A Tour Operator’s Response
Task Force to Protect Children from Sexual Exploitation in Tourism
14th Nov 2005
About First Choice Holidays

• One of UK’s “big four”

• Package holidays to Mediterranean, Mexico, Red Sea, Indian Ocean, N. Africa

• Working towards leadership in sustainable development

• First report of non-financial matters published October

First Choice Holidays PLC
First Choice and protecting children

• Working with ECPAT since 2003

• Industry has a role in facilitating contact with children

• Part of being a responsible business to identify how we can help

• Overseas representatives may need to report incidents
Training for overseas representatives

• UK charity Travel Foundation provided funding

• Country profiles for destinations where there is a risk

• Agreed procedure to report incidents

• Training pack developed for representatives
Progress so far

- Training pack trialled in Dominican Republic
- Training being revised as result of feedback
- Roll out this winter season
Any questions?