



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CSA/15/DEC

WTO COMMISSION FOR SOUTH ASIA

DECISIONS TAKEN AT ITS FIFTEENTH MEETING
Kathmandu (Nepal), 19-20 October 1984

AGENDA

1. Adoption of the agenda
2. Communication of the Chairman
3. Communication of the Secretary-General
4. Representation of the Commission on the Executive Council and its subsidiary organs
5. Operational activities of the Organization in South Asia
6. Technical cooperation projects in South Asia
7. Report on the Organization's activities in the field of facilitation
8. Consideration of the final report and adoption of the Conclusions and recommendations of the workshop on "Convention Marketing and Incentive Travel"
9. Consideration of the final report and adoption of the Conclusions and recommendations of the workshop on "Adaptation of existing and creation of new tourist products and services to meet the requirements of new markets"
10. Consideration of the studies prepared by the Organization under its general programme of work for 1982-1983 and submitted to the Regional Commissions, in accordance with the resolution of the General Assembly at its fifth session
11. Development and promotion of youth tourism
12. Report on the celebration of World Tourism Day
13. Report on the Fund in trust administered on behalf of the Members of the Commission
14. Report on the joint promotional activities of the Members of the Commission
15. Review of tourism in South Asia
16. Place and date of sixteenth meeting

CSA/DEC/1 (XV)

AGENDA

ADOPTION OF THE AGENDA

Agenda item 1 (document CSA/15/Prov. Ag.)

The Commission,

Adopts the agenda of its fifteenth meeting, as contained in document CSA/15/Prov. Ag.

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CSA/DEC/2 (XV)

COMMUNICATION OF THE CHAIRMAN

Agenda item 2

The Commission,

Having heard the Communication of the Chairman,

Takes note of the Communication, for which it thanks him.

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CSA/DEC/3 (XV)

COMMUNICATION OF THE SECRETARY-GENERAL

Agenda item 3 (document CSA/15/3)

The Commission,

Having heard the Communication of the Secretary-General as presented by the Deputy Secretary-General, as well as the clarifications provided by him on various matters raised by the Members;

Takes note of the activities carried out by the Secretary-General since the fifth session of the General Assembly in October 1983, particularly the follow-up action taken in respect of resolutions 123 (V) on the Powers, authority and responsibilities of tourism administrations, 125(V) on WTO's central and decisive role in the field of tourism, and 124(V) on the Technical cooperation activities of the Organization;

Recognizes the concern expressed by the Secretary-General regarding the activities engaged in by certain intergovernmental bodies in the field of tourism, whose initiatives result in duplication of efforts and waste in human and financial resources;

Recalls the decision taken at its thirteenth meeting held in Tehran (Iran) in August 1983, inviting the Members to ensure the central and decisive role of the Organization in the field of tourism;

Entrusts the Secretary-General with taking the appropriate action towards concluding a working agreement of consultation and cooperation with the United Nations Economic and Social Commission for Asia and the Pacific, as he has done with the United Nations Economic Commission for Africa, in order to avoid overlapping of activities and resulting distortions;

Appreciates the information provided on the present situation of the movements of persons in the world and the magnitude of the under-utilized potential demand, the standard-setting role and activities of the Organization and the progress made in the implementation of the general programme of work for 1984-1985, particularly in the fields of youth tourism, technical cooperation and vocational training;

Notes with satisfaction the plans and programmes being developed for the rest of the biennial period including, among others, the organization of an international seminar in 1985 on the vital subject of tourism training;

Expresses its cooperation and participation in the celebration of the 10th anniversary of the Organization and the 60th anniversary of the former IUOTO, as well as the 5th centenary of the discovery of the Americas.

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CSA/DEC/4 (XV)

REPRESENTATION OF THE COMMISSION ON THE
EXECUTIVE COUNCIL AND ITS SUBSIDIARY ORGANS
Agenda item 4 (document CSA/15/4)

The Commission,

Having heard the reports of Sri Lanka on the 23rd session of the Executive Council and Bangladesh on the 11th meeting of the Committee on Budget and Finance;

Takes note of the reports, for which it thanks them;

Agrees in principle to support a candidate from the region for the post of Secretary-General;

Entrusts Bangladesh as its representative on the Committee on Budget and Finance (CBF) to propose, in cooperation with the other developing countries in the CBF, the establishment of a Tourism Development Fund.

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CSA/DEC/5 (XV)

OPERATIONAL ACTIVITIES OF THE ORGANIZATION
IN SOUTH ASIA

Agenda item 5 (document CSA/15/5)

The Commission,

Having examined the report on the operational activities carried out in the region during the period 1983-1984;

Appreciates the information contained therein;

Expresses its satisfaction with the significant increase in operational activities of the Organization, especially the fielding of missions in response to specific needs indicated by Members, as well as the positive results of such missions;

Takes note of the requests from Bangladesh, Maldives and Nepal for assistance in certain fields;

Requests the Members to inform the Secretary-General as soon as possible the priority needs in the tourism sector requiring assistance through missions;

Entrusts Bangladesh, India, Nepal and Pakistan as members of the UNDP Governing Council with taking appropriate measures to help the Organization obtain more funds from the UNDP for sectoral support missions.

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CSA/DEC/6 (XV)

TECHNICAL COOPERATION PROJECTS
IN SOUTH ASIA

Agenda item 6 (Document CSA/15/6)

The Commission,

Having examined the report on the completed, on-going and pipeline technical cooperation projects in the region, and the procedures for obtaining WTO technical assistance annexed thereto;

Takes note of the information contained therein and that provided by the Deputy Secretary-General on the draft statutes of the proposed South Asia Regional Association of Tourism and Hotel Institutes (SARATHI);

Recalls the decision taken at its thirteenth meeting held in Tehran (Iran) in August 1983, urging Governments to give a higher priority for tourism projects in the allocation of resources from the UNDP;

Requests the Secretary-General to explore the possibilities of finding other multilateral or bilateral sources of funding for tourism projects, in view of the financial constraints being faced by the UNDP;

Welcomes the implementation of the WTO/UNDP project "Regional cooperation in tourism training", which was initiated at the request of the Commission;

Provides the following guidelines for the revision of the draft statutes of SARATHI:

- i) Formation of SARATHI to be under the auspices of the Commission, which will have overall responsibility on matters of policy;
- ii) Membership to be open to tourism and hotel training institutes in the ten countries covered by the above project;
- iii) Election of office bearers to be by country at a Commission meeting, on the basis of one vote per country for those covered by the above project;
- iv) Each country elected as an office bearer will nominate the person from the Institute to hold office;
- v) Countries without a tourism or hotel training institute at present will have the right to vote, but will not be entitled to hold office;
- vi) The Secretariat will rotate between the countries and and not be located permanently in any one country;

Requests the Secretary-General to circulate the revised draft statutes of SARATHI to all the countries in the region three months before the next Commission Meeting.

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CSA/DEC/7 (XV)

REPORT ON THE ORGANIZATION'S ACTIVITIES
IN THE FIELD OF FACILITATION
Agenda item 7 (document CSA/15/7)

The Commission,

Having examined the report on the Organization's activities in the field of facilitation and the programme of work for 1984-1985;

Takes note of the information contained therein;

Appreciates the work of the Facilitation Committee so far and that formalities concerning health, foreign currency and exchange are being taken up as its next priority;

Requests the Members who have not done so already to reply urgently to questionnaires SG/128, SG/129, SG/140 and SG/141;

Entrusts the Members with providing the Commission's Representatives on the Facilitation Committee useful guidelines to assist in the progressive liberalization of travel formalities;

Invites the Members who have not done so already to ratify the International Convention on the Simplification and Harmonization of Customs Procedures (Customs Cooperation Council), and Annex F3 thereto concerning customs facilities applicable to travellers.

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CSA/DEC/8 (XV)

CONSIDERATION OF THE FINAL REPORT AND ADOPTION OF THE CONCLUSIONS AND RECOMMENDATIONS OF THE WORKSHOP ON "CONVENTION MARKETING AND INCENTIVE TRAVEL"

Agenda item 8 (document CSA/15/8)

The Commission,

Having considered the final report of the workshop on "Convention Marketing and Incentive Travel" held at New Delhi (India) from 20 to 22 March 1984;

Adopts the conclusions and recommendations contained therein, with the addition of the word "tourism" before marketing in point 5 of the conclusions and recommendations.

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CSA/DEC/9 (XV)

CONSIDERATION OF THE FINAL REPORT AND ADOPTION OF THE CONCLUSIONS AND RECOMMENDATIONS OF THE WORKSHOP ON "ADAPTATION OF EXISTING AND CREATION OF NEW TOURIST PRODUCTS AND SERVICES TO MEET THE REQUIREMENTS OF NEW MARKETS"

Agenda item 9 (document CSA/15/9)

The Commission,

Having considered the final report of the workshop on "Adaptation of existing and creation of new tourist products and services to meet the requirements of new markets" held at Kathmandu (Nepal) from 15 to 17 October 1984;

Adopts the conclusions and recommendations contained therein.

CSA/DEC/10 (XV)

CONSIDERATION OF THE STUDIES PREPARED BY THE ORGANIZATION UNDER ITS GENERAL PROGRAMME OF WORK FOR 1982-1983 AND SUBMITTED TO THE REGIONAL COMMISSIONS, IN ACCORDANCE WITH THE DECISION TAKEN BY THE GENERAL ASSEMBLY AT ITS FIFTH SESSION

Agenda item 10 (document CSA/15/10)

The Commission,

Recalls resolution 140(V) of the General Assembly, whereby certain studies completed under the General Programme of Work of the Organization for the period 1982-1983 are being submitted to the Commission for further consideration and practical application;

Takes note of the information and suggestions contained in document CSA/15/10;

Decides on the following action to implement the aforementioned resolution:

- i) request the Secretary-General to collect the information indicated in paragraph 8(i) and (ii) of the above document pertaining to "Development of leisure time and the right to holidays", so that the Members can then consider what measures might be taken either collectively or individually;
- ii) consider the subject "Domestic and international tourism's contribution to State revenue" as a possible theme for a technical meeting in 1986;
- iii) entrust further consideration of the subject "Risks of saturation or tourist-carrying capacity overload in holiday destinations" to the Environment Committee;
- iv) entrust the Secretary-General with drawing up an inventory of training facilities and needs for statisticians in the field of tourism in the countries of the region;
- v) entrust the Secretary-General with collecting further information as proposed in paragraph 35 a) and b) of the above document pertaining to the subject "Definitions concerning tourism statistics";
- vi) establish a Working Group open to all Members with Pakistan as Coordinator, for the preparation of standardized classifications of travel motivations and socio-economic characteristics of travellers on the basis of a survey on current practices in the

countries of the region, whose report will be submitted to the next Commission meeting;

- vii) request the Secretary-General to transmit the findings of the European Working Party on Tourism Statistics to Pakistan, as Coordinator of the aforementioned Working Group.

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CSA/DEC/11 (XV)

DEVELOPMENT AND PROMOTION OF YOUTH TOURISM
Agenda item 11 (document CSA/15/11)

The Commission,

Having examined the working document on the current situation and needs of youth tourism;

Takes note of the information and suggestions contained therein on the action to be taken to develop and promote this important segment of the tourism market;

Recalls the decision taken at its 14th meeting held in New Delhi (India) in October 1983, to establish a Working Group with Sri Lanka as Coordinator to examine this subject;

Invites attention to the conclusions and recommendations of the Regional Seminar held in Maldives in May 1984 relating to Youth Tourism and adopted at its 5th joint meeting with the Commission for East Asia and the Pacific;

Confirms its recommendation that a workshop on Youth Tourism be held in Sri Lanka in April 1985, under the General Programme of Work for 1984-1985;

Requests the Secretary-General to invite representatives of International and Regional Youth Organizations to the aforementioned workshop;

Considers that the issues raised in paragraph 28 of the above document can be discussed at the workshop, on the basis of a survey of existing facilities for youth travel in the region;

Decides to produce the following publications, whose cost is to be met from the Fund in Trust:

- i) a calendar of events for youth to be held in the region during 1985, being International Youth Year;
- ii) a booklet on budget accommodation and other travel concessions available to youth in the region;

Requests the Members to provide the necessary information for these publications as soon as possible to Sri Lanka as Coordinator of the Working Group;

Entrusts the Secretary-General with requesting the operational sector, through National Tourism Administrations, to offer special concessions for youth travel during International Youth Year-1985.

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CSA/DEC/12 (XV)

REPORT ON THE CELEBRATION OF WORLD TOURISM DAY
Agenda item 12 (document CSA/15/12)

The Commission,

Having heard the report on the celebration of World Tourism Day in 1984 and the suggested guidelines for 1985 annexed thereto, as well as the reports of Bangladesh, Nepal and Sri Lanka on measures taken to celebrate this Day;

Notes with satisfaction the reports submitted;

Requests the Members who have not done so already to provide the Secretary-General with information on the activities carried out to celebrate this event, in accordance with decision 15 (XXIII) of the Executive Council;

Encourages the Members to continue their efforts in the celebration of World Tourism Day.

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CSA/DEC/13 (XV)

REPORT ON THE FUND IN TRUST ADMINISTERED
ON BEHALF OF THE MEMBERS OF THE COMMISSION
Agenda item 13 (document CSA/15/13)

The Commission,

Having examined the report on the current position of the Fund in Trust administered by the Secretariat, together with the balance sheet at 31st December 1983 and administrative accounts for 1983 annexed thereto;

Takes note of the information contained therein;

Requests the Members who have not done so already to send their annual contributions for 1984 to the Fund in Trust.

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CSA/DEC/14 (XV)

REPORT ON THE JOINT PROMOTIONAL ACTIVITIES
OF THE MEMBERS OF THE COMMISSION
Agenda item 14 (document CSA/15/14)

The Commission,

Having examined the report on the implementation of the joint promotional activities of the Members;

Notes with satisfaction the information contained therein;

Decides to continue implementation of these activities as follows:

1. Publicity Material

- i) welcomes that the joint poster and English version of the folder have been published and the other language versions are being printed;
- ii) notes that Nepal and Sri Lanka will make arrangements for the collection/dispatch of their copies;
- iii) requests the Members who have not sent their share of the cost of production to do so without any further delay.

2. Consumer Publications

- i) appreciates the publication of "Focus on South Asia" by SITA World Travel (India) Pvt. Ltd. in 1984;
- ii) notes the difficulties they are encountering to obtain suitable material for publication;
- iii) entrusts the Secretariat with deciding on whether to continue sponsoring Consumer Publications, depending on the responses received from Pakistan and SITA World Travel (India) Pvt. Ltd.;
- iv) requests the Members who have not sent their annual contribution to do so without any further delay.

3. Special Interest Tours

- i) notes the report of Capt. Kohli as Coordinator of the Study Group on "Mountaineering and Trekking";
- ii) authorizes production of an audio-visual presentation on Himalayan Tourism, whose cost is to be met from funds available in the Fund in Trust, supplemented by contributions from India, Nepal and Pakistan if necessary;

- iii) invites India, Nepal and Pakistan to provide Capt. Kohli as Coordinator of the Working Group with 200 slides each, needed for the production of the presentation;
- iv) requests Capt. Kohli to submit the text of the presentation to India, Nepal and Pakistan for approval;
- v) welcomes the offer to devote one day during the Himalayan Mountaineering and Tourism Convention to be held at Darjeeling (India) from 15 to 17 May 1985, to a workshop on "Promotion of Himalayan Tourism" under the auspices of WTO.

4. Coordination of Promotional Activities

- i) accepts the proposal by India and Sri Lanka for direct mailings of the joint folder in selected markets, whose cost is to be met from the Fund in Trust;
- ii) notes that India and Sri Lanka will participate in all seven joint promotions proposed, while Maldives will do so in four;
- iii) requests Bangladesh, Nepal and Pakistan to confirm as soon as possible their participation in the joint promotions;
- iv) notes that the cost of these joint promotions will be met by the participating countries.

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CSA/DEC/15 (XV)

REVIEW OF TOURISM IN SOUTH ASIA
Agenda item 15 (document CSA/15/15)

The Commission,

Having examined the Monograph summarizing tourism trends and developments in South Asia up to 1983;

Appreciates the comprehensive and valuable information contained therein;

Requests the Secretary-General to continue its publication annually;

Entrusts the Members with the submission of their comments, annual reports and other necessary information, so as to enable the preparation of a more comprehensive Monograph in the future.

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CSA/DEC/16 (XV)

PLACE AND DATE OF SIXTEENTH MEETING
Agenda item 16

The Commission,

Decides to hold its sixteenth meeting in April 1985;

Accepts with thanks and appreciation the offer of Sri Lanka to host the aforementioned meeting, in addition to the workshop on "Youth Tourism".

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WTO COMMISSION FOR SOUTH ASIA

FIFTEENTH MEETING

Kathmandu (Nepal), 19-20 October 1984

LIST OF PARTICIPANTS

CHAIRMAN (Maldives)

- Mr. Ahamed Zahir
Director-General
Department of Tourism

MEMBER STATES

Bangladesh
(Vice-Chairman)

- Mr. Nazim U. Chowdhury
First Secretary
Embassy of Bangladesh
Kathmandu
- Mr. Md. Makbul Hussain
Market Research Officer
Biman-Bangladesh Airlines

India

- Mr. Ramesh Chandra
Additional Director-General
Department of Tourism
- Mr. S. K. Ghosh Dastidar
Tourist Officer
Department of Tourism

Maldives

- Mr. A. Shakoor Ahmed
Assistant Director
Department of Tourism

Nepal
(Vice-Chairman)

- Mr. B.N. Khunjeli
Secretary
Ministry of Tourism
- Mr. Subarna Jang Rana
Joint Secretary
Ministry of Tourism
- Mr. Janak Thapa
Director-General
Department of Tourism

- Mr. Yajna Raj Satyal
Project Manager
Hotel Management & Tourism
Training Centre
Ministry of Tourism
 - Mr. Ram Prasad Shrestha
Under Secretary
National Planning Commission
 - Mr. Amir Man Rajbhandari
Under Secretary
Ministry of Tourism
 - Mr. Prachanda Man Shrestha
Under Secretary
Ministry of Tourism
 - Mr. Jagadish M.S. Amatya
Section Officer
Ministry of Tourism
 - Mr. Moeen Jan Naim
Counsellor
Embassy of Pakistan
Kathmandu
 - Mr. Renton De Alwis
Director, Research and
International Affairs
Ceylon Tourist Board
- Pakistan
- Sri Lanka
- PERMANENT OBSERVER
- Holy See
- AFFILIATE MEMBERS
- Air India
- Biman-Bangladesh Airlines
- Indian Airlines
- Capt. M.S. Kohli
Deputy Commercial Director
(Tourism)
 - Mr. Md. Makbul Hussain
Market Research Officer
 - Mrs. Anita Khurana
Asst. Commercial Manager
(Marketing)
 - Mr. B.C. Kar
Manager (Nepal)

Iran Air

- Mr. A. Sanei
Deputy Managing Director
(Commercial)
- Mr. Bijan Mougouee
Marketing Manager

Royal Nepal Airlines
Corporation (RNAC)

- Mr. Ram Raj Upadhaya
Manager (Marketing)
- Ms. Anjam Bisht
Public Relations Officer

International Hotel
Association (IHA)

- Mr. Sahadev Shumsher J.B. Rana
Member of Executive Council
- Mrs. Christiane Clech
Head of Seasonal Hotels
Department

International Student
Travel Conference (ISTC)

- Mr. Subhash Goyal
Representative

INTERNATIONAL ORGANIZATIONS

United Nations Development
Programme (UNDP)

- Miss Minoli Santiapillai
Programme Officer

OBSERVER FROM NEPAL

Nepal Association of
Travel Agents (NATA)

- Mr. N.M.S. Pradhan
First Vice-President

WORLD TOURISM ORGANIZATION

- Mr. Rajesh Rawat
Deputy Secretary-General
- Mr. Mano Handy
Chief, Asia and the Pacific
Operational Section