statements for the year ended 2016, including the unqualified opinion of the External Auditors, was submitted to the 105th session of the Executive Council.

16. The Commission,

Having heard with interest the Report of the Secretary-General,

- Notes with satisfaction the figures achieved of international tourism at the global level and in particular the rebounding performance of the Africa region during this past year;
- Congratulates the Secretary-General on the efforts to mainstream tourism in the global agenda, through the inclusion of tourism in the Sustainable Development Goals (SDGs);
- Commends the Secretary-General for the new vision and priorities with the long-term objective of advancing the development of the tourism sector in the region as a key pillar of sustainable development;
- Congratulates the Secretary-General for the sound financial situation of the organization and the efforts deployed to maintain it;
- Welcomes the willingness of the Government of Kenya to explore with the guidance of UNWTO the establishment of a body that will address issues related to sustainable tourism development in the Africa region with a focus on the image and branding of the continent as a whole. The government of Kenya further expressed their interest in taking a leading role in this process;

CAF/DEC/4 (LVIV)

IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK

Agenda item 4

Sub-items 4.1 – Global Activities (was covered under the Report of the Secretary General), 4.2 – Regional activities 2016/2017 and 4.3 – Update on Affiliate Member activities (Documents CAF/59/4.2 and CAF/59/4.3)

17. The Commission,

Having considered documents CAF/59/4.2 and CAF/59/4.3 dealing with the Regional activities and the Update on Affiliate Member activities,

- Congratulates the Secretariat for the wide range of activities being implemented at the continental level among African member states, which reflects UNWTO commitment to mainstream tourism in the development agendas of African governments;
- Commends the Secretariat for the quality and the increasing number of the activities carried out in the region at both the national and regional level, in such a varied range of areas, to help the countries of the region to maximize the economic and social benefits of the sector, while making tourism a tool that can contribute to the fight against poverty;
- Congratulates the Secretary-General on having successfully organized the eighth edition of the Tourism Investment and Business Forum for Africa (INVESTOUR) in partnership with IFEMA and Casa Africa and having recorded such an important turnout in terms of African ministers and high-level officials from China;
- Encourages the Member States and the public and private enterprises of the region to take part massively in the ninth edition of INVESTOUR to be held in 18 January 2018 in Madrid in the context of the Madrid International Tourism Fair (FITUR).
- Urges Member states to attend the joint Conference on *Jobs and Inclusive Growth: Partnerships for Sustainable Tourism* on 27-29 November 2017 in Montego Bay, Jamaica organized by UNWTO, the Government of Jamaica and the World Bank Group in collaboration with Chemonics International and George Washington University, two key UNWTO Affiliate Members;
- Welcomes the arrival of CNN as a new Affiliate Member and looks forward to develop key areas of partnership especially in regards to the image of Africa across the globe.

REPORT OF THE UNWTO COMMITTEES

Agenda item 5

Sub-items 5.1 – Report of the Programme and Budget Committee, 5.2 – Report of the Committee on Tourism and Sustainability, 5.3 - Report of the Committee on Tourism and Competitiveness, 5.4 - Report of the Committee on Statistics and TSA
(Documents CAF/59/5.1, CAF/59/5.2, CAF/59/5.3, CAF/59/5.4)

18. The Commission,

Having considered the documents on this agenda item,

- Welcomes the progress and achievements obtained under the different committees and the active participation of African members;
 - Encourages Member states to identify potential sites under the UNWTO International Network of Sustainable Tourism Observatories (INSTO)
 - Recommends the Member States to follow-up on the results of the survey on priorities for 2018-2019, launched at the end of 2016, and get acquainted with the Report of the survey which is now available.
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REPORT ON THE DRAFT UNWTO CONVENTION ON THE PROTECTION OF TOURISTS AND THE RIGHTS AND OBLIGATIONS OF TOURISM SERVICE PROVIDERS

Agenda item 6
(Document CAF/59/6)

19. The Commission,

Having heard the presentation by the Chair of the Affiliate Members on this agenda item,

- Encourages the Members for the continuing discussions on the content of the Convention and the submission of proposals to the Secretariat;
- Commends the Secretariat for organizing bilateral and multilateral meetings in order to achieve a maximum level of consensus regarding key issues of the Convention which are still being debated;
- Welcomes the possibility of granting a mandate to the UNWTO Secretariat to organize a Diplomatic Conference before the next General Assembly in 2019 for the negotiation and adoption of the Convention.

