



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CSA/27/DEC
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DECISIONS TAKEN BY THE WTO COMMISSION
FOR SOUTH ASIA AT ITS TWENTY-SEVENTH MEETING

Bangalore, India, 9 April 1992

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AGENDA

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3. Communication of the Chairman
4. Presentation of the statistical monograph for the region
5. Regional and technical cooperation activities
6. Implementation within the region of the general programme of work of the Organization for 1992-1993
7. Presentation of the mission report and project document for formulating a marketing strategy for South Asia in Australia and North America
8. Place and date of the twenty-eighth meeting of the Commission

DECISIONS

CSA/DEC/1 (XXVII)

ADOPTION OF THE AGENDA

Agenda item 1 (document CSA/27/Prov.Ag)

The Commission,

Adopts the provisional agenda of its twenty-seventh meeting as contained in the document CSA/27/Prov.Ag. submitted by the Secretary-General.

CSA/DEC/2 (XXVII)

INTRODUCTORY REMARKS BY THE SECRETARY-GENERAL

Agenda item 2 (document CSA/27/INT.)

The Commission,

Having heard the Introductory Remarks of the Secretary-General as presented by the Deputy Secretary-General,

1. Thanks him for his remarks;
 2. Congratulates him for a very comprehensive review of the situation of world tourism in 1991;
 3. Notes the action taken by the Secretariat for the implementation of the general programme of work of the Organization for 1992-1993; and
 4. Appreciates the salient features of the regional and technical cooperation activities in the region.
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CSA/DEC/3 (XXVII)

COMMUNICATION OF THE CHAIRMAN

Agenda item 3

The Commission,

Having heard the Chairman's communication,

1. Thanks him for his communication;
2. Appreciates his words of welcome and greetings extended to all Members, Affiliate Members, representatives of international

organizations present at the meeting and the Deputy Secretary-General and his officers;

3. Agrees with his statement that the Members should give priority to regional cooperation and joint promotion programmes; and
 4. Joins him in emphasizing the region's need for continuing the training activities in the fields of tourism planning and tourism marketing.
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CSA/DEC/4 (XXVII)

PRESENTATION OF THE STATISTICAL MONOGRAPH FOR THE REGION
Agenda item 4

The Commission,

Having considered the Statistical Monograph presented by the Secretariat,

1. Appreciates the submission of the Statistical Monograph which will be of immense value to the national tourism administrations in the region in planning and marketing activities;
 2. Notes the summary of the latest tourism trends in the region and the world as a whole; and
 3. Calls upon the Members to submit timely information to the Secretariat to enable it to prepare and submit the Statistical Monograph to the Members well in advance for their review and comments.
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CSA/DEC/5 (XXVII)

REGIONAL AND TECHNICAL COOPERATION ACTIVITIES
Agenda item 5 (document CSA/27/1)

The Commission,

Having considered the document submitted by the Secretary-General on this Agenda item,

Having heard the views of various Members on the subject,

1. Congratulates the Secretary-General for formulating a very composite regional policy which is aimed at providing better services to the Members and which will also ensure close coordination and integration between regional and technical cooperation activities;

2. Appreciates the efforts of the Secretariat to intensify contacts with Members and non-Members in the region;
 3. Calls upon the Members to celebrate the World Tourism Day 1992, particularly to participate in EXPO '92 World Fair (Seville, Spain) which will host the World Tourism Day on 27 and 28 September 1992, and to provide the Secretariat with detailed information on the activities carried out by them to mark the Day;
 4. Requests the Secretariat to increase the Organization's cooperation with major regional organizations and potential multilateral sources of finance in order to assist the countries in securing funds for various projects;
 5. Notes with interest the technical cooperation activities that were carried out in the region during 1990-1991 and the proposed activities in 1992;
 6. Urges the Secretariat to continue the training activities in the region within the purview of technical cooperation; and
 7. Hopes that in light of the new UNDP policy for project execution, the Organization's technical assistance will continue to be extended to the Members of the region.
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CSA/DEC/6 (XXVII)

**IMPLEMENTATION WITHIN THE REGION OF THE GENERAL
PROGRAMME OF WORK OF THE ORGANIZATION FOR 1992-1993**

Agenda item 6 (document CSA/27/2)

I. With regard to education and training

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Notes the various activities carried out by the Secretariat in 1991 and the activities planned for 1992;
2. Takes into account the offers of India and Pakistan to nominate the Indian Institute of Tourism and Travel Management and the Pakistan Institute of Tourism and Hotel Management, respectively, to be one of the WTO Education Centres in South Asia;
3. Requests the Secretariat that in view of the need to have more professionally trained personnel in the national tourism administrations of the region, to consider increasing the number of scholarships at the WTO Education Centres and in the Study Cycles;

4. Urges the Members to widely publicize the correspondence courses which have been designed by the Secretariat for tourism professionals;
5. Thanks India and Pakistan for their offers to accommodate students from other countries in the region in various management courses which are being conducted by the Indian Institute of Tourism and Travel Management and to host a course on creating tourism education curricula in the Universities of the Asia-Pacific region respectively;
6. Welcomes the offers of Bangladesh and Sri Lanka to host technical seminars in "Hospitality Services" and "Social Implications of Tourism" respectively, in 1993 in their territories; and
7. Appreciates the Secretariat's plans to organize an itinerant seminar in the region as a follow-up to the resolutions of the Ottawa International Conference on Travel and Tourism Statistics.

