SUSTAINABLE TOURISM & CHILDHOOD
Task Force to Protect Children from Commercial Sexual Exploitation in Tourism
London, November 2005
Concept

Sustainable Tourism & Childhood

- Sensitizing, Raising Awareness
- Mobilisation

- Positive Approach
- Best Practices

- Corporate Social Responsibility
- Rights of the Child
- Sustainable Development
First Steps

I International Seminar “Sustainable Tourism & Childhood”
Salvador, December 2004

Development of a Plan of Action

Campaign to raise awareness and mobilization “Brazil. Love & Protect it.”
Sustainable Tourism and Childhood

Brasil. Quem ama protege.


0800 990500
Rosicleide. Patrimônio do Brasil.

Proteja as nossas crianças da exploração sexual no turismo.
Protect our children from sexually predatory tourism.

0800 9990500

Katia. Patrimônio do Brasil.

Proteja as nossas crianças da exploração sexual no turismo.
Protect our children from sexually predatory tourism.

0800 9990500
Accomplishments

National Council of Tourism - 2005
Dedicated to Sustainable Tourism & Childhood

Permanent Thematic Chamber created to support actions undertaken to protect children

Proeminent actors implement projects to protect children (top-down strategie)
Networks, Federations and Associations

**ABIH** – Brazilian Association of Hotels Industry

**ABRASEL** – Brazilian Association of Restaurants and Entertainment Enterprises

**FBCV&B** – Brazilian Federation of Conventions and Visitors Bureaux

**ABET** – Brazilian Association of Tourism of Adventure

**FBHRBS** – Brazilian Federation of Restaurants, Bars and Similars
Regional Initiatives

Preparatory meetings in Chile, Peru, Bolivia, Ecuador, Paraguay, Colombia, Argentina, Uruguay and Venezuela to the II World Forum of Tourism.

Chiefs of State’s Summit of the South American Countries Community, Brasília, September, 2005
II World Forum of Tourism for Peace and Sustainable Peace

I Meeting of South American Ministers and High Authorities of Tourism
Rio de Janeiro, October 26th, 2005

II International Seminar “Sustainable Tourism & Childhood”
Rio de Janeiro, October 25th and 26th, 2005

Photograph exhibition “Childhood & Tourism: for a sustainable world!”, in partnership with Save the Children Sweden
Regional Improvements

Approval of a regional strategy on the I Meeting of Ministries and High Authorities of Tourism from South America

Creation of a Regional Task Force for Protecting Children from the Commercial Sexual Exploitation of Children in Tourism
Regional Task Force

Exchange of information and experiences between South America, Central America and Caribbean

Promotion of an unified campaign to raise awareness
Ministry of Tourism