

WORLD TOURISM ORGANIZATION

COMMISSION FOR
SOUTH ASIA



WTO/CSA/10/80/11
Bandos (Maldives)
5-9 November 1980

10TH MEETING

SUMMARY OF DECISIONS

DATE	10/11/80
FILE	10/11/80
SEARCHED	OPF

I. COMMISSION'S PROGRAMME OF WORK FOR 1980/81

1. Research

(A) Reiterate earlier decision that Regional Secretariat should undertake a quarterly review of tourist statistics in the region on the basis of whatever information is available within two months of the end of a quarter.

(B) Issue of a revised bibliography of tourist publications in the Regional Secretariat is not necessary, in view of the regular publication of "Tourist Bibliography" by the Secretariat-General.

2. Facilitation

Regional Committee should meet first and submit its report to decide whether it should be a permanent working group carrying out its functions on a continuous basis.

3. Vocational Training

States in the region should urge the UNDP to approve the draft project document to be submitted by the Organization, containing the recommendations of the Workshop on "Regional Cooperation in Tourism Training" held under project RAS/78/013.

4. Market Research Data

(A) Member States to submit names and curriculum-vitae of two experts willing to serve on the working group to examine and analyse available research data, from the point of view of providing guidelines for a marketing programme.

(B) Regional Secretariat to decide on the composition of the working group of 2 or 3 experts from the names submitted by Member States.

5. Coordination of Promotional Activities

Reiterate earlier decision that Member States should authorize overseas offices/representatives in generating markets to meet, formulate proposals for joint promotions, and inform the Regional Secretariat the outcome of these meetings.

6. Publicity Material

(A) Members to submit designs for the folder and poster to the Regional Secretariat by 1.12.80. Regional Secretariat to select the final designs from the designs submitted.

(B) Regional Secretariat to specify the material required for the folder and poster when the final designs have been selected. Member States to supply the material by 31.12.80.

(C) Maldives to be given the panel in the folder not being taken by Afghanistan. If Iran is also not participating in the folder, one panel to be given to India and the other to be offered to the other countries participating.

7. Consumer Publications

(A) Reiterate earlier decision to accept the offers received from SITA World Travel (I) Pvt. Ltd. and Pakistan.

(B) Annual contribution of each country to be approximately US\$1400/-, even if less than 7 countries participate.

8. Special Interest Tours

(A) Adopt the report submitted by the working group established for this purpose.

(B) Member States to report on the pre-requisites outlined and any omissions in the special interests listed in the working group report.

II. TECHNICAL MEETINGS DURING 1981

1. Regional Seminar

Theme for the Seminar to be held in November to be "Domestic Tourism".

2. Workshops

(A) Workshop on "Physical Planning" to be held in April. India to confirm whether they are willing to host this Workshop.

(B) Workshop on "Marketing of the Tourist Product" to be held after June. Nepal to confirm whether they are willing to host this Workshop.

III. WTO STUDIES, HANDBOOKS & REPORTS (1978/79)

(A) Member States to indicate their preferences of the studies, handbooks and reports they are willing to examine from the point of view of implementing the conclusions and recommendations on a regional basis. Regional Secretariat to allocate -

the studies, handbooks and reports among the Member States willing to examine them, taking into account the preferences indicated.

(B) Member States examining the studies, handbooks and reports to send their proposals for implementing the conclusions and recommendations on a regional basis well in time to the Regional Secretariat, so that they can be circulated in advance and discussed at the next Commission Meeting.

(C) All members to send their comments, if they wish to, on any study, handbook or report to the Regional Secretariat.

IV. COMMISSION MEETINGS

(A) 11th Meeting to be held in June 1981, Regional Secretariat to inquire from Iran and Pakistan whether either of them is willing to host this meeting.

(B) Regional Secretariat to explore the possibility of holding a CSA meeting in the East Asia & Pacific region.

Issued by:

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JME/rp