



ORGANISATION MONDIALE DU TOURISME  
WORLD TOURISM ORGANIZATION  
ORGANIZACION MUNDIAL DEL TURISMO  
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CSA/18/DEC

WTO COMMISSION FOR SOUTH ASIA

DECISIONS TAKEN AT ITS EIGHTEENTH MEETING  
Dhaka (Bangladesh), 18-19 September 1986

AGENDA

1. Adoption of the Agenda
2. Communication of the Chairman
3. Communication of the Secretary-General
4. Representation of the Commission on the Executive Council and its subsidiary organs
5. Development of a regional strategy for the Organization in South Asia
6. Operational activities in South Asia
7. Technical cooperation activities in South Asia
8. Consideration of the studies prepared by the Organization under its general programme of work for 1984-1985 and submitted to the Regional Commissions pursuant to resolution A/RES/176(VI) of the sixth session of the General Assembly
9. Vocational training activities of the Organization
10. Facilitation activities of the Organization
11. Celebration of World Tourism Day
12. Consideration of the final report and adoption of the conclusions and recommendations of the Workshop on "Tourism's Contribution to State Revenue"
13. Report on the Fund in trust administered on behalf of the Commission
14. Joint promotional activities of the Members of the Commission
15. Draft Statutes of South Asia Regional Association of Tourism and Hotel Institutes (SARATHI)
16. Review of tourism in South Asia
17. Place and date of nineteenth meeting

CSA/DEC/1 (XVIII)

ADOPTION OF THE AGENDA

Agenda item 1 (document CSA/18/Prov. Ag.)

The Commission,

Adopts the agenda of its eighteenth meeting, as contained in document CSA/18/Prov. Ag. submitted by the Secretary-General.

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CSA/DEC/2 (XVIII)

COMMUNICATION OF THE CHAIRMAN

Agenda item 2

The Commission,

Having heard the communication of the Chairman, for which it thanks him;

Welcomes the presence of the Secretary-General at the Commission Meeting;

Appreciates the valuable services rendered to the region for the past fourteen years by Mr. Mano Handy, first as Regional Secretary for South Asia and then as Chief, Asia and the Pacific Operational Section;

Notes with concern the efforts of the newly formed non-governmental South Asia Tourism Association (SATA) to be recognized by the South Asia Association for Regional Cooperation (SAARC), as the coordinating agency for developing and promoting tourism in the region;

Affirms the coordinating role of the Commission in tourism within the region, particularly at the governmental level;

Urges member States to use their good offices in persuading the non-member States in South Asia region to join the Organization.

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CSA/DEC/3 (XVIII)

COMMUNICATION OF THE SECRETARY-GENERAL  
Agenda item 3 (document CSA/18/3)

The Commission,

Having heard the communication of the Secretary-General, for which it thanks him;

Appreciates the new policy followed and initiatives taken by the Secretary-General since he assumed office, particularly with regard to:

- (i) re-organizing the structure of the Secretariat,
- (ii) improving WTO's relations with the media,
- (iii) proposing a "Clearing House" mechanism for tourism activities, programmes and projects,
- (iv) seeking new sources of funding for tourism activities, programmes and projects,
- (v) developing a comprehensive plan for the Organization's vocational training activities,
- (vi) strengthening and extending further WTO cooperation with other organizations directly and indirectly concerned with tourism;

Takes note of the statement of the representative of Iran on the current situation concerning tourism development in that country;

Welcomes the statement of the representative of Bhutan on the possibility of that country joining the Organization.

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CSA/DEC/4 (XVIII)

REPRESENTATION OF THE COMMISSION ON THE EXECUTIVE COUNCIL  
AND ITS SUBSIDIARY ORGANS  
Agenda item 4 (document CSA/18/4)

The Commission,

Having heard the statement of the representative of Sri Lanka on their inability to attend the 28th session of the Executive Council and the report of the representative of Bangladesh on the 14th meeting of the Committee on Budget and Finance;

Takes note of the report, for which it thanks the representative of Bangladesh;

Requests the Members to provide the necessary guidelines to the Commission's representatives on the Executive Council and its subsidiary organs;

Nominates Bangladesh as its representative on the Committee on Statistics;

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CSA/DEC/5 (XVIII)

