



ORGANISATION MONDIALE DU TOURISME
WORLD TOURISM ORGANIZATION
ORGANIZACION MUNDIAL DEL TURISMO
ВСЕМИРНАЯ ТУРИСТСКАЯ ОРГАНИЗАЦИЯ

CAP/18/DEC
Original: English
10 June 1988

WTO COMMISSION FOR EAST ASIA AND THE PACIFIC

DECISIONS TAKEN AT ITS EIGHTEENTH MEETING

Seoul, Republic of Korea, 18-20 May, 1988

CONTENTS

	<u>Pages</u>
1. Agenda	2
2. Decisions taken by the Commission	3
3. List of participants	14

A G E N D A

1. Adoption of the Agenda
2. Communication of the Chairman
3. Communication of the Secretary-General
4. Contribution of the Commission to the implementation of the general programme of work for 1988-1989: a regional strategy.
 - (a) Technical co-operation
 - (b) Security and protection of tourists and tourist facilities
 - (c) Facilitation
 - (d) Education and training
 - (e) Information, including statistics and image of tourism
5. Representation of the Commission on the Executive Council and its subsidiary organs.
6. Participation in the Joint Workshop on technical assistance and promotion sponsored by the WTO Commission for Europe (8-9 June 1988, Crete, Greece).
7. Arrears in contribution to the Organization's budget by the Commission Members.
8. Place and date of the nineteenth meeting of the Commission.

DECISIONS

CAP/DEC/1 (XVIII)

ADOPTION OF THE PROVISIONAL AGENDA

Agenda Item 1 (Document CAP/18/1 Prov.)

The Commission,

Adopts the provisional agenda of its eighteenth meeting as contained in document CAP/18/1 prov. submitted by the Secretary-General.

CAP/DEC/2 (XVIII)

COMMUNICATION OF THE CHAIRMAN

Agenda Item 2

The Commission,

Having heard the Communication of the Chairman,

1. Appreciates his words of welcome and greetings extended to all Members and observers on the occasion of the first meeting of the Commission to be held under the Chairmanship of the Republic of Korea;
 2. Joins him in his appreciation of the good work done by his predecessor Mr. Laurie Stroud (Australia) in his capacity as Chairman of the Commission at its last two meetings at Beijing (1986) and Madrid (1987);
 3. Agrees with his view that the Commission, in response to the suggestion made by the Secretary-General, should develop a regional strategy for implementation of the general programme of work 1988-1989 at regional level so that Members would be able to derive full benefits from the Organization's activities; and
 4. Thanks him and the Government of the Republic of Korea for the excellent arrangements made and the facilities provided for the meeting and the technical visit as well as for the hospitality programme arranged for the delegates.
-

CAP/DEC/3 (XVIII)

COMMUNICATION OF THE SECRETARY GENERAL

Agenda Item 3 (Documents CAP/18/3 and CAP/18/3 Add. 1)

The Commission,

Having taken note of the communication of the Secretary-General as presented by the Deputy Secretary-General,

1. Notes with satisfaction the remarkable progress that has been made by the Secretariat in implementing the general programme of work for 1988-1989 approved by the General Assembly, notwithstanding the grave financial difficulties faced by the Organization;
2. Extends its full co-operation for the implementation of the general programme of work for 1988-1989 in its entirety, particularly in the areas of technical co-operation, security and protection of tourists and tourist facilities, facilitation, education and training and information;
3. Notes with satisfaction the arrangements made so far for the holding of the Diplomatic Conference on Facilitation and the Parliamentary Conference on Tourism and expresses the view that these two events will contribute in a major way to the expansion of international tourism in the future;
4. Urges Member States, as well as the Secretariat, to make an effective technical contribution to the success of the current round of multilateral negotiations for liberalization of international trade in services relating to the travel and tourism sector;
5. Notes with concern the financial difficulties faced by the Organization as a result of delays in the payment of contributions and depreciation of the value of the dollar which are bound to affect the implementation of the general programme of work in its entirety;
6. Invites Members who have not yet done so to discharge further delay and thereby assist the Secretary-General to implement the general programme of work in full;
7. Notes with satisfaction that East Asia and the Pacific region has recorded the highest rate of growth in tourism in 1987, both in terms of arrivals and receipts;
8. Urges Members to pursue efforts to organize activities on an extended scale as outlined in the Annexe to document CAP/18/3 Add. 1 to celebrate the World Tourism Day 1988 around the theme "Tourism-Education for all" which corresponds to one of the priority areas in the general programme of work for 1988-1989; and

