Anti-Trafficking Programme (ATP)

Public-Private Co-operation in the Prevention of Trafficking in Human Beings

Office of the Co-ordinator of OSCE Economic and Environmental Activities (OCEEA)

February 2004
The OSCE is a regional security organization concerned with:
- politico-military issues
- democracy and human rights
- economic and environmental threats

The OCEEA addresses economic and environmental threats to security through:
- raising ‘political’ awareness
- catalyzing multi-stakeholder actions

International and Local Staff Numbers 2004

International Staff Numbers: 2’983
Local Staff Numbers: 306 + 70 + 167
The ATP was developed based upon...

- Key recommendations of the 11th OSCE Economic Forum on Trafficking in Human Beings, Drugs, Small Arms and Light Weapons (May 2003)
  - tackle the demand side of trafficking
  - address economic root causes
  - involve more intensively the private sector in combating trafficking

- OSCE Action Plan to Combat Trafficking in Human Beings (July 2003)
  = commitment of the 55 participating States to:
  - tackle economic factors that increase the vulnerability of women and minorities to trafficking
  - mobilize and strengthen the private sector’s efforts to combat trafficking in human beings
The ATP was developed based upon...

- Evidence that a very high percentage of trafficked persons are minors (below 18 years of age), e.g. around 65% in Albania, 50% in Bulgaria and 45% in Moldova

- Identified best practices involving private sector action in the fight against sexual exploitation of children (e.g. the Code of Conduct Project)

- OSCE’s political commitment and programmatic experience in targeting and empowering vulnerable population groups

- Close co-operation with
What is respect?

Austrian Non Governmental Organisation working on a global level:

- Main focus:
  - Sustainable Tourism and Sustainable Regional Development

- Main work areas:
  - Research and Education
  - Implementation, Monitoring and Evaluation
  - Policy advice and strategy development

Partner of ECPAT International and Co-ordinator of ECPAT Austria
(application in progress)

- Working on the