CAF/DEC/7 (LVIV)**TOURISM AND ETHICS**

Agenda item 7
(Document CAF/59/7)

20. The Commission,

Having considered the presentation on this agenda item,

- Commends the Secretariat for proposing the creation of multi-stakeholder National Tourism Ethics Committees (NTEC), with a view to foster the application of the Code's principles at national level;
 - Welcomes the role that these NTEC will be in position to provide, especially reaching out to all relevant stakeholders at national level and within local destinations including tourists, national, regional and local destination civil servants, managers and workers of tourism companies and operators, and media as well as academics and students of the sector;
 - Encourages the Member States to put their effort forward and reinforce the preparatory work in order to adopt the Framework Convention on Tourism Ethics in view of the 22nd General Assembly in September 2017 in Chengdu, China.
-

CAF/DEC/8 (LVIV)**REPORT OF THE WORKING GROUP ON THE REVIEW OF THE AMENDMENT PROCEDURE OF THE STATUTES**

Agenda item 8
(Document CAF/59/8)

21. The Commission,

Having considered the documents on this agenda item,

- Commends the Working Group for their work and take note of the review of the procedure of amendment to the Statutes and Financing Rules pursuing the objectives of amending Article 33 of the Statutes;
- Encourages Member states to do everything in their power to initiate any domestic proceedings as necessary for of the approval of the amendment to Article 33 in order to be able to notify the Depositary of their approval of such amendment shortly after it has been adopted by the General Assembly and thus accelerate the entry into force of the new amendment procedure.
- Urges Member states to approve all the pending amendments to the Statutes and the Financing Rules.

CAF/DEC/9 (LVIV)

PREPARATIONS FOR THE TWENTY-SECOND SESSION OF THE GENERAL ASSEMBLY

Agenda item 9
(Document CAF/59/9)

22. The Commission,

Having considered the document on this agenda item,

- Congratulates the Secretary-General and the People's Republic of China for the progress made in regards to the preparations of the 22nd General Assembly to be held in Chengdu at the InterContinental Century City Hotel and the facilitation provided regarding the entry into the territory.
- Acknowledges the potential dates of 11-16 September 2017 for the organization of the 22nd General Assembly
- Encourages Full, Associate and Affiliate Members of the UNWTO as well as of the other participants invited by the Secretary-General to actively attend the upcoming General Assembly;

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CAF/DEC/10 (LVIV)

OTHER MATTERS

Agenda item 10
(Document CAF/59/10)

23. The Commission,

- Recommends that the secretariat includes a report back on actions taken following the decisions captured during each commission meeting.
-

CAF/DEC/11 (LVIV)

VENUE AND DATE OF 60TH AND 61ST MEETING OF THE COMMISSION FOR AFRICA

Agenda item 11
(Document CAF/59/11)

24. The Commission

- Acknowledges that the sixtieth Commission Meeting for Africa will take place in the framework of the twenty-second session of the UNWTO General Assembly, Chengdu, China, in September 2017.
- Welcomes with pleasure and accepts the invitation by the authorities of the Federal Republic of Nigeria to hold its sixty-first meeting in Abuja in 2018, on a date to be fixed by mutual agreement by the UNWTO Secretariat and the authorities of the country.

INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT 2017
MINISTERIAL ROUND TABLE

25. As part of the UNWTO CAF Meeting, a special session was organized under the auspices of the International Year of Sustainable Tourism for Development 2017. Across the collective CAF membership present, including 10 Honourable Ministers and major stakeholders of the industry who provided rich interventions, it became quite clear that the UN's designation of 2017 as the International Year of Sustainable Tourism for Development unlocks an enormous sense of determination across leaders of the African tourism community to not waste the opportunity of IY2017 to seek for greater, more meaningful, and actionable. Following the key debates and discussions:

26. The Commission:

- Acknowledges the need for a stronger sense of unity, by bringing together key stakeholders of the industry, the development community, the local people, students and also countries to align commitment to turning 'sustainable tourism' principles into practice at national, regional and international level
- Encourages the necessity and courage to create change, but also to examine closely tourism growth opportunities and risks from both supply and demand perspectives with an aim at:
 - working cross-borders to turn landlocked nations into land linked partners from inland to sea
 - embedding safety and security as part of the foundations of sustainability

- creating connections across continents, working to curb growth in practises violating sustainable protection and promotion of the sector (i.e. Kenya ivory trade banning in China)
- refusing to accept political processes as an excuse for inaction
- Recognizes the critical role in magnifying messaging around IY2017 to ensure:
 - understanding of the value of the sector, 'beyond green'
 - embedding the definition of 'sustainable' to include: economic, social, cultural, environmental, ethical and sustainability
 - clearly conveying pride and priority in protecting the future
 - respecting what is God-given, and therefore ours as a responsibility to protect
 - changing the narrative to create a clear, confident voice for the Africa as a continent committed to a secure, stable, united future
- Agrees on the obligation for CAF leaders the need to ensure continued engagement across leaders of the continent, bringing together knowledge, resources and priorities to unlock the growth potential of African tourism for all, for generations to come.

Within the framework of this special session, two key events took place:

27. *The signing of a Memorandum of Understanding (MoU) between the Economic Community of Central African States (ECCAS - CEEAC) and the UNWTO*

The Secretary General of the CEEAC H.E. Ambassador Ahmad Allam-Mi, and Dr. Taleb Rifai signed a MoU between both organizations, whose objective is to strengthen cooperation between UNWTO and CEEAC in the area of its Ecotourism Development in Central Africa (PDEAC) program and to identify areas of mutual interest with a view to:

- Identify areas of cooperation within the framework of the Development of ecotourism in Central Africa;
 - Propose programs to strengthen the political and diplomatic framework favorable to the development of ecotourism;
 - Propose programs to strengthen the institutional and legislative framework favorable to the development of ecotourism;
 - Jointly develop an ecotourism training, research and innovation program;
 - Propose a program to build local capacity in direct and indirect ecotourism enterprises;
 - Propose a framework for carrying out feasibility studies of all structures required for ecotourism.
1. *The presentation of the draft resolution on the African Caravan on Sustainable and Responsible Tourism by Mr. Mohamed Alami Hassani, Head of the Cooperation Division - Ministry of Tourism, Air Transport, Handicraft and Social Economy.*

Having heard the representative of Morocco:

28. The Commission:

- Understands that the lasting implementation of sustainability principles throughout the entire tourism value chain is an indispensable precondition for the consolidation of the results that

Africa has already achieved and for the achievement of the goal of reaching 134 million tourist arrivals by 2030. This is why the African Charter on Sustainable and Responsible Tourism was signed in November 2016 by more than twenty African ministers including UNWTO in Marrakech in the framework of the COP 22. While recognizing every country's right to development, it serves as a voluntary framework for tourism development in Africa and ensures its integration in a sustainable and responsible dynamic that reconciles economic growth with social progress, preserves the environment, and respects local characteristics and cultural diversity.

- Welcomes the initiative of organizing an African Caravan to celebrate the International Year of Sustainable Tourism for Development, led by Morocco and several African countries that are signatories to the African Charter on Sustainable and Responsible Tourism and supported by the UNWTO. The Commission also encourages the continuity of the caravan after 2017 in the form of an itinerant annual event in Africa;
- Notes with satisfaction that this Caravan will consist in organizing forums and workshops throughout the year 2017 in Africa, with a view to continuing to raise awareness among all stakeholders in the tourism value chain, regarding the principles of the African Charter, to ensure its dissemination and adoption by the other CAF member countries and to promote the best African initiatives and projects in the field of sustainable tourism

