



ORGANISATION MONDIALE DU TOURISME  
WORLD TOURISM ORGANIZATION  
ORGANIZACION MUNDIAL DEL TURISMO  
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CAP/23/DEC  
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DECISIONS TAKEN BY THE WTO COMMISSION  
FOR EAST ASIA AND THE PACIFIC AT ITS TWENTY-THIRD MEETING

Bali, Indonesia, 25 March 1992

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AGENDA

1. Adoption of the agenda
2. Communication of the Chairman
3. Introductory remarks by the Secretary-General
4. Presentation of the statistical monograph for the region
5. Regional and technical cooperation activities
6. Implementation within the region of the general programme of work of the Organization for 1992-1993
7. Methodology for East Asia and the Pacific Demand and Supply Study
8. Place and date of the twenty-fourth meeting of the Commission

**DECISIONS**

CAP/DEC/1(XXIII)

**ADOPTION OF THE AGENDA**

Agenda item 1 (document CAP/23/Prov. Ag.)

The Commission,

Adopts the provisional agenda of its twenty-third meeting as contained in document CAP/23/Prov. Ag., submitted by the Secretary-General.

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CAP/DEC/2(XXIII)

**INTRODUCTORY REMARKS BY THE SECRETARY GENERAL**

Agenda item 2

The Commission,

Having heard the introductory remarks of the Secretary-General,

1. Thanks him for a comprehensive review of world tourism and for his statement about the progress made by the Secretariat in the implementation of the general programme of work of the Organization for 1992-1993 since the last meeting of the Commission; and
  2. Appreciates the salient features of the regional and technical cooperation activities in the region.
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CAP/DEC/3(XXIII)

**COMMUNICATION OF THE CHAIRMAN**

Agenda item 3

The Commission,

Having heard the Communication of the Chairman,

1. Thanks him for his Communication,
2. Appreciates his words of welcome and greetings extended to all Members, non-members, the representative of the international organization present at the meeting and the Secretary-General and his officers;
3. Joins him in emphasizing the region's continuing need for intensive training activities and further professionalization of tourism facilities and services in order to maintain the

growth rate which the region has achieved in the last five years;

4. Agrees with his statement that the Members should join hands and carry out collective training activities to derive the mutual benefits of cost-effectiveness, exchange of ideas and experiences and deployment of regional faculties; and
  5. Calls upon the Members to ensure integrated and coordinated efforts to optimize the benefits of the East Asia and the Pacific Tourism Year 1994.
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CAP/DEC/4 (XXIII)

**PRESENTATION OF THE STATISTICAL MONOGRAPH FOR THE REGION**  
Agenda item 4

The Commission,

Having listened to the detailed presentation of the Statistical Monograph for East Asia and the Pacific,

Having considered the Statistical Monograph circulated among the participants,

1. Appreciates the submission of the Statistical Monograph which will be of immense value to the national tourism administrations in the region in planning and marketing activities;
  2. Notes the summary of the latest tourism trends in the region and the world as a whole;
  3. Requests the Secretariat to include more qualitative information in the future monographs; and
  4. Calls upon the Members to submit timely information to the Secretariat to enable it to prepare and submit the Statistical Monograph to the Members well in advance for their review and comments.
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CAP/DEC/5 (XXIII)

**REGIONAL AND TECHNICAL COOPERATION ACTIVITIES**  
Agenda item 5 (document CAP/23/1)

The Commission,

Having considered the document submitted by the Secretary-General on this Agenda item,

Having heard the views of various Members on the subject,

1. Congratulates the Secretary-General for formulating a very composite regional policy which is aimed at providing better services to the Members and which will also ensure close coordination and integration between regional and technical cooperation activities;
2. Appreciates the efforts of the Secretariat to intensify contacts with Members and non-Members in the region;
3. Calls upon the Members to celebrate the World Tourism Day 1992, particularly to participate in EXPO '92 World Fair (Seville, Spain) which will host the World Tourism Day on 27 and 28 September 1992, and to provide the Secretariat with detailed information on the activities carried out by them to mark the Day;
4. Requests the Secretariat to increase the Organization's cooperation with major regional organizations and potential multilateral sources of finance in order to assist the countries in securing funds for various projects;
5. Notes with interest the technical cooperation activities that were carried out in the region during 1990-1991 and the proposed activities in 1992;
6. Urges the Secretariat to intensify its technical cooperation activities in the region, particularly through the regional projects where needs of the Members are common; and
7. Hopes that in light of the new UNDP policy for project execution, the Organization's technical assistance will continue to be extended to the Members of the region.

