



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

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WTO COMMISSION FOR SOUTH ASIA

DECISIONS TAKEN AT ITS TWENTIETH MEETING

Kurumba Village, Maldives, 14-16 November 1987

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DECISIONS

CSA/DEC/1 (XX)

ADOPTION OF THE AGENDA

Agenda item 1 (document CSA/20/Prov.Ag.)

The Commission,

Adopts the agenda of its twentieth meeting, as contained in document CSA/20/Prov.Ag. submitted by the Secretary-General.

CSA/DEC/2 (XX)

COMMUNICATION OF THE CHAIRMAN

Agenda item 2

The Commission,

Having heard the communication of the Chairman, for which it thanks him,

1. Notes with satisfaction his constructive remarks concerning the recently adopted WTO general programme of work for 1988-1989 which places greater emphasis on the operational activities of the Organization;
 2. Welcomes his statement that ways and means for implementing this programme at the regional level should be found in order to derive the maximum benefits for the member countries of the region;
 3. Shares his view that EEC financial assistance should be sought for funding a regional project in the field of tourism marketing and promotion.
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CSA/DEC/3 (XX)

COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3

The Commission,

Having taken note of the communication of the Secretary-General as presented by the Deputy Secretary-General,

1. Welcomes the operational orientation of the general programme of work for the biennium 1988-1989 with its emphasis on the four priority areas and increased activities in the field of technical cooperation and assistance to developing countries;
 2. Commends the policy of the Secretary-General seeking better coordination of operational activities with other international and regional organizations in order to avoid duplication of work and waste of scarce resources.
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CSA/DEC/4 (XX)

REPRESENTATION OF THE COMMISSION ON THE
EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS

Agenda item 4 (document CSA/20/4)

The Commission,

Having taken note of the outgoing countries which represented the Commission on the Executive Council and its subsidiary organs, as well as of the countries which have now succeeded them,

1. Expresses its appreciation to the outgoing Members; and
 2. Urges the new Members to contribute effectively to the work of these organs as representatives of the Commission during the period of their mandate.
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CSA/DEC/5 (XX)

OPERATIONAL ACTIVITIES IN SOUTH ASIA

Agenda item 5 (document CSA/20/5)

The Commission,

Having examined the report on the operational activities carried out in the region since the eighteenth meeting of the Commission (Dhaka, September 1986),

1. Expresses its appreciation of the excellent quality of the operational work carried out in the region including organization of technical meetings, fielding of sectoral support and operational missions in response to specific requests from Members and the execution of technical cooperation projects both at the country and regional levels;

2. Commends in particular the UNDP/WTO Regional project "South Asia Regional Cooperation in Tourism Training" for the positive contribution it has made to the updating and improving of the technical capabilities of officials of the national tourism administrations and the faculty members of the tourism and hotel training institutes of the region;
 3. Expresses its concern about the delay in the approval by UNDP of the second phase of this project to which it attaches the utmost importance since it would complement and bring to fruition a well-commenced job and at the same time cover areas not yet dealt with during the first phase of the project.
 4. Urges Members who have not yet identified their needs for sectoral support missions for 1988 to do so most urgently, as it might still be possible to include such requests in the proposal to UNDP for the 1988 sectoral support programme;
 5. Invites Members who have benefited from those missions that resulted in project proposals, to approach their coordinating agencies for external financial assistance with these proposals in order to secure UNDP or other multi-bilateral funding for the projects;
 6. Requests the Members to ensure that, when nominating candidates for UNDP-funded training, due attention should be given to the claims of eligible women candidates, in line with the resolutions adopted by the United Nations General Assembly as well as by the governing bodies of several agencies and organizations of the UN system.
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CSA/20/6 (XX)

CELEBRATION OF WORLD TOURISM DAY

Agenda item 6 (document CSA/20/6)

The Commission,

Having considered the report on the celebration of World Tourism Day 1986,

Having heard statements from the representatives of Bangladesh, India, Maldives, Nepal and Sri Lanka on the measures taken in their respective countries for the celebration of the event in 1986 and, in some cases, also in 1987,

1. Notes with satisfaction the various activities carried out by member States on the occasion of World Tourism Day;
 2. Encourages member States to pursue their efforts to organize similar and further activities for the celebration of World Tourism Day 1988.
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CSA/20/7 (XX)

REPORT ON THE FUND IN TRUST ADMINISTERED
ON BEHALF OF THE COMMISSION

Agenda item 7 (document CSA/20/7)

The Commission,

Having examined the report on the current position of the Fund in Trust administered by the Secretariat on behalf of the Commission,

1. Notes with satisfaction the information contained in the document and in the three tables annexed thereto;
2. Thanks Maldives, Pakistan and Sri Lanka for their assurances to settle the amounts due from them;
3. Takes note of the outstanding contributions from Members as of 31 October 1987;
4. Urges Members to settle their outstanding contributions to the Fund in Trust without any further delay.