LIST OF PARTICIPANTS

<i>Country/Pays</i>	<i>Name-Surname/Nom-Prénom</i>	<i>Position</i>	<i>Organization/Organisme</i>
Angola	Ms. Rosa António Gomes Cruz	Focal Point ,Directeur du Bureau d'échange	Ministry of Hotels and Tourism
Angola	Mr. António Júlio Da Silva	Directeur d'investissement privé Unité technique	Ministry of Hotels and Tourism
Benin	Mr. N'KOUE Ange	Minister	Ministre du Tourisme et de la Culture - Bénin
Benin	Mr. Babio El-Kir Moudachirou	Conseiller Technique du Ministre, Point focal national OMT Rang en délégation	Ministre du Tourisme et de la Culture - Bénin
Benin	Ms. Isabelle COYSSI	Assistante en communication, représentante du Directeur Général	Ministre du Tourisme et de la Culture - Bénin
Benin	Ako Amour-Marie	1st counsellor political affairs officer	Benin Embassy
Benin	Anjaho Arnoud	Social and Cultural officer	Benin Embassy
Burkina Faso	Mr. Tahirou Barry	Minister	Ministère du Tourisme et des Loisirs

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Burkina Faso	Mr. Luc Ouedraogo	Directeur Général	Ministère du Tourisme et des Loisirs
Burkina Faso	Mr. Antoine Bado	Représentant du ministère des Affaires Etrangères	Ministère des Affaires étrangères
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Burkina Faso	Mr. Campaore Emmanuel	Conseiller	AMBASSADE DU BURKINA FASO
Burkina Faso	Mr. Simpore T.Fulbert	2nd secretary	Burkina faso Embassy
Cabo Verde	Mr. Jose da Silva Gonçalves	Minister	Ministry of Economy and Employment
Cabo Verde	Mr. Pedro Tavares Moreira	Special Assistant to the Minister (Focal Point)	Ministry of Economy and Employment
Cabo Verde	Mr. Carlos Jorge Oliveira Gomes dos Anjos	General Director	Ministry of Economy and Employment
Cabo Verde	Ms. Linda Pereira	Consultant/Advisor	Ministry of Economy and Employment
Cameroon	Mr. Tabapssi Famdie	Chargé d'Affaires a.i à l'Ambassade du Cameroun à Madrid	Ministère des Relations Extérieures du Cameroun
Cameroon	Mr. Noah Stéphane Christel	Head, forecasting and prospective unit, Département of African affairs	Ministry of External Relations
Cameroon	Mr. Daniel Nganhul	Directeur de la Promotion du Tourisme Rang en délégation	Ministère du Tourisme et des Loisirs
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Democratic Republic of Congo	Mr. Moka Gabriel	Représentant de FOKAD	Fondation kalipa pour le développement ONG nationale
Democratic Republic of Congo	Mr. Jean Kingombe Tshali	Directeur Chef de Service du tourisme et des accords internationaux	Ministère du tourisme