DEVELOPMENT OF A REGIONAL STRATEGY FOR THE  
ORGANIZATION IN SOUTH ASIA  
Agenda item 5 (document CSA/18/5)

The Commission,

Having considered the present role, functions and structure of the Organization, services provided to Members, relations with other international and regional organizations, and new developments in the course of 1986;

Having heard the statement of the representative of Australia, as Chairman of the WTO Commission for East Asia and the Pacific, on the need for WTO to reassess its policies and priorities and to develop a strategy which will facilitate its role in the region and help Member countries in their development of tourism;

Welcomes the new concepts, structures and procedures which the Secretary-General has been progressively introducing, particularly those relating to the structure of the Secretariat, to the design of the Organization's programmes, to its relations with other international and regional organizations and to regionalization:

Notes with appreciation that the operational capability of the Organization is being strengthened and further developed, in conformity with the objectives set by the General Assembly at its sixth session;

Expresses its satisfaction with WTO's operational and technical cooperation activities in the region, as well as its role in coordinating the joint promotional activities of the Members of the Commission and in administering the South Asia Fund in Trust;

Invites the Members to send the Secretary-General their suggestions on the future role and direction of the Organization, particularly on such matters as increasing membership, improving services, regional cooperation and representation;

Urges the Secretary-General to continue his efforts for coordination and cooperation with other international and regional organizations, particularly the International Labour Organization (ILO), United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) and Pacific Asia Travel Association (PATA);

Requests the Secretary-General to consider WTO representation in South Asia, taking into account its specific needs and interests, so as to ensure the effective presence and role of the Organization in the region.

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CSA/DEC/6 (XVIII)

OPERATIONAL ACTIVITIES IN SOUTH ASIA  
Agenda item 6 (document CSA/18/6)

The Commission,

Having examined the report on the operational activities carried out in the region during the period 1985-1986;

Appreciates the information contained therein;

Expresses its satisfaction with the operational activities of the Organization, especially the fielding of missions in response to specific needs indicated by Members, as well as the positive results of such mission;

Takes note of the requests from Iran and Sri Lanka for assistance in the fields of tourism training and tourism master planning respectively;

Urges the other member States to inform the Secretary-General about their priority needs in the tourism sector requiring assistance through missions;

Invites Members to suggest possible themes for the Regional Seminar to be held at Kathmandu (Nepal) in March/April 1987, together with the Commission for East Asia and the Pacific.

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CSA/DEC/7 (XVIII)

TECHNICAL COOPERATION ACTIVITIES IN SOUTH ASIA  
Agenda item 7 (document CSA/18/7)

The Commission,

Having examined the report on the completed, ongoing and pipeline technical cooperation projects in the region, and the procedures for obtaining WTO technical assistance within the framework of the United Nations Development Programme (UNDP), annexed thereto:

Appreciates the information contained therein;

Expresses its satisfaction with the technical cooperation activities of the Organization, especially the extension of the project "Regional Cooperation in Tourism Training" to provide additional courses;

Welcomes inclusion of the projects "South Asia Regional Cooperation in Tourism Training" (Phase II) and "Training in Tourism Planning for South Asia" in the Draft UNDP Fourth Inter-Country Programme (1987-1991);

Notes with appreciation the efforts being made to explore other sources of funding for tourism projects, particularly negotiations with the European Economic Community (EEC);

Requests the Members to inform the Secretary-General of the priority markets in Europe for joint promotions, so that an appropriate proposal could be formulated by the Secretariat for submission to the EEC for possible funding.

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CSA/DEC/8 (XVIII)

CONSIDERATION OF THE STUDIES PREPARED BY THE ORGANIZATION  
UNDER ITS GENERAL PROGRAMME OF WORK FOR 1984-1985 AND SUBMITTED  
TO THE REGIONAL COMMISSIONS PURSUANT TO RESOLUTION A/RES/176(VI)  
OF THE SIXTH SESSION OF THE GENERAL ASSEMBLY  
Agenda item 8 (document CSA/18/8)

The Commission,

Having considered summaries of the studies "Measurement of Travel and Tourism Expenditures" (C.2), "Guidelines for the Collection of Employment Statistics in the Field of Travel and Tourism" (C.3), and "Guidelines for Constructing a Tourism Price Index" (C.5) contained in document CSA/18/8;

Requests the member States to take the following action:

- (i) forward to the Secretariat information on national experiences in the area of tourist expenditure surveys;
- (ii) submit comments on the various activities identified in the Annex to the aforementioned document and on the Questionnaire on Employment in the Accommodation Sector outlined on pages 3 and 4 of the document;
- (iii) submit comments on the Questionnaire on Trends in Tourism Fares and Prices shown on page 6 of the aforementioned document, particularly regarding the aspects referred to in paragraph 21 of the document.

