



UNWTO Commission for the Americas

Fifty-sixth meeting

Livingstone (Zambia), 24 August 2013

CAM/56/DEC

Madrid, 9 September 2013

Original: Spanish

Decisions taken by the UNWTO Commission for the Americas at its 56th meeting

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I. AGENDA

1. Adoption of the agenda
2. Nomination of candidates to the XX General Assembly offices:
 - ✓ **two** Vice-Chairmen of the General Assembly
 - ✓ **two** Members of the Credentials Committee
3. Nomination of candidates to represent the region on the Executive Council and its subsidiary organs:
 - ✓ **two** candidates to the Executive Council (2014-2017)
 - ✓ **one** candidate to the Committee for the Review of Applications for Affiliate Membership
4. Election of the Chairman and Vice-Chairmen of the Commission for the period 2014-2015
5. Election of the jury for the poster competition
6. Regional activities
7. Other matters
8. Place and date of the fifty-seventh meeting of the Commission

II. DECISIONS TAKEN BY THE COMMISSION

ADOPTION OF THE AGENDA

Agenda item 1 (document CAM/56/OD/2013)

The Commission,

Adopts the agenda for its fifty-sixth meeting as set out on page 2 of this document.

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NOMINATION OF CANDIDATES TO THE XX GENERAL ASSEMBLY OFFICES

Agenda item 2 (document CAM/56/A/20/ComReg)

The Commission,

Having considered the information document submitted by the Secretary-General on the nomination of candidates for various offices of the General Assembly,

Decides to nominate the following countries for the offices specified:

- | | |
|---|------------------------------------|
| a) Vice-Chairmen of the General Assembly: | Costa Rica
Mexico |
| b) Credentials Committee: | Haiti
Paraguay |

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**NOMINATION OF CANDIDATES TO REPRESENT THE REGION
ON THE EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS**

Agenda item 3 (document CAM/56/A/20/ComReg)

The Commission,

Having considered the information document submitted by the Secretary General on the region's representation on the Executive Council and its subsidiary organs,

1. Decides to nominate for the Executive Council **Ecuador** and **Argentina and Peru as co-representatives** for the period 2014-2017: Argentina for the first biennium and Peru for the second. It was agreed that the floating seat for the same period would be shared by Jamaica and The Bahamas.
2. Thanks the candidates for the consensus they achieved.
3. Decides, lastly, to nominate **Jamaica** as its representative on the Committee for the Review of Applications for Affiliate Membership for the period 2014-2015.

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ELECTION OF THE CHAIRMAN AND VICE CHAIRMEN OF THE COMMISSION FOR THE PERIOD 2014 – 2015

Agenda item 4 (document CAM/56/A/20/ComReg)

The Commission,

Having considered the information document submitted by the Secretary-General on the election of the Chairman and two Vice Chairmen of the Commission,

1. Decides to elect **Colombia** as Chairman of the Commission for a term of two years (2014-2015);
2. Also decides to elect **Haiti** and **Mexico** as Vice Chairmen of the Commission for a two-year term (2011-2013); and
3. Expresses its sincerest thanks and appreciation to the outgoing Chairman, **Costa Rica**, and Vice Chairmen, **Peru** and **The Bahamas**, for their efficient and valuable leadership of the Commission.

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ELECTION OF THE JURY FOR THE POSTER COMPETITION

Agenda item 5

According to par. 7 of Annex 2 to document A/20/Note Inf. 1, the Vettor Giusti Tourism Poster Competition is held in conjunction with each session of the General Assembly as an opportunity to highlight the creativity and beauty of posters used to promote tourism in different countries.

The People's Choice Award will be based on an online survey open to the public via the UNWTO website. All posters submitted in due form can be viewed on the UNWTO website right up to the announcement of winners during the Assembly.

A jury is to be formed composed of the Chairmen of the six UNWTO Regional Commissions, one representative of each of the two host countries (Republic of Zambia and Republic of Zimbabwe), a representative of the UNWTO Communication Program and a professional in the field of communication designated by the Organization.

The jury's final decision and the results of the public vote will be announced during the Assembly, and an official ceremony will be held to award the Vettor Giusti Prizes for 2013 to the winning countries.

In accordance with the applicable procedure, the Commission invited the Chairman (**Costa Rica**) to issue its opinion and transmit it to the Communications Program.