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Ethiopia	H.E. Mrs. Meaza Gebremariam	State Minister for Tourism	
Ethiopia	Mr. Million Tadege	Tourism Researcher	Ethiopian Ministry of culture and Tourism
Ethiopia	Mr. Friew Kidane	Tour operator and sells officer	Ethiopian Airlines
Ethiopia	Mr. Bram Van Loosbroek	General manager and chief pilot	Abyssinia Ballooning PLC
Ethiopia	Ms. Karin Allgoewer	Advisor	GIZ Biodiversity and Forestry Program
Ethiopia	Mrs. Kibrework Lemma Kibret	Public and International Relation	Catering and Tourism Training Insititute
Ethiopia	Mr. Yared desalegn Woldetsadik	General Manager	Dreamland Ethiopia Tours
Ethiopia	Mr.Muez Aregawi		Foreign Affairs
Ethiopia	Mrs. Beza Melis		Foreign Affairs
Ethiopia	Eyoel Bezawit	reporter	Ethiopia Broadcasting cooperation
Ethiopia	Mohammed Nisiredin	Advisor	Ministry of Trade
Ethiopia	Tilahun Yohannes		EIC
Ethiopia	Tamir Abraham		AACTB
Ethiopia	Mams Abdemariam		Addis Abbaba Culture and tourism
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Ethiopia	Sheikh Mohammed Amin	president of Islamic Affairs	Ministry of culture and tourism
Ethiopia	Destal Kessa		
Ethiopia	semere Misut	Reporter	Ethiopia Broadcasting cooperation
Ethiopia	Begashaw Asrat	Managing director	Asrat Travel Agency
Ethiopia	Ali Mohammed Ahmed	Trainee Diplomat	MOFA
Ethiopia	Muhummud abdisalam Farah	Trainee Diplomat	MOFA
Ethiopia	Woldehanna Alemnesh	Organizer	Ethiopian Tourism Organization
Ethiopia	Mesfin Daniel	Association of Ethiopian Patriots	
Ethiopia	Dr. Theodros Atlabachew	president	Ethiopian Tourism Professionals
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Gabon	Doumingou Christian	Focal Point	Agence Gabonaise de Développement et de Promotion du Tourisme et de l'Hotellerie
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Gambia	Mrs. Cordu L. Jabang	Deputy Permanent Secretary	Ministry of Tourism and Culture
Gambia	Mr. Abdoulie Hydara	Director General	Gambia Tourism Board
Gambia	Mrs Ida Jeng Njie	Director of Tourism International	Gambia Tourism Board
Gambia	Mr. Buba Fadera	Orderly to the Honourable Minister	Ministry of Tourism and Culture
Gambia	Mr. Burgese Houston	President	Tourism Association of Liberia
Ghana	Mrs. Hon. Catherine Afeku	Minister	Ministry of tourism, arts & culture
Ghana	Mr. Joel Sonne	Director Projects	Ministry of tourism, arts & culture
Ghana	Mr. Immanuel Enimil Ashon	PRESIDENT	TRAVEL WRITERS ASSOCIATION OF GHANA
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Kenya	Mr. Said Masud Athman Mtwana	TOURISM SECRETARY	Ministry of Tourism
Kenya	Mr. Vincent Bwire	Chief tourism officer	Ministry of Tourism
Kenya	Mr. Bramwel Waliaula Kisuya	Ambassador to Spain	MINISTRY OF FOREIGN AFFAIRS KENYA
Kenya	Ms. Elizabeth Onunga	Area Manager	Kenya Airways
Kenya	Mr. Orina George	Minister Counsellor	Kenya Embassy Addis
Kenya	Mr. Eric Nyagah	Trade Officer	Kenya Embassy Addis
Niger	Mr. Botto Ahmed	Minister	Ministère du tourisme et de l'artisanat
Niger	Mr. Adammaiga Zakariou	Representat Permanent oupres et de la CEA	Ambassade du Niger en Ethiopie
Niger	Mr. Mr. Zataou Karidio	Directeur général du tourisme et de l'artisanat	Ministère du tourisme et de l'artisanat
République du Congo	Arlette SOUDAN-NONAUULT.	Ministre du Tourisme et des Loisirs	Ministere du Tourisme et des Loisirs
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République du Congo	Kessali LEKOULEDZELA	Collaborateur.	Ministere du Tourisme et des Loisirs

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Nigeria	Mr. Chung Solomon	Reporter	Voice of Nigeria
Nigeria	Mr. Ijikami Rotimi Jerome	Editor	News agency Nigeria
Nigeria	Mr. Ayo Fred	Cameraman	Nigeria television Authority
Nigeria	Mr. Nwosu Stanley	Correspondent	Federal Radio cooperation of Nigeria
Nigeria	Mr. Ikilama Fibi		
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Sierra Leone	Mr. Sidie Yayah Tunis	Minister	MINISTRY OF TOURISM AND CULTURAL AFFAIRS
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South Africa	Mrs. Aneme Malan	Deputy Director-General	Ministry of Tourism
South Africa	Mrs. Nonkqubela Silulwane Tati	Chief Director	National Department of Tourism
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Togo	Ndaam Gnazou		
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	Ms. Yating Li	Director General, Department of Marketing & International Cooperation	CNTA
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	Mr. Yasir Baffo		
	Mr. Yusuf Hassan	Executive Director of Somaliland Diaspora Agency	Foreign Affairs & International Cooperation
Somaliland	Yusuf Hassan Ahmed	exeutive director	Somaliland diaspora agency
Somaliland	Rebi Ladna Hassan	2nd secretary	liason office of the republic of Somali land
Comores	Mr. FOUAD ISSOUFA ALI	Head of environment and climate	Ministere des transports,du tourisme et nouvelle technologie
Comores	Soibahadine Hadji	Regional Director	Ministere des transports,du tourisme et nouvelle technologie

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