Takes note of the report presented by the representative of Pakistan, as Coordinator of the Working Group on Statistics for the preparation of standardized classifications of travel motivations and socio-economic characteristics of travellers, for which it thanks him.

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CSA/DEC/9 (XVIII)

VOCATIONAL TRAINING ACTIVITIES OF THE ORGANIZATION  
Agenda item 9 (document CSA/18/9)

The Commission,

Having considered the report on the vocational training activities of the Organization, including certain options put forward by the Secretary-General aimed at strengthening and streamlining these activities;

Having heard the additional clarifications provided by the Secretary-General and the comments of the ILO representative;

Recommends the adoption of Option 3 for advanced training, on the basis that basic training would be provided at national level and intermediary training at regional level;

Welcomes the offer of India, subject to confirmation by the Government, to host a regional centre at Delhi for the organization of such training courses.

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CSA/DEC/10 (XVIII)

FACILITATION ACTIVITIES OF THE ORGANIZATION  
Agenda item 10 (document CSA/18/10)

The Commission,

Having examined the progress report on the Organization's activities in the field of facilitation and the programme of work for 1986-1987 approved by the Executive Council at its twenty-eighth session;

Takes note of the information contained therein and appreciates the work accomplished by the Facilitation Committee so far;

Requests member States that have not yet acceded to or ratified the Kyoto Convention of the Customs Cooperation Council (CCC), and/or accepted Annex F.3 thereto (Customs facilities applicable to travellers) to inform the Secretary-General of their intentions with regard to these two CCC instruments;



Urges member States to communicate regularly to the Secretary-General details of the principal measures and initiatives taken by their Governments that affect the facilitation of international travel and tourism;

Invites member States that have not yet done so to accede to the various multilateral agreements and treaties concerning hijackings, the taking of hostages and terrorism concluded under the aegis of the various international organizations, in accordance with the Executive Council decision to this effect;

Having heard the statement of the ICAO representative on the facilitation activities of that organization, including the Area Facilitation meeting to be held at Bangkok in November 1986, and on the results of the Air Passenger Survey carried out in the region;

Appreciates the useful information provided and requests that a copy of the aforementioned survey be made available to the Secretariat.

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CSA/DEC/11 (XVIII)

CELEBRATION OF WORLD TOURISM DAY  
Agenda item 11 (document CSA/18/11)

The Commission,

Having heard the report on measures taken by member States and Affiliate Members to celebrate World Tourism Day in 1985;

Notes with satisfaction the activities carried out by seven member States in the South Asia region in this regard;

Encourages Members to continue their efforts for the celebration of World Tourism Day - 1986 on the theme "Tourism: a vital force for world peace",

Appreciates the information provided by the representatives of Maldives, Nepal and Sri Lanka on their plans to celebrate World Tourism Day in 1986.

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CSA/DEC/12 (XVIII)

CONSIDERATION OF THE FINAL REPORT AND ADOPTION OF THE  
CONCLUSIONS AND RECOMMENDATIONS OF THE WORKSHOP ON  
"TOURISM'S CONTRIBUTION TO STATE REVENUE"  
Agenda item 12 (document CSA/18/12)

The Commission,

Having considered the final report of the Workshop on "Tourism's Contribution to State Revenue" held at Dhaka (Bangladesh) from 14 to 17 September 1986;

Adopts the conclusions and recommendations contained therein, subject to the amendments proposed by the representatives from Bangladesh and Pakistan;

Agrees on the importance of assessing the net impact of tourism on the finances of the public sector of countries, although it is only a partial measure of the benefits of tourism as an economic activity;

Recognizes that member States would need further assistance from WTO to develop appropriate methodologies for estimating the net State revenue from tourism;

Recommends that member States should:

- (i) undertake more research studies, including regular collection of basic data on domestic tourism and/or periodic sample surveys, to develop the data required for financial (and economic) analysis of the tourism sector,
- (ii) strengthen their national tourism administrations by establishing units which can undertake financial and economic - as well as statistical - analysis of the tourism sector.