The poster chosen on this occasion had been submitted by **The Bahamas** and may be viewed on the UNWTO website until the next round of the Vettor Giusti Competition, to be held in conjunction with the General Assembly's session in 2015.

REGIONAL ACTIVITIES

Agenda item 6

(click [here](#) for the presentation)**OTHER MATTERS**

Agenda item 7

At the start of the meeting, the Secretary-General welcomed the delegations in attendance, and in particular Trinidad and Tobago, which had re-joined UNWTO. He expressed his confidence in the political stability of the region and its extraordinary economic recovery, which had helped reduce poverty in many countries over the past decade.

He called attention to UNWTO's role in ensuring that the tourism sector assumes its rightful place on the political agenda of many countries, helping to raise the sector's visibility and prominence.

He thanked Costa Rica for its initiative in asking countries of the region to consider the possibility of increasing the Organization's budget, a matter to be discussed in the Executive Council.

Lastly, he reminded the countries about the high-level meeting to be held among Ibero-American and Asian countries in conjunction with the General Assembly of 27 August 2013, jointly organized by the Ibero-American General Secretariat and UNWTO.

The member countries welcomed the results obtained in the elections conducted during the meeting and talked about the growing interest among countries in participating in UNWTO's principal organs.

PLACE AND DATE OF THE 57TH MEETING OF THE COMMISSION

Agenda item 8

The Commission,

Having taken note of the generous invitation by the delegation of **Colombia** to host the Commission's next meeting in that country,

1. Decides to hold its 57th meeting in the city of Cartagena de Indias, on a date to be determined.
2. Thanks the governments of Zambia and Zimbabwe for the attentive hospitality they extended to the delegates.

III. ANNEX 1: REPRESENTATION OF THE COMMISSION ON THE VARIOUS ORGANS OF THE ORGANIZATION

<u>ORGAN</u>		<u>TERM EXPIRATION</u>
<u>XX GENERAL ASSEMBLY</u>		
VICE CHAIRMEN	COSTA RICA MEXICO	
CREDENTIALS COM.	HAITI PARAGUAY	
<u>COMMISSION FOR THE AMERICAS</u>		
CHAIRMAN	COLOMBIA	2015
VICE CHAIRMEN	HAITI MEXICO	2015 2015
<u>EXECUTIVE COUNCIL</u>		
1. BRAZIL		2015
2. MEXICO		2015
3. ECUADOR		2017
4. ARGENTINA/PERU		2015/2017
5. JAMAICA/THE BAHAMAS		2015/2017

COMMITTEE ON STATISTICS AND THE TOURISM SATELLITE ACCOUNT

- | | |
|--------------|------|
| 1. ARGENTINA | 2015 |
| 2. COLOMBIA | 2015 |

SUSTAINABLE DEVELOPMENT OF TOURISM COMMITTEE

- | | |
|----------------|-----------|
| 1. THE BAHAMAS | 2011-2015 |
| 2. BOLIVIA | 2011-2015 |

COMMITTEE ON MARKET AND COMPETITIVENESS

- | | |
|------------|-----------|
| 1. MEXICO | 2011-2015 |
| 2. URUGUAY | 2011-2015 |

COMMITTEE FOR THE REVIEW OF APPLICATIONS FOR AFFILIATE MEMBERSHIP

- | | |
|---------|-----------|
| JAMAICA | 2014-2015 |
|---------|-----------|

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IV. ANNEX 2: LIST OF PARTICIPANTS

I. CHAIRMAN OF THE COMMISSION

COSTA RICA

Head of delegation Sr. Allan FLORES MOYA
Ministro de Turismo
Instituto Costarricense de Turismo

II. EFFECTIVE MEMBERS

ARGENTINA

Head of delegation Sr. Carlos Enrique MEYER
Ministro de Turismo
Ministerio de Turismo de Argentina

Delegates Sra. Maya GONZÁLEZ BENDER
Directora de Relaciones Internacionales
Ministerio de Turismo Argentina

Sra. Ana Inés GARCÍA ALLIEVI
Asistente Técnica
Ministerio de Turismo Argentina

BAHAMAS

Head of delegation Mr. Harrison THOMPSON
Permanent Secretary
Ministry of Tourism and Civil Aviation

Delegates Mr. Earlston MCPHEE
Director Sustainable Development of Tourism
Ministry of Tourism and Civil Aviation

BRAZIL

Head of delegation Sr. Acir MADEIRA
Director de Relaciones Internacionales
Ministerio de Turismo

