Monday 8th November

Neal Baldwin
Travel Weekly
Travel Weekly Child Sex Tourism Campaign

- Create CST training programme for retail agents
- Get industry to acknowledge part it plays in CST
- Send out message trade is acting responsibly
- Increase awareness of CST among holidaymakers to reduce situational abuse
- Retail groups (especially UK’s ‘Big Four’ operators) reluctant to gauge agent views
Travel Weekly Child Sex Tourism Campaign

- Travel Weekly efforts inspire Home Office support for research into consumer attitudes on CST
- ECPAT UK and Travel Weekly help draw up methodology
- Backing from ABTA, Home Office, Foreign Office, Crimestoppers, National Criminal Intelligence Unit
Travel Weekly Child Sex Tourism Campaign

- Research results reveal
  - 46% of respondents know ‘little of nothing’ about CST
  - 89% say they would be more likely to report incident of CST to rep or police in resort if they had more information
  - 34% say they would be more likely to book with operator that took positive action on CST – a further 61% say it would not affect buying habits
Travel Weekly Child Sex Tourism Campaign

- Pilot scheme in conjunction with The Travel Foundation to launch in The Gambia
  - Holidaymakers will get CST leaflets and rep support
  - Crimestoppers line gives chance to report abuse to UK-based police officers