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CSA/DEC/13 (XVIII)

REPORT ON THE FUND IN TRUST ADMINISTERED  
ON BEHALF OF THE COMMISSION  
Agenda item 13 (document CSA/18/13)

The Commission,

Having examined the report on the current position of the Fund in Trust administered by the Secretariat, together with the balance sheet at 31 December 1985 and administrative accounts for the period 1 January to 31 December 1985 annexed thereto;

Takes note of the information contained therein;

Requests the member States which have not already done so to send their annual contributions for 1985 to the Fund in Trust.

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CSA/DEC/14 (XVIII)

JOINT PROMOTIONAL ACTIVITIES OF THE  
MEMBERS OF THE COMMISSION  
Agenda item 14 (Document CSA/18/14)

The Commission,

Having examined the progress report on the implementation of the joint promotional activities of the Members;

Notes with satisfaction the information contained therein;

Decides to continue implementation of these activities;

Urges the Members who have not sent their contributions towards the cost of sponsoring consumer publications to do so without any further delay;

Requests Air India to submit a report on the production of the audio-visual presentation on Himalayan Tourism authorized at its fifteenth meeting;

Appreciates the information provided by the Members concerned that the joint poster and folder are being used at tourism fairs and exhibitions, as well as through their overseas offices/representations;

Invites India to submit proposals for joint promotions in Tokyo and Sydney, including estimates of the cost and number of participants likely to be involved;

Takes note of the suggestion by the representative from SITA World Travel (India) Pvt. Ltd. that France and Italy could be the priority markets in Europe for joint promotions;

Entrusts the Members with informing the Secretary-General of the priority markets for joint promotions in Europe that should be included in the proposal for submission to the EEC, as already decided under agenda item 7 (CSA/DEC/7).

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CSA/DEC/15 (XVIII)

DRAFT STATUTES OF SOUTH ASIA REGIONAL ASSOCIATION  
OF TOURISM AND HOTEL INSTITUTES (SARATHI)  
Agenda item 15 (document CSA/18/15)

The Commission,

Having considered the report on the revised draft Statutes circulated by the Secretary-General and the comments received from countries in the South Asia region;

Decides that there is no need for a separate association of tourism and hotel institutes in the region, since the aims and objectives of the proposed association are already covered by the Commission.

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CSA/DEC/16 (XVIII)

REVIEW OF TOURISM IN SOUTH ASIA  
Agenda item 16 (document CSA/18/16)

The Commission,

Having examined the Monograph analysing tourism trends and developments in South Asia up to 1985 and the outlook for 1986;

Appreciates the comprehensive and valuable information contained therein;

Welcomes the introduction of a new section on tourism policy in the countries of the region;

Requests the countries in South Asia to:

- (i) subject the data in the Monograph to a critical review and supply the Secretariat with corrected and updated figures,
- (ii) provide supplementary information relevant to the areas covered by the Monograph,
- (iii) comment on the contents and presentation of the Monograph, particularly regarding the usefulness of continuing to include trends of tourism statistical indicators, such as arrivals, overnight stays, passenger transport etc., as well as introducing short and medium-term forecasts in future issues.

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CSA/DEC/17 (XVIII)

PLACE AND DATE OF NINETEENTH MEETING  
Agenda item 17

The Commission,

Decides to hold its nineteenth meeting in June/July 1987;

Accepts with thanks and appreciation the offer of Maldives to host the aforementioned meeting;

Receives with appreciation the offers of India and Sri Lanka, subject to confirmation by their Governments, to host a workshop in December 1987;

Entrusts the Secretary-General with fixing the dates of the meeting and the workshop in consultation with the Chairman of the Commission and the respective host Governments, as well as deciding on the theme of the workshop in consultation with the Members.

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WTO COMMISSION FOR SOUTH ASIA

EIGHTEENTH MEETING

Dhaka (Bangladesh), 18-19 September 1986

LIST OF PARTICIPANTS

CHAIRMAN (Maldives)

- Mr. Ahamed Zahir  
Director-General  
Department of Tourism

MEMBER STATES

Bangladesh  
(Vice-Chairman)

- Col. (Retd) Syed Shahabuddin Ahmed  
Chairman  
Bangladesh Parjatan Corporation
- Mr. A.T.M. Ahsan Ullah  
Director (Finance)  
Bangladesh Parjatan Corporation
- Mr. A.N. Emadul Haque  
Manager (Planning)  
Bangladesh Parjatan Corporation
- Mr. D.N. Bepari  
Deputy Secretary  
Ministry of Civil Aviation and  
Tourism
- Mr. Shahabuddin Ahmed  
Secretary  
Bangladesh Services Ltd.

India

- Mrs. Shanti Patel  
Director (Conferences)  
Government of India  
Department of Tourism

Iran

- Mr. Davoud Eshraghi  
Director-General  
Office of Tourism  
Ministry of Islamic Guidance
- Mr. Manoucher Moyassary  
Head, Office of Tourism (Isfahan)  
Ministry of Islamic Guidance

- Maldives - Mr. Ahmed Abdul Shakoor  
Assistant Director  
Department of Tourism
- Nepal  
(Vice-Chairman) - Mr. Yajna Raj Satyal  
Project Manager  
Hotel Management & Tourism Training  
Centre  
HMG Ministry of Tourism
- Mr. Jagadish Man Singh Amatya  
Section Officer, (Promotion Division)  
HMG Ministry of Tourism
- Pakistan - Mr. Shah Alam Khan  
Economist Analyst, Tourism Division  
Ministry of Culture, Sports and  
Tourism
- Sri Lanka - Mr. N.W. Dissanayaka  
Senior Assistant Secretary  
Ministry of State
- Mr. J.F. Ranjith Perera  
Director (Trade Standards) and  
Secretary to the Board  
Ceylon Tourist Board
- Australia  
(CAP Chairman) - H.E. Jack Vaughn  
Acting High Commissioner of  
Australia to Bangladesh

**NON MEMBER STATE**

- Bhutan - Mr. Jigme Tshultim  
Managing Director  
Bhutan Tourism Corporation

**PERMANENT OBSERVER**

- Holy See - Fr. Richard W. Timm  
C. S. C.

**AFFILIATE MEMBERS**

- Alliance Internationale  
de Tourisme (AIT) - Mr. Ashrarul Hussain  
President, Automobile Association  
of Bangladesh
- Biman Bangladesh  
Airlines - Mr. Ali Ahmed  
Manager (Tours Development &  
Advertising, Marketing and Sales)
- Fédération Internationale  
de l'Automobile (FIA) - Mr. Ashrarul Hussain  
President, Automobile Association  
of Bangladesh
- Pakistan Tourism  
Development Corporation  
(PTDC) - Mr. Ashab Naqvi  
Director

Royal Nepal Airlines Corporation (RNAC)	-	Mr. Bharat Subedi Manager (Bangladesh)
SITA World Travel (India) Pvt. Ltd.	-	Mr. Ghulam Naqshband Managing Director

**INTERNATIONAL/REGIONAL ORGANIZATIONS**

International Labour Organization (ILO)	-	Mr. Joseph C. Fazzio Director (Area Office)
	-	Mr. Michael Smith Chief Technical Adviser
United Nations Development Programme (UNDP)	-	Mr. Y. Kishi Assistant Resident Representative
Economic and Social Commission for Asia and the Pacific (ESCAP)	-	Mr. Ryuji Yamakawa Economic Affairs Officer Transport, Communications and Tourism Division

**OBSERVERS FROM BANGLADESH**

Association of Travel Agents of Bangladesh (ATAB)	-	Mr. Rashid Ahmed Chairman
International Hotels Association of Bangladesh	-	Mr. Hermann Simon General Manager, Dhaka Sheraton Hotel President
Tourism Training Institute	-	Mr. M.J. Jahangir Principal

**WORLD TOURISM ORGANIZATION**

	-	Dr. Willibald P. Pahr Secretary-General
	-	Mr. Mano Handy Chief, Operational Support Sub-Division