



The Sustainable Tourism Programme

of the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns

www.unep.org/10yfp/tourism

The 10YFP Sustainable Tourism Programme catalyzes changes in tourism operations. It promotes transformation for sustainability through efficiency, innovation and adaptability. The Programme will support evidence-based decision-making; adopt a life cycle approach for continuous improvement, emphasize collaboration among stakeholders and results-based project implementation.

Objectives of the Programme

1. Integrating sustainable consumption and production (SCP) patterns in tourism related policies and frameworks
2. Collaboration among stakeholders for the improvement of the tourism sector's SCP performance
3. Fostering the application of guidelines, instruments and technical solutions to prevent and mitigate tourism impacts and to mainstream SCP patterns among tourism stakeholders
4. Enhancing sustainable tourism investment and financing



What is the Vision of the 10YFP Sustainable Tourism Programme?

"Our vision is for a tourism sector that has globally adopted sustainable consumption and production practices resulting in enhanced environmental and social outcomes and improved economic performance"

What is the 10YFP?

The 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP) is a concrete and operational outcome of Rio+20. The 10YFP is a global framework that enhances international cooperation to accelerate the shift towards sustainable consumption and production (SCP) in both developed and developing countries. It provides capacity building and technical and financial assistance to developing countries, and encourages innovation and cooperation among all countries and stakeholders, so as to shift to SCP patterns in this sector. The 10YFP has six initial programs. UNEP serves as the Secretariat of the 10YFP and administers the Trust Fund.

Need more info? Visit www.unep.org/10YFP

Why a 10YFP Programme on Sustainable Tourism?

Tourism is one of the main economic sectors in the world, also generating important social benefits. It accounts for 10% of GDP (direct, indirect and induced), 6% of the world's exports, and one in 11 jobs. In 2015, 1,184 million international tourists travelled the world generating USD 1.5 trillion in exports. Despite many challenges, 2015 marks the sixth consecutive year of above-average growth with international arrivals increasing by 4% or more every year since 2010, and according to the UNWTO, arrivals are forecast to reach 1.8 billion by 2030.

Among the more significant characteristics of tourism as a transversal economic sector, are its elaborate supply chains and multi-stakeholder networks. These can be used to systematically encourage the shift towards more sustainable, cleaner and low-carbon development of the sector. Adopting the life-cycle approach in tourism design and operations will also engage consumers in actively promoting the shift towards more sustainable consumption and production patterns.

The 10YFP Sustainable Tourism Programme: Transitioning to the Next Decade

The origins of the Sustainable Tourism Programme can be traced to the UN World Summit on Sustainable Development (WSSD) held in Johannesburg, South Africa in 2002, which called on governments to develop a “ten year framework of programmes on sustainable consumption and production”. In 2003 the Marrakech Process was established as a multi-stakeholder collaboration to build this framework. This process included an International Task Force on Sustainable Tourism Development (ITF-STD), which produced Policy Recommendations for tourism development. Since 2011, the Global Partnership for Sustainable Tourism collaborated with partners to implement the Policy Recommendations of the ITF-STD and completed its transition into core elements of the 10YFP Sustainable Tourism Programme in February 2015.

The 10YFP Sustainable Tourism Programme

Programme Mission and Objectives

The 10YFP Sustainable Tourism Programme supports cooperation between stakeholders for the development and implementation of innovative projects and good practices in resource efficient and low-carbon tourism planning, reducing the loss of biodiversity, conserving ecosystems, preserving cultural heritage, alleviating poverty, improving sustainable livelihoods and adapting to the reality of a changing climate.

PROGRAMME AREAS

1

Integrating sustainable consumption and production (SCP) patterns in tourism related policies and frameworks

- Integrating SCP principles and objectives for sustainable development
- Monitoring policy implementation

2

Collaboration among stakeholders for the improvement of the tourism sector's SCP performance

- Data sharing and exchange of information
- Fostering stakeholder collaboration and joint action
- Capacity building for stakeholders
- Establishing monitoring frameworks

3

Fostering the application of guidelines, tools and technical solutions to improve, prevent and mitigate tourism impacts and to mainstream SCP patterns among tourism stakeholders

- Developing integrated tools for use at destinations and in tourism enterprises
- Research and action on priority issues of the tourism value chain
- Influencing consumer choice and behaviour

4

Enhancing sustainable tourism investment and financing

- Promoting use of sustainable tourism investment and financing tools
- Enabling and mainstreaming sustainable tourism investment and finance



The Life Cycle Approach to Tourism Development

The Sustainable Tourism Programme will apply life cycle approaches to development, particularly to tourism planning, investment, operations and management, promotion and marketing, production and consumption of sustainable goods and services, and monitoring and evaluation.

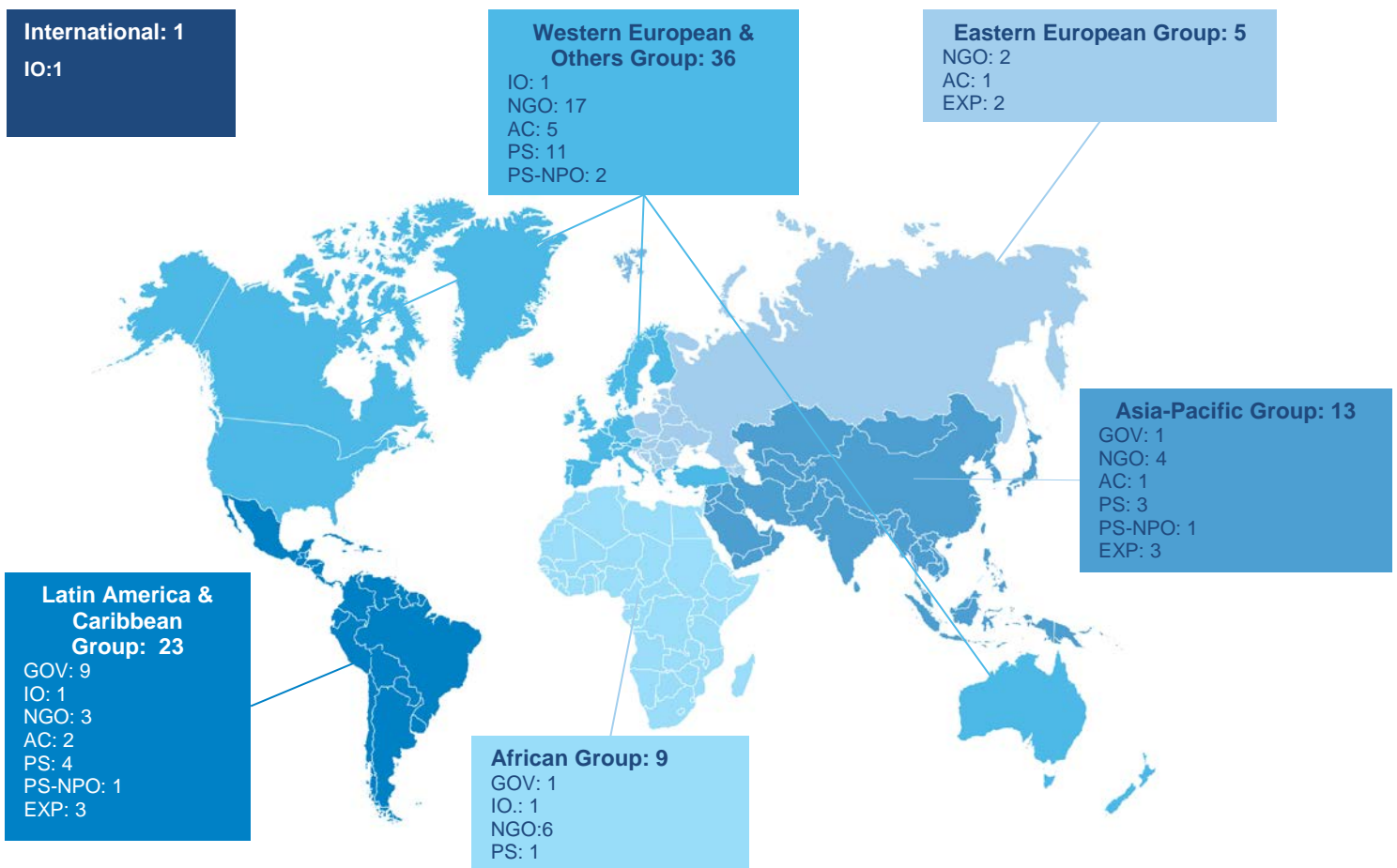
The 10YFP Sustainable Tourism Programme – Governance

The World Tourism Organization (UNWTO) is the Lead of the 10YFP Sustainable Tourism Programme, with the Governments of France, Korea and Morocco serving as Co-Leads. The Lead/Co-Leads are advised by a 22-member Multi-Stakeholder Advisory Committee (MAC), comprising representatives of:

Department of Tourism of the Republic of the Philippines ♦ Fair Trade Tourism ♦ Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety of Germany ♦ Federation of Tourism Enterprises of Chile ♦ Global Sustainable Tourism Council ♦ IUCN-WCPA Tourism and Protected Areas Specialist Group ♦ Japan Ecodge Association ♦ Kerala Institute of Tourism and Travel Studies ♦ Korea Ecotourism Society ♦ Ministry of Tourism, Investment & Business Development of Cape Verde ♦ Ministry of Tourism of Croatia ♦ National Department of Tourism of South Africa ♦ Organization for Economic Cooperation and Development ♦ Rainforest Alliance ♦ Regional Tourism Organization of Southern Africa ♦ South Pacific Tourism Organization ♦ Sustainable Travel International ♦ The International Ecotourism Society ♦ TUI Group ♦ United Nations Development Programme ♦ United Nations Environment Programme ♦ World Travel & Tourism Council

Sustainable Tourism Programme 87 Partners around the Globe

(2016)



Note: The total number of 10YFP STP Actors is currently 113 (4 Lead/Co-Leads; 22 MAC members; 87 Partners).

LEGEND

- GOV: Government
- IO: International Organization
- NGO: Non-Governmental Organization
- AC: Academia
- PS: Private Sector (business oriented/ for-profit)
- PS-NPO: Private Sector (industry association, business organizations/ not-for-profit)
- EXP: Experts (technical centers and service providers)
- NET: Networks (partnerships and consortia)
- MDA: Media
- Other

Join the 10YFP Sustainable Tourism Programme!

Partners are essential! By joining you will:

- ✓ Access a global network of organizations and experts working together to implement a variety of activities in sustainable tourism
- ✓ Learn from other partners in the programme, share experiences, lessons learned, best practices and tools
- ✓ Participate in public fora, discussions and debates while advocating for the programme and gaining international visibility
- ✓ Build fundraising coalitions through flagship projects and apply for funding from the 10YFP Trust Fund



How can I get involved?

The 10YFP Sustainable Tourism Programme is open to all organizations and experts (legal entities) that are interested in joining a collaborative platform to support the implementation of the programme. [Send us your expression of interest!](#)



Contact the 10YFP Sustainable Tourism Programme Coordination Desk:

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Visit the SCP Clearinghouse

The SCP Clearinghouse is the 10YFP's comprehensive web portal for SCP. Sign up today! <http://www.scpclearinghouse.org/c/7-sustainable-tourism.html>

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Reducing the global resource use of tourism is key...

Tourism development and operations have contributed to the depletion of natural resources, leading to water shortages, loss of biodiversity, land degradation and pollution, among other impacts. Tourism's contributions to global warming are estimated at 5% of total worldwide CO₂ emissions. Trends and forecasts suggest that with the continued expansion of the sector, potential negative effects are also likely to increase in the coming years. Emerging destinations can also be especially affected by direct and indirect environmental impacts. In the business-as-usual (BAU) scenario to 2050, projected tourism growth rates imply an increase of energy consumption (154%), greenhouse gas emissions (131%), water consumption (152%) and solid waste disposal (251%).

Shifts in tourism practices and policies can however, reverse these negative impacts and yield major benefits, stimulating change towards greater sustainability within the tourism supply chain and in other sectors. Such shifts are also necessary to sustain and enhance the important economic and social benefits that the sector delivers. The Sustainable Tourism Programme will work with partners to improve resource efficiency, management effectiveness, use of new technologies, and support changes to national policy and legislation, thus promoting sustainable development.

Lead Organization:



Co-Lead Governments:

