Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism

an ECPAT project funded by UNICEF and supported by the World Tourism Organization

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CODE CRITERIA

1. Have an ethical corporate policy against the exploitation of children in tourism
2. Educate and train the staff
3. Inform travellers
4. Introduce specific clauses in contracts with suppliers
5. Contact 'key persons' at the destinations
6. Report annually
Development updates 2004-2005

• Formalization of the Code structure at the AGM Berlin, ITB
• Launch of the Code in Japan, March 2005
• Expansion to Eastern Europe (OSCE)
• Strengthening relation with North American signatories (Carlson, Radisson) – new training materials
• Introduction of the Code in Mexico/Cancun and Belize
• Increasing the number of signatory companies (over 250 in 23 countries)

Future:
• Trainings in Central America (UNICEF TACRO)
• South American campaign for the prevention of child sex tourism (coordinated by Brazil)
International Steering Committee 2005-2007

- IHRA
- Accor Hotels

Tour Operators
- Tour Operators’ Initiative for Sustainable Tourism Development (UNEP.UNESCO.WTO)
  - ExCom member - CHAIR
  - Kuoni Scandinavia
  - ExCom member

Travel Agents
- Carlson Wagonlit

Free seat
- FIYTO
  - ExCom member

Governments
- World Tourism Organization – permanent seat

- Brazil Ministry of Tourism
  - ExCom member

NGOs
- ECPAT International – permanent seat
  - ExCom member – Vice Chair

- Fundacion Paniamor (ECPAT Costa Rica)
- Resposta Brazil (ECPAT Brazil)

UNICEF
- Japan Committee for UNICEF
Launch of the Code in JAPAN – March 14, 2005

The Code signed by JATA, JTB, OTOA and over 60 Japanese companies

- Ceremony organized by the Japan Committee for UNICEF with ECPAT/STOP Japan, and attended by HIH Princess Takamado

- Additional workshops and production of training materials in Japanese
Expansion to Central and Eastern Europe with the support of OSCE

Romania, Bulgaria (May 2005), Albania and Montenegro (July 2005)

- The Code was signed by the Romanian and Bulgarian Associations of Hotels and Travel Agents, as well as individual companies Accor in Romania and Radisson in Bulgaria
- Additional trainings will be organized in the future
Launch of the Code in Mexico, Quintana Roo

Cancun

The Code signed by Radisson, and the Cancun and Quintana Roo Association of Hotels, Quintana Roo Business Council and Palace Hotels

Project of ECPAT USA funded by the US State Department, implemented in partnership with Fundacion Infantia

Additional workshops and production of training materials for US consular staff

2006 – extension of the project to Belize
2005-2006 Workplan

- Production of new training materials in English and Spanish
- Improvement of monitoring and reporting structures
- Providing assistance to Central and South American efforts against child sex tourism
- Initiating contacts in Africa
...for a socially responsible travel and tourism industry

Suppliers of tourism services adopting the code commit themselves to implement the following six measures:

1. To establish an ethical policy regarding commercial sexual exploitation of children.
2. To train the personnel in the country of origin and travel destinations.
3. To introduce a clause in contracts with suppliers, stating a common repudiation of commercial sexual exploitation of children.
4. To provide information to travellers by means of catalogues, brochures, in-flight films, ticket-slips, home pages, etc.
5. To provide information to local "key persons" at the destinations.
6. To report annually.