COLOMBIA

Head of delegation

Sra. Tatyana OROZCO
Viceministra
Ministerio de Industria, Comercio y Turismo

Sra. Clara Inés SÁNCHEZ
Directora de Calidad y Desarrollo Sostenible del Turismo
Viceministerio de Turismo

Sra. Silvana TORUÑO
Secretaria Privada de la Viceministra de Turismo
Viceministerio de Turismo

COSTA RICA

Head of delegation

Sr. Allan FLORES MOYA
Ministro de Turismo
Instituto Costarricense de Turismo

CUBA

Head of delegation

Sra. Marisabel GONZÁLEZ HERNÁNDEZ
Directora
Oficina de Turismo de Cuba en Alemania

DOMINICAN REPUBLIC

Head of delegation

Sra. Maribel VILLALONA
Asesora de Planificación del Ministro
Ministerio de Turismo

Delegates

Sr. Luis SIMÓ
Director de Asuntos Internacionales
Ministerio de Turismo

ECUADOR

Head of delegation

Sr. Luis FALCONÍ
Viceministro de Turismo
Ministerio de Turismo del Ecuador

Delegates

Sr. Francisco ÁLVAREZ
Relaciones Internacionales
Ministerio de Turismo del Ecuador

Sr. Rodrigo SALAS
Asesor
Ministerio de Turismo del Ecuador

GUATEMALA

Head of delegation Sra. Maru ACEVEDO
Subdirectora
Instituto Guatemalteco de Turismo

HAITI

Head of delegation Sr. Richard BONCY
Representante
Ministerio de Turismo de Haití

JAMAICA

Head of delegation Hon. Dr. Wykeham MCNEILL
Minister
Ministry of Tourism and Entertainment

Delegates Ms. Jennifer GRIFFITH
Permanent Secretary
Ministry of Tourism and Entertainment

MEXICO

Head of delegation Sra. Jimena GÓMEZ PAZOS
Secretaria de Turismo
Secretaría de Turismo (SECTUR)

Delegates Sr. Javier Esteban GUILLERMO MOLINA
Asesor de Asuntos Internacionales
Secretaría de Turismo (SECTUR)

NICARAGUA

Head of delegation Sr. Lautaro SANDINO
Embajador
Embajada de Nicaragua ante el Reino de Bélgica

PARAGUAY

Head of delegation Sra. Marcela BACIGALUPO
Ministra – Secretaria Ejecutiva
Secretaría de Turismo del Paraguay

Delegates Sra. Delia BENÍTEZ
Directora de Planificación y Desarrollo Turístico
Secretaría de Turismo del Paraguay

PERU

Head of delegation Sra. Claudia CORNEJO
Viceministra de Turismo
Viceministerio de Turismo

Delegates Sr. Daul MATUTE-MEJÍA
Embajador
Embajada del Perú en Sudáfrica

TRINIDAD & TOBAGO

Head of delegation Mr. Stephen CADIZ
Minister of Tourism
Ministry of Tourism of Trinidad and Tobago

Delegates Ms. Satie JAMRAJ-MARIMUTHU
Ag. Director, Research and Planning
Ministry of Tourism of Trinidad and Tobago

URUGUAY

Head of delegation Sr. Daniel CASTILLOS
Embajador
Embajada de Uruguay en Sudáfrica

VENEZUELA

Head of delegation Sr. Andres IZARRA
Ministro
Ministerio de Turismo

Delegates Sra. Elba MARTÍNEZ
Comisionada para Asuntos Estratégicos y para la OMT
Ministerio de Turismo

III. AFFILIATE MEMBERS**ARGENTINA**

Cámara Argentina de Turismo Sr. Jordi BUSQUETS
Presidente

COLOMBIA

PROEXPORT Sr. Enrique STELLABATTI
Vicepresidente de Turismo

Sra. Natalia BAYONA
Gerente de Turismo Vacacional

ECUADOR

Gobierno Autónomo y
Descentralizado del Guayas

Sra. Olga GUERRA PIZARRO
Directora de Turismo

IV. OBSERVERS

SPAIN (UNWTO Effective Member)

Head of delegation

Sr. Antonio LÓPEZ DE ÁVILA
Presidente
Sociedad Estatal para la Gestión de la Innovación y las
Tecnologías Turísticas de España (SEGITTUR)

IV. WORLD TOURISM ORGANIZATION

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