II. With regard to marketing and promotion

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Urges the Members to make full use of the statistical marketing information response service introduced by the Organization;
2. Appreciates the statistical publications which have been recently brought out by the Secretariat and hopes that the Members will fully utilize the information contained therein;
3. Looks forward to the new studies which have been planned by the Secretariat in 1992, particularly the Forecasting Study to the Year 2000 which will contain an exclusive chapter on the South Asian region; and
4. Calls upon the Members to extend all possible cooperation to the Secretariat in timely compilation, classification and analysis of tourist statistics.

III. With regard to environment and planning

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Takes note of the vigorous programme drawn up by the Secretariat in the field of environment and planning - an area which is increasingly becoming a source of global concern;

2. Hopes that the publications which are scheduled to be brought out by the Secretariat later this year will go a long way in assisting the national tourism administrations in developing wildlife tourism, in ensuring sustainable tourism development at ecologically fragile sites and in applying the basic principles of carrying capacity while planning for new tourism development; and
3. Appreciates the offers of Maldives and Sri Lanka to make available suitable sites to pilot test the Global Blue Flag Programme.

IV. With regard to facilitation, health and safety

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Thanks the Secretariat for publishing the brochures containing basic health measures for tourists and hopes that these publications will form the basis for programmes at the level destinations and countries as well as for promoting the destinations; and
2. Expresses interest in hosting a Food Safety Conference in one of its member States on the lines of one held in Tunis in November 1991.

CSA/DEC/7 (XXVII)

**PRESENTATION OF THE MISSION REPORT AND
PROJECT DOCUMENT FOR FORMULATING A MARKETING
STRATEGY FOR SOUTH ASIA IN AUSTRALIA AND NORTH AMERICA**

Agenda item 7 (document CSA/27/3)

The Commission,

Having reviewed the mission report and the project document submitted by the Secretary-General,

Having heard the additional remarks of the WTO consultant and the views of the Members on the subject,

Realizing the untapped potential that the Australian and North American tourist markets have for South Asian countries,

1. Approves the mission report and the project document; and
 2. Requests the Secretariat to submit the project document to UNDP for funding during the Fifth Programming Cycle.
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CSA/DEC/8(XXVII)

PLACE AND DATE OF THE
TWENTY-EIGHTH MEETING OF THE COMMISSION
Agenda item 8

The Commission,

Accepts with gratitude the offer of Maldives to host the twenty-eighth meeting of the Commission in its territory.

LIST OF PARTICIPANTS

CHAIRMAN OF THE COMMISSION

INDIA

Mr. Manish Bahl
Secretary
Ministry of Tourism

MEMBER STATES

BANGLADESH

Mr. Habibur Rahman
Secretary
Ministry of Civil Aviation and
Tourism

INDIA

Mr. A.K. Gupta
Joint Secretary
Ministry of Tourism

Mr. Nagaraja H. Setty
Commissioner and Secretary
Information and Tourism Youth
Services
Government of Karnataka

Mr. Sudhakar Rao
Commissioner for Tourism
Department of Tourism
Government of Karnataka

Mr. V. Krishnamurthy
Commissioner and Secretary
Department of Tourism
Government of Kerala

MALDIVES

Mr. Abdul Shakoor Ahmed
Director
Ministry of Tourism

Mr. Ibrahim Ahmed Manik
Assistant Director
Ministry of Tourism

NEPAL

Mr. Laxman Prasad Upadhyaya
Joint Secretary
HMG Ministry of Tourism

PAKISTAN

Mr. Taleh Mohammad
Assistant Chief
Ministry of Tourism

SRI LANKA

Mr. Michael Anthony
Warnakulasooriya
Senior Assistant Secretary
Ministry of Tourism and
Rural Industrial Development

Mr. Mahil Goonaratna
Assistant Director
Ceylon Tourist Board

AFFILIATE MEMBERS

AIR INDIA

Mr. Gyan Taneja
Manager
Adventure Tourism

PAKISTAN INTERNATIONAL
AIRLINES (PIA)

Ms. Sillo Dastur
Manager
Tours Promotion

SITA WORLD TRAVEL

Mr. Inder Sharma
Chairman

TOURISM FINANCE
CORPORATION OF
INDIA LIMITED

Mr. Venu Nallur
Manager

INTERNATIONAL ORGANIZATIONS

COMMISSION OF THE
EUROPEAN COMMUNITIES

Mr. Emmanuel Caparis
Consultant
Economic Cooperation
(South Asia)

INTERNATIONAL LABOUR
ORGANIZATION

Mr. A. Timofeev
Deputy Director

UNITED NATIONS
DEVELOPMENT PROGRAMME

Mr. Ove Bjerregaard
Deputy Resident Representative

WORLD TOURISM ORGANIZATION

Mr. Francesco Frangialli
Deputy Secretary-General

Dr. H. Varma
Regional Representative for Asia and the
Pacific

Ms. Jacqueline Chartraire
Asia and Pacific Section

Ms. Diane Palumbo
Asia and Pacific Section

Mr. Robert Cleverdon
Consultant