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CAP/DEC/6(XXIII)

**IMPLEMENTATION WITHIN THE REGION OF THE GENERAL  
PROGRAMME OF WORK OF THE ORGANIZATION FOR 1992-1993**

Agenda item 6 (document CAP/23/2)

I. With regard to education and training

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Notes the various activities carried out by the Secretariat in 1991 and the activities planned for 1992;

2. Notes with interest the offer of Malaysia to volunteer one of its tourism institutes to be one of the WTO Education Centres in East Asia and urges the Secretariat to review the offer and take further action in the matter;
3. Congratulates the Philippines for introducing the Bachelor of Science course in tourism with a view to ensuring uniformity in the curricula of tourism education in the country;
4. Requests the Secretariat that in view of the need to have more professionally trained personnel in the national tourism administrations of the region, to consider increasing the number of scholarships at the WTO Education Centres and in the Study Cycles;
5. Urges the Members to widely publicize the correspondence courses which have been designed by the Secretariat for tourism professionals; and
6. Thanks Indonesia and the Philippines for their offers to second the faculty from their tourism institutes to be on the proposed regional mobile training team.

## II. With regard to marketing and promotion

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Urges the Members to make full use of the statistical marketing information response service introduced by the Organization;
2. Appreciates the statistical publications which have been recently brought out by the Secretariat and hopes that the Members will fully utilize the information contained therein;
3. Looks forward to the new studies which have been planned by the Secretariat in 1992, particularly the Forecasting Study to the Year 2000 which will contain an exclusive chapter on East Asia and the Pacific;
4. Calls upon the Members to extend all possible cooperation to the Secretariat in timely compilation, classification and analysis of tourist statistics; and
5. Appreciates the Secretariat's plans to organize an itinerant seminar in the region as a follow-up to the resolutions of the Ottawa International Conference on Travel and Tourism Statistics and accepts with gratitude Malaysia's offer to host the seminar.

III. With regard to environment and planning

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Takes note of the vigorous programme drawn up by the Secretariat in the field of environment and planning - an area which is increasingly becoming a source of global concern;
2. Hopes that the publications which are scheduled to be brought out by the Secretariat later this year will go a long way in assisting the national tourism administrations in developing wildlife tourism, in ensuring sustainable tourism development at ecologically fragile sites and in applying the basic principles of carrying capacity while planning for new tourism development; and
3. Appreciates the offer of Malaysia to make available suitable sites to pilot test the Global Blue Flag Programme.

IV. With regard to facilitation, health and safety

The Commission,

Having considered the working document submitted by the Secretary-General on this subject,

1. Thanks the Secretariat for publishing the brochures containing basic health measures for tourists and hopes that these publications will form the basis for programmes at the level destinations and countries as well as for promoting the destinations; and
2. Expresses interest in hosting a Food Safety Conference in one of its member States on the lines of one held in Tunis in November 1991.

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CAP/DEC/7(XXIII)

METHODOLOGY FOR EAST ASIA AND THE PACIFIC  
DEMAND AND SUPPLY STUDY

Agenda item 7 (document CAP/23/3)

The Commission,

Having considered the document submitted by the Secretary-General under this Agenda item,

Having noted the objectives and the proposed methodology of the Study,

Having heard the views of various Members on the subject,

1. Thanks the Secretariat for initiating the Study and notes with satisfaction that a separate report will be produced for each WTO Commission Region; and
2. Hopes that the national tourism administrations will benefit to a considerable extent from the findings of the report, particularly in determining whether or not their forecasts, strategies and plans are realistic and designed to produce the most beneficial results.

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CAP/DEC/8(XXIII)

**PLACE AND DATE OF THE**  
**TWENTY-FOURTH MEETING OF THE COMMISSION**  
Agenda item 8

The Commission,

Authorizes the Secretary-General to decide the date and venue of the twenty-fourth meeting of the Commission in consultation with the Chairman of the Commission and the Members.

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LIST OF PARTICIPANTS

CHAIRMAN OF THE COMMISSION

INDONESIA

Mr. Andi Mappisameng  
Director  
Education and Training Centre  
Department of Tourism, Post and  
Telecommunications

MEMBER STATES

CAMBODIA

Mr. Cheam Yeap  
General Director of Tourism  
General Direction of Cambodian Tourism

Mr. Pak Sokhom  
Chief of Guidance Office  
General Direction of Cambodian Tourism

CHINA

H.E. Mr. Liu Yi  
Chairman  
National Tourism Administration

Mr. Li Tie Fei  
Director  
Department of Marketing and Promotion  
National Tourism Administration

Mr. Zhao Yu Tian  
Deputy Director  
Department of International Liaison  
National Tourism Administration

Mr. Wang Ding Hong  
Officer  
Office of General Administration  
National Tourism Administration

Mrs. Li Ya Ying  
Officer  
Department of International Liaison  
National Tourism Administration

DEMOCRATIC PEOPLE'S  
REPUBLIC OF KOREA

Mr. Kim Baek Son  
Director General  
National Directorate of Tourism

Mr. Cho Chun Sin  
Director  
National Directorate of Tourism

Mr. Pak Jae Ung  
Senior Official  
National Directorate of Tourism

INDONESIA

Mr. Koenmiarto  
Director  
Research and Development Centre  
Department of Tourism, Post and  
Telecommunications

Mr. W.J. Pranoto  
Director of Conventions and International  
Relations  
Directorate General of Tourism  
Department of Tourism, Post and  
Telecommunications

Mr. Barisno  
Head of Information Department  
Department of Tourism, Post and  
Telecommunications

Mr. Rusgono  
Head of Planning Programme Department  
Department of Tourism, Post and  
Telecommunications

Mr. Hannanto Sigit  
Director of Distributive Statistics  
Central Bureau of Statistics

JAPAN

Mr. Sadao Saito  
Director  
Tourism and Recreation Planning Office  
Department of Tourism  
Ministry of Transport

Mr. Yoichi Nomura  
Advisor  
Transport Policy Bureau  
Department of Tourism  
Ministry of Transport

Mr. Tamotsu Yamanouchi  
General Manager  
General Affairs Department  
Japan National Tourist Organization

MALAYSIA

Mr. Khalid Ismail  
Secretary-General  
Ministry of Culture, Arts and  
Tourism

Ms. Komalam Kesawan  
Principal Assistant Secretary  
Ministry of Culture, Arts and Tourism

Ms. Yoke Har Chong  
Senior Assistant Director  
Tourist Development Corporation of Malaysia

PHILIPPINES

Ms. Evelyn Pantig  
Undersecretary  
Department of Tourism

REPUBLIC OF KOREA

Mr. Hoon Taik Suh  
Deputy Director  
International Tourism Division  
Ministry of Transportation

Mr. Seok-Ryong Chang  
Director  
Korea National Tourism Corporation  
Singapore

VIET NAM

Mr. Hoang Hoi  
Vice Director-General of Vietnam Tourism  
Ministry of Trade and Tourism

Mr. Hoa Ton That  
Manager of Saigon Tourist Company  
Ministry of Trade and Tourism

Mr. Nguyen Dinh Nguyen  
Economic Expert  
Department of Tourism  
Ministry of Trade and Tourism

Mr. Hoang Chi Trung  
Expert  
Vietnam Tourism  
Ministry of Trade and Tourism

**NON-MEMBER STATES**

**KIRIBATI**

H.E. Mr. Inatoa Tebania  
Minister for Transport,  
Communications and Tourism

Mr. Teem Uriam  
Government Tourism Officer  
Kiribati Visitors Bureau  
Ministry of Transport, Communications and  
Tourism

Mr. Thomas Nauan Bauro  
Secretary for Commerce, Industry and Employment  
Ministry of Commerce, Industry and Employment

**SINGAPORE**

Ms. Chu Long,  
Deputy Director  
Department of Statistics  
Ministry of Trade and Industry

**INTERNATIONAL ORGANIZATIONS**

**UNITED NATIONS ECONOMIC AND SOCIAL  
COMMISSION FOR ASIA AND THE PACIFIC  
(ESCAP)**

Mr. Ryuji Yamakawa  
Economic Affairs Officer  
International Trade and Tourism Division

WORLD TOURISM ORGANIZATION

Mr. Antonio Enríquez Savignac  
Secretary-General

Dr. H. Varma  
Regional Representative for Asia and the  
Pacific

Mr. Enzo Paci  
Chief  
Marketing and Promotion Area

Ms. Jacqueline Chartraire  
Asia and Pacific Section