

## General Assembly

Twenty-first session

Medellín, Colombia, 12-17 September 2015

A/RES/667(XXI)

### Report of the World Committee on Tourism Ethics

#### Addendum 1: Implementation of the Global Code of Ethics for Tourism

Agenda item 10  
(documents A/21/10 and A/21/10 Add. 1)

*The General Assembly,*

*Having considered* the report of the World Committee on Tourism Ethics, in particular the account of the activities carried out by the Committee during the period from January 2014 to June 2015,

1. *Thanks* the Chair and the Members of the World Committee on Tourism Ethics for the efforts deployed in streamlining the promotion and the implementation of the Global Code of Ethics for Tourism;
2. *Acknowledges with satisfaction* the six priority areas of work that have been established by the Committee, namely, the fight against all forms of child exploitation; trafficking; poaching and the illegal trading of wildlife; the promotion of accessible tourism for all; fair models of all inclusive holidays; and restraining unfounded ratings on travel portals;
3. *Takes note* of the Rules of Procedure as approved by the Committee at its 13th meeting held in Madrid, on 26 February 2014 and amended at its 14th meeting held in Rome, Italy, on 17-18 November 2014;

*Having examined* Addendum 1 to the report of the World Committee on Tourism Ethics related to the implementation of the Global Code of Ethics for Tourism by UNWTO Member States through their national tourism administrations and by private sector stakeholders in the context of corporate social responsibility practices,

4. *Commends* the sixty-one Member States which have responded to the 2014/15 Survey on the Implementation of the Global Code of Ethics for Tourism for the significant efforts undertaken at the national and local levels for the implementation of the Code;
5. *Reminds* all UNWTO Member States of their moral obligation to inform the UNWTO Secretariat on a regular basis about the measures they have taken to implement the principles of the Global Code of Ethics for Tourism;

6. *Congratulates* the 417 companies and trade associations from 57 countries which have adhered to the Private Sector Commitment to the UNWTO Global Code of Ethics for Tourism as of June 2015, and requests all signatories to report to the World Committee on Tourism Ethics on how they have applied the ethical principles and standards of the Code to their business operations; and

7. *Encourages* tourism enterprises around the world to adopt more responsible and accountable business practices, and invites those that have not yet done so to join the Private Sector Commitment to the Code of Ethics.

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### Report of the World Committee on Tourism Ethics

#### Addendum 2: Draft UNWTO Convention on Tourism Ethics

Agenda item 10  
(document A/21/10 Add. 2)

*The General Assembly,*

*Having examined* Addendum 2 to the Report of the World Committee on Tourism Ethics on the proposed draft UNWTO Convention on Tourism Ethics,

*Recalling* its resolution 406(XIII) of 1999 in which it solemnly adopted the Global Code of Ethics for Tourism as a non-binding instrument, and called upon all the stakeholders in tourism development, both Members and non-members of UNWTO, to model their conduct on the principles embodied in the Code,

*Also recalling* resolution 56/212 of 2001 of the General Assembly of the United Nations by which it "... takes note with interest of the Global Code of Ethics for Tourism adopted at the thirteenth session of the General Assembly of the World Tourism Organization ... to serve as a frame of reference for the different stakeholders in the tourism sector",

*Having before it* the Explanatory Note prepared by the Legal Adviser of the Organization about the rationale and merits of converting the Global Code of Ethics for Tourism into a legally binding treaty,

*Having considered* the Recommendation of the World Committee on Tourism Ethics of 27 May 2015 on the above-mentioned draft Convention,

1. *Takes note* of the proposal of the World Committee on Tourism Ethics to convert the Global Code of Ethics for Tourism into a legally binding treaty in order to reinforce its effectiveness at the international and national levels;
2. *Requests* the Regional Commissions and the Member States to convey their views on this process to the Secretariat of the Organization;
3. *Decides* to entrust the Secretary-General, in close consultation with the World Committee on Tourism Ethics, to create a special Working Group constituted on the basis of a fair geographical

balance in order to examine in depth the procedures and implications of adopting a draft UNWTO Convention on Tourism Ethics in cooperation with the World Committee on Tourism Ethics;

4. *Requests* the Working Group and the World Committee on Tourism Ethics to submit their remarks and, if possible, a draft text of the Convention on Tourism Ethics to the next sessions of the Executive Council for its examination; and

5. *Expresses* the wish that a convention can be adopted, after an in-depth consultation among the Member States, by the General Assembly during its twenty-second session in 2017.

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### Report of the World Committee on Tourism Ethics

#### Addendum 3: Draft UNWTO Recommendations on Accessible Information in Tourism

Agenda item 10  
(document A/21/10 Add.3)

*The General Assembly,*

*Having taken cognizance of Addendum 3 to the Report of the World Committee on Tourism Ethics containing the draft UNWTO Recommendations on Accessible Information in Tourism,*

*Recalling its resolution A/RES/637(XX) of 2013 by which it adopted the UNWTO Recommendations on Accessible Tourism for All as a basic, general framework, for making tourism infrastructure, products and services more accessible,*

*Bearing in mind the importance of providing access to relevant, accurate and regularly updated information about the actual accessibility of tourism facilities and services to all stakeholders, including to persons with visual, hearing, mobility or cognitive impairments, especially in the present Information Society in which instant communication through digital media is becoming a key element for interaction,*

1. *Acknowledges* the pressing challenges, and possible solutions, in the provision of accessible information regarding tourism infrastructure, products and services;
2. *Approves and endorses* the proposed UNWTO Recommendations on Accessible Information in Tourism; and
3. *Encourages* UNWTO Member States, and Associate and Affiliate Members to disseminate the Recommendations among all tourism stakeholders.

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