9. Invites Members to respond to the Secretary General's letter asking them to submit their proposals to the Secretariat for inclusion in the draft general programme of work for the period 1990-1991 so that their needs are adequately reflected in the programme of activities of the Organization.
-

CAP/DEC/4 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION
OF THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY - TECHNICAL COOPERATION

Agenda Item 4 (a) (Document CAP/18/4(a))

The Commission,

Having considered the document on the technical co-operation activities carried out in the region since its last meeting in Madrid in September 1987,

1. Expresses its appreciation of the wide range of technical co-operation activities carried out in the region which include fielding of sectoral support missions in response to specific requests from Members and execution of technical co-operation projects both at country and sub-regional levels;
 2. Notes with satisfaction the substantial contribution that the technical co-operation activities make to the development and expansion of tourism in the recipient Member States;
 3. Shares the view that there are several other areas where co-ordinated technical co-operation activities could be fruitful, particularly in the area of training and skills development;
 4. Invites Members to give their thoughts to this matter further and transmit to the Secretariat, as soon as possible, any proposals for regional projects, on which they may wish the Secretariat to initiate action; and
 5. Calls upon Member States in the region who have initiated regular development aid programmes in the field of tourism, either by way of capital assistance or by way of technical assistance, to provide information on such aid programmes to Members through the Secretariat.
-

CAP/DEC/5 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION
OF THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY - TECHNICAL COOPERATION

Agenda Item 4(a) - Australian Position Paper

The Commission,

Having considered the Position Paper submitted by the Australian delegation on "Development of a regional strategy";

1. Agrees in principle with the proposals made in that paper inviting the Commission to formulate and implement a regional strategy with a view, inter alia, to improving the image of the Organization in the region, broad-basing its membership and making the activities of the Organization more beneficial to the Members;
2. Adopts the recommendations of the "Sub-Committee" composed of Australia, China, Japan, Philippines and Republic of Korea set up during its current session to examine the paper in greater detail;
3. Entrusts the Secretariat accordingly with the task of drafting a regional strategy for the Commission based on the Australian Position Paper and the discussion that took place on the subject, outlining the background, the objectives, the proposed improvements in CAP's operations to achieve those objectives and a suggested work programme for the region taking into account the decisions of the General Assembly and the financial limitations of the Organization;
4. Requests the Secretariat to circulate the draft strategy document to Members not later than 31 July 1988; and
5. Invites Members to send their comments on the document to the Secretariat latest by 30 September 1988 so that a final revised document can be prepared and submitted to the Commission at its nineteenth meeting.

CAP/DEC/6 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

SECURITY AND PROTECTION OF TOURISTS AND TOURIST FACILITIES

Agenda Item 4(b) (Document CAP/18/4(b))

The Commission,

Having considered the document submitted by the Secretary-General on Security and Protection of Tourists and Tourist Facilities,

1. Notes with satisfaction the progress that the Secretariat has made so far in the implementation of General Assembly resolutions in this activity area;
 2. Stresses that high priority should be given in the general work programme of the Organization to the security and protection of tourists and tourist facilities as it is an essential pre-requisite for the future expansion of both international and domestic tourism;
 3. Stresses further that the proposed body of general rules should include not only the measures for security and protection of tourists and tourist facilities but also the measures for protection of the interests of the providers of facilities and services to tourists;
 4. Notes with interest the proposal to develop a "safe destination" concept that would be beneficial in the long run to destination countries as well as to visiting tourists and would involve a watch-dog role for the Organization; and
 5. Requests Member States to contribute positively to the formulation of draft rules relating to security and protection by indicating their specific needs and also by initiating a dialogue with the relevant national authorities, as well as with the operational sector.
-

CAP/DEC/7 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

FACILITATION

Agenda Item 4(c) (Document CAP/18/4(c))

The Commission,

Having considered the document on Facilitation submitted by the Secretary-General,

1. Notes with satisfaction the progress that has been made by the Secretariat in the implementation of the General Assembly resolutions on this subject;
2. Expresses the view that the draft Convention with its four annexes is a progressive step towards facilitation of travel and tourist stays which will ultimately lead to a sustained growth of international tourism in the future;

3. Calls upon Member States as well as the Secretariat to play an active role in the GATT negotiations so that the interests of the tourism sector are fully looked after in the overall efforts towards liberalization of international trade in services;
 4. Urges the Member States to send their comments and suggestions on the draft Convention to the Secretariat without further delay, if they have not done so already, so that the final draft reflects the views and suggestions of the entire membership of the Organization, before it is submitted to the Diplomatic Conference scheduled to be held at the beginning of 1989;
 5. Requests Member States to participate in the deliberations of the expanded meeting of the Facilitation Committee which is scheduled to be held from 3 to 7 October 1988, with a view to arriving at consensus and compromise solutions necessary for a successful outcome of the Diplomatic Conference; and
 6. Urges Member States to ensure that their representatives attending meetings of other international organizations with a bearing on tourism facilitation matters are fully aware of WTO's own policies and programmes.
-

CAP/DEC/8 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

EDUCATION AND TRAINING

Agenda Item 4(d) (Document CAP/18/4(d))

The Commission,

Having considered the document submitted by the Secretary-General on Education and Training,

1. Notes with satisfaction the work accomplished by the Secretariat so far in organizing programmes of education and training in accordance with the resolutions of the General Assembly;
2. Stresses the importance of education and training as a priority activity of the Organization which will help to upgrade the knowledge and skills of tourism personnel and improve the quality of tourism product in services;
3. Calls upon the Secretariat to pursue this activity with greater vigour and on an extended scale so that the education and training programmes of the Organization will benefit not only the public sector personnel but also the personnel engaged in private sector enterprises;

4. Calls upon Member States, particularly the developed countries, to contribute to the education and training programme of the Organization by offering facilities and concluding agreements for hosting such programmes on the basis of the guidelines established by the General Assembly;
 5. Requests the Secretariat to update the Directory of Tourism Education and Training Institutions in view of its usefulness as a valuable source of information on tourism education and training facilities and also to take the initiative to play the role of a "clearing house" for information on all available courses, study cycles and similar training programmes offered from time to time by Member States or specialized training institutions;
 6. Thanks the delegation of Japan for their expression of willingness to assist Member States of the region either on a bilateral or multi-lateral basis to provide education and training programmes under the umbrella of the Organization's programme;
 7. Requests Member States to exchange information through the Secretariat, on any studies that they may have already carried out or that they are planning to carry out in the future, on manpower requirements and training needs of the tourism sector; and
 8. Invites Member States to participate in and benefit fully from the education and training programmes of the Organization by responding promptly to the offers received from the Secretariat and nominating candidates whose qualifications correspond to the nature of the programmes.
-

CAP/DEC/9 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION OF
THE GENERAL PROGRAMME OF WORK FOR 1988-1989:

A REGIONAL STRATEGY

TOURISM STATISTICS

Agenda Item 4(e)-I (Document CAP/18/4(e)-1)

The Commission,

Having considered the document submitted by the Secretary-General on Tourism Statistics,

1. Notes with satisfaction the current and planned programme of activities in the field of tourism statistics and the progress that has been made in the implementation of the General Assembly resolutions on the subject;

2. Urges Member States of the region to furnish national tourism data regularly to the Secretariat and answer the statistical questionnaires sent out to the Members from time to time by the Secretariat within the specified time limits;
3. Welcomes the steps taken by the Secretariat to establish a tourism data bank and also prepare a statistical forecast of the volume of tourist-flows up to the time horizon of year 2000;
4. Welcomes further the active collaboration of the Secretariat with the United Nations for revision of all classifications of economic activities in order to ensure that tourism activities are integrated into the International Standard Industrial Classification of all economic activities (ISIC) and also with the International Monetary Fund for revision of the Balance of Payments Manual so that tourism receipts are reflected accurately in the Balance of Payments statements; and
5. Invites Member States to popularise the use of micro-computers for compilation and analysis of tourism statistics by holding seminars and/or workshops on the use of micro-computers in order to improve the quality, timeliness and international comparability of tourism statistics.

CAP/DEC/10 (XVIII)

CONTRIBUTION OF THE COMMISSION TO THE IMPLEMENTATION
OF THE GENERAL PROGRAMME OF WORK FOR 1988-1989:
A REGIONAL STRATEGY
INFORMATION AND IMAGE OF TOURISM

Agenda Item 4(e)-II (Document CAP/18/4(e)-II)

The Commission,

Having considered the document submitted by the Secretary-General on Information and Image of Tourism,

1. Notes with satisfaction the planned programme of work for implementation of the General Assembly resolutions on this subject and the work accomplished so far;
2. Endorses the planned programme of activities for the establishment of the World Tourism Information Exchange Centre (WTIEC) and the Tourism Information Exchange Network (TIENET), both of which, once accomplished, will be a major achievement in the area of tourism information;

3. Expresses the view that the holding of the Parliamentary Conference on Tourism will contribute immensely to the improvement of the image of tourism and also recognition of tourism as an important and essential activity in human life;
4. Invites all countries in the region, both Members and non-members, to provide the Secretariat with technical information on tourism-related activities carried out by the National Tourism Administrations (NTAs) and the operational sector for inclusion in the World Directory of Documentation Resources and Systems;
5. Urges Member States to consider improvements of the existing documentation facilities within the NTAs, or take steps to establish such documentation facilities, if they do not exist at present, so as to be able to participate effectively in the activities of the WTIEC and TIENET; and
6. Urges Member States also to consider setting up tourism information networks at the regional and/or subregional levels, as part of the future TIENET.

CAP/DEC/11 (XVIII)

REPRESENTATION OF THE COMMISSION ON THE EXECUTIVE COUNCIL AND
ITS SUBSIDIARY ORGANS

Agenda Item 5 (Documents CAP/18/5 and CAP/18/5 Add. 1)

The Commission,

Having considered the document submitted by the Secretary-General under this item,

1. Notes the outcome and the recommendations of the seventeenth meeting of the Committee on Budget and Finance;
2. Thanks Japan for the very comprehensive report submitted on the proceedings of the thirty-third session of the Executive Council;
3. Endorses the view that the Lusaka Formula for determination of the financial contribution of Member States should be reviewed to fall more in line with the contribution formulas adopted by the other international organizations of similar character;
4. Notes with appreciation the acceptance by Japan, Vice-Chairman, to represent the Commission in place of the Chairman, at the first meeting of the Preparatory Committee for the International Conference on Youth Tourism - 1990, in terms of the Executive Council decision CE/DEC/12 (XXXIII);

5. Thanks Philippines for the detailed report submitted on the proceedings of the eighth meeting of the Facilitation Committee;
 6. Invites Member States to provide guidelines to the Philippines, its representative on the Technical Committee on Programme and Co-ordination (TCPC) regarding activities to be included in the draft general programme of work for 1990-1991 so that the Commission's views could be effectively represented at the next meeting of the TCPC;
 7. Notes that the Environment Committee and the Committee on Statistics would not be meeting during the current year and therefore the Commission's representatives will have adequate time to obtain the views of the Member States, once the meeting dates for next year are announced; and
 8. Nominates Japan to represent the Commission on the new subsidiary organ of the Executive Council - "Committee of Experts on Security and Protection of Tourists".
-

CAP/DEC/12 (XVIII)

PARTICIPATION IN THE JOINT WORKSHOP
ON TECHNICAL ASSISTANCE AND PROMOTION SPONSORED
BY THE WTO COMMISSION FOR EUROPE
(8-9 June 1988, Crete, Greece)

Agenda Item 6 (Document CAP/18/6)

The Commission,

Having considered the document submitted by the Secretary-General under this item,

1. Notes that the proposed Joint Workshop has been postponed to a later occasion due to poor response from Member States in Asia and the Pacific region and the operational sector in general from all three regions;
 2. Thanks the WTO Commission for Europe for the elaborate arrangements that had been made for holding the Joint Workshop in Crete, Greece; and
 3. Requests Members to send suggestions to the Secretariat to enable it to work out a theme and format for such a Workshop which would evince greater interest of both Member States and the operational sectors in all three regions.
-

CAP/DEC/13 (XVIII)

ARREARS IN CONTRIBUTION TO THE
ORGANIZATION'S BUDGET BY COMMISSION MEMBERS

Agenda Item 7 (Document CAP/18/7)

The Commission,

Having considered the document submitted by the Secretary-General under this agenda item,