CSA/DEC/8 (XX)

JOINT PROMOTIONAL ACTIVITIES OF
THE MEMBERS OF THE COMMISSION

Agenda item 8 (document CSA/20/8)

The Commission,

Having examined the progress report on the implementation of the joint promotional activities of the Members of the Commission,

I

1. Notes that the only pending issue with regard to the printing of the joint poster and folder is the return of the expired Bank Guarantee No. 12/40 of 2 April 1984 by Elite Publishers Ltd. of Pakistan to the Indian Overseas Bank (IOB), Colombo;
2. Thanks the representative of Pakistan for this offer to assist the Secretariat's efforts in persuading Elite Publishers Ltd. to return the above Guarantee;
3. Decides to close the IOB account once all pending sums have been released in order to centralize the Fund in Trust's finances in its Madrid account;

Joint
poster
and
folder

II

- Calendar of Events
4. Takes note of the Members' wish to enlarge the scope of the Calendar of Youth Events produced in 1985 by producing a Calendar of Major Events to be held in the region;
 5. Decides that such a Calendar should be produced for the year 1989;
 6. Thanks Sri Lanka for its offer to coordinate the production of the Calendar as they did for the Calendar of Youth Events in 1985;
 7. Invites Sri Lanka to submit a cost estimate for the production of the Calendar at the twenty-first meeting of the Commission so that a decision can be taken on the subject;

III

- Consumer publications
8. Takes note of the latest situation with regard to the consumer publications;
 9. Requests Bangladesh and Pakistan to settle their outstanding contributions in this respect so that this account could be closed;

IV

- Audio-visual presentation
10. Recalls its earlier decision CSA/DEC/13 (XVI) authorizing US\$ 2,000 to be met from Commission funds and the balance from contributions of US\$ 1,000 each from India, Nepal and Pakistan towards the cost of production of the audio-visual presentation on Himalayan Tourism entrusted to Air India;
 11. Requests Air India to contact all the countries that provided them with slides for use in the presentation with a view to finding out if they would like to replace them with new ones;
 12. Authorizes the payment from Commission funds of US\$ 2,000 to Air India for the production of the audio-visual presentation once India, Nepal and Pakistan have notified the Secretariat of their approval of the script;

V

- Joint promotional evening
13. Takes note of India's proposal to organize a joint promotional evening in Tokyo in conjunction with the JATA Mart;
 14. Invites India to prepare a detailed proposal with an estimate of the costs involved in organizing such a joint promotional evening in Tokyo either in conjunction with the JATA Mart or independently and send it within three months to the Members of the Commission for their comments before submitting the final version to the Commission at its twenty-first meeting;

VI

15. Thanks India and Sri Lanka for the marketing proposals submitted by them for possible funding by the European Economic Community (EEC);
16. Is of the view that a more detailed and comprehensive proposal with adequate justification needs to be prepared for submission to the EEC;
17. Considers it more appropriate and more effective for the proposal to concentrate only on marketing and promotion of the region in the main European tourist-generating markets;
- Marketing proposal for EEC funding
18. Invites Members to examine carefully the proposals of India and Sri Lanka and forward to the Secretariat their considered views, ideas and suggestions together with cost estimates, wherever feasible, with a view to making the proposal as comprehensive and convincing as possible;
19. Requests the Secretariat to further improve and refine the proposal with the help of contributions received from Members and to submit it in the appropriate format of a project document to the EEC;
20. Expresses the wish that the provision of funds for this project should be over and above the committed financial assistance which the EEC is providing to the countries of the region;

VII

- Participation in ITB
21. Invites the Secretariat to explore the possibility of coordinating the participation of countries from South Asia in ITB in order to project a more effective regional image, the more so as PATA has expressed its intention not to play this role any further;

VIII

22. Notes with interest the invitation of the WTO Commission for Europe to the Members of the Commissions for South Asia and East Asia and the Pacific to attend, in conjunction with its eighteenth meeting, a two-day meeting in Crete (Greece) on 8 and 9 June 1988 as detailed in the document distributed by the Secretariat;
- Joint meeting with CEU
23. Commends the Commission for Europe for its positive initiative which deserves due credit and support;
24. Thanks India and Pakistan for their offer to prepare papers on "Partnership in Development" and on "Enlargement of Mutual Tourism" respectively for presentation at the above meeting;

25. Believes the presence of the leading European tour operators to be of the utmost importance for the success of the meeting;
 26. Urges the Commission for Europe to ensure the presence of such tour operators as well as other interested parties by extending invitations to them sufficiently early in 1988.
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CSA/DEC/9 (XX)

REGIONAL IMPLEMENTATION OF THE GENERAL
PROGRAMME OF WORK FOR 1988-1989

Agenda item 9

The Commission,

Having heard the presentation of this item by the Deputy Secretary-General,

Conscious of the need for the Commission to contribute effectively to the implementation of the Organization's general programme of work for 1988-1989, particularly at the regional level,

1. Calls upon Members to come forward with concrete proposals in the four priority areas that have been identified and included in the Organization's general programme of work for 1988-1989;
 2. Welcomes India's offer to host a seminar on tourism legislation with emphasis on the security and protection of tourists and tourist facilities as a positive contribution in one of the above-mentioned priority areas;
 3. Decides to hold this seminar in the last week of April 1988 at a place to be determined by the Government of India in consultation with the Secretariat;
 4. Urges Members to promptly send their comments to the Secretariat on the new revised text of the draft Convention to facilitate travel and tourist stays that will be submitted to the Diplomatic Conference to be convened with the task of finalizing and adopting this international legal instrument;
 5. Urges those Members who have not yet done so to send their replies to the questionnaire on documentation resources and systems available for the travel and tourism sector before the deadline of 21 December 1987 since this survey constitutes an important input for the success of the WTO project establishing a World Tourism Information Exchange Centre, approved by the Assembly at its last session;
 6. Invites Members to contribute to the new education and training programme initiated by WTO by devising, in consultation with the Secretariat and with its support, imaginative training programmes at the regional level that would benefit above all nationals of the CSA member countries.
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CSA/DEC/10 (XX)

PLACE AND DATE OF TWENTY-FIRST MEETING

Agenda item 10

The Commission,

1. Decides to hold its twenty-first meeting immediately following the Seminar on tourism legislation scheduled to be held in India during the last week of April;
 2. Accepts with thanks the offer of India to host the above meeting as well as the Seminar;
 3. Requests the Secretariat to fix the exact place and dates of the above meetings in consultation with the Government of India and inform all Members in due time.
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LIST OF PARTICIPANTS

CHAIRMAN OF THE
COMMISSION

SRI LANKA

Mr. H.P. Siriwardhana
Chairman
Ceylon Tourist Board

FULL MEMBERS

BANGLADESH

Mr. Shafi Uddin Ahmed
First Secretary
Bangladesh High Commission
Colombo

INDIA

Mr. S.K. Misra
Secretary Tourism
Ministry of Tourism

MALDIVES

Mr. Ahmed Zahir
Director General
Department of Tourism

Mr. Mohamed Zahir
PCC Customs
Customs - Male

Mr. Abdul Sattar Anbaree
Director
Air Maldives

Mr. Mohamed Ibrahim
Deputy Director
Civil Aviation Authority

Mr. Mohamed Saeed
Undersecretary
Ministry of Planning and Development

Mr. Ahmed Naseem
Assistant Director
Ministry of Trade and Industries

Mr. Abdul Shakoor
Assistant Director
Department of Tourism

Ms. Aneesa Ahmed
Presidential Aide
Maldives

NEPAL

Mr. Jagdish Amatya
Section Officer
Ministry of Tourism

PAKISTAN

Mr. Shakeel Ahmed
Joint Secretary
Ministry of Tourism

SRI LANKA

Mr. S.C. Jayawardana
Director, Community Relations
& International Affairs
Ceylon Tourist Board

AFFILIATE MEMBERS

Pacific Asia Travel
Association (PATA)

Mr. N.L. Ratnapala
Vice-President

Pakistan International
Airlines (PIA)

Mr. Salman Javed
Tours Promotion Manager

Mr. Adib Jafri Jafri
Manager for Maldives

Pakistan Tourism
Development Corporation

Mr. Ashab Naqvi
Director of Promotion and
Publicity

INTERNATIONAL
ORGANIZATIONS

United Nations Devel-
opment Programme (UNDP)

Mr. Shabeem Mohamed Razee
Programme Officer

WORLD TOURISM
ORGANIZATION (WTO)

Mr. Rajesh Rawat
Deputy Secretary-General

Miss Leila Rihawi
Chief
Cooperation and Development
Sub-Division