1. Notes that out of the eleven Member States in the region, only four have gone into arrears for one or more years (excluding the current year);
 2. Pledges its support to the Organization in its efforts to overcome the current financial problem;
 3. Directs the Chairman and the Vice-Chairmen of the Commission to establish contacts with the two Member States in arrears for more than one year, with a view to persuading them to discharge their financial obligations without further delay; and
 4. Calls upon Member States to use their good offices to persuade the Affiliate Members whose applications had been endorsed by them and who are in arrears, to discharge their financial obligations at the earliest possible opportunity.
-

CAP/DEC/14 (XVIII)

PLACE AND DATE OF THE NINETEENTH MEETING
OF THE COMMISSION

Agenda Item 8

The Commission,

1. Decides to hold its nineteenth meeting in the second half of November or beginning of December 1988;
 2. Accepts with thanks the offer made by Macau to host the meeting;
 3. Requests the Secretariat to fix the exact place and date of the meeting in consultation with the Government of Macau and inform all Members in due course;
 4. Takes note of the offer of Macau to host the eighth joint meeting of the WTO Commission for East Asia and the Pacific (CAP) and the WTO Commission for South Asia (CSA) following its nineteenth meeting, at the same venue; and
 5. Entrusts the Secretariat with exploring the possibility, in consultation with the Governments of Japan and Macau, of organizing a workshop on promotion of Japanese tourism to Member States of the two Commissions in the context of the projected ten million Japanese overseas visits in 1991, to be held in between the above CAP and the CAP/CSA meetings.
-

LIST OF PARTICIPANTS

CHAIRMAN

Mr. Choi Hoon
Director General
Bureau of Tourism
Ministry of Transportation
Republic of Korea

MEMBER STATES

Australia

Mr. Laurie Stroud
Assistant Secretary-Tourism
Department of the Arts, Sports,
the Environment, Tourism and
Territories

China
(People's Republic of)

Mr. He Guang Wei
Vice-Chairman
National Tourism Administration

Mr. Yang Liu Yin
Chief
Office of International Relations
National Tourism Administration

Mr. Xue Yaping
Official
Office of International Relations
National Tourism Administration

Mr. He Ruchang
Vice-President
China International Travel
Service

Mr. Ning Fukui
Research Officer
China International Travel
Service

Indonesia

Mr. Rusman K. Utomo
Cultural and Information Officer
Indonesian Embassy, Seoul

Japan

Mr. Tadakuni Hirano
Section Manager
Planning Section
Ministry of Transport

Mr. Takao Kakizaki
Director, JNTO
Seoul Office

Mr. Yoichi Nomura
Advisor
Ministry of Transport

Mr. Noburu Michiaki
First Secretary
Japanese Embassy

Korea
(Republic of)

Mr. Lee, Chan Jae
Director
International Tourism Division
Bureau of Tourism
Ministry of Transportation

Mr. Lee, Suk Am
Assistant Director
International Tourism Division
Bureau of Tourism
Ministry of Transportation

Mr. Bae, Young Han
Assistant Director
International Organizations Division
International Organization and
Treaties Bureau
Ministry of Foreign Affairs

Philippines

Ms. Cynthia Lazo
Director
Bureau of Domestic Tourism
Promotion, Department of Tourism

Thailand

Ms. Varain Buranakarn
First Secretary
Royal Thai Embassy
Seoul

ASSOCIATE MEMBER

Macau

Mr. Rufino De Fatima Ramos
Marketing and Promotion Director
Tourist Office Government of Macau

AFFILIATE MEMBERS

Korea National Tourism
Corporation

Mr. Lew, Hwan Kyu
Vice-President for Marketing
and Convention

Mr. Kang, Chang Hyo
Director
Convention and International
Relation Department

Mr. Kim, Phil Wahn
Manager
International Cooperation Division

PERMANENT OBSERVER

Holy See

Archbishop Ivan Dias
Apostolic Pro-Nuncio
Embassy of Holy See,
Seoul

INTERNATIONAL ORGANIZATIONS

WORLD HEALTH ORGANIZATION (WHO)

Mr. Julien Bertaux
Representative of the WHO
in the Republic of Korea

SECRETARIAT

Mr. Rajesh Rawat
Deputy Secretary-General

Mr. H.M.S. Samaranayake
Chief Asia and the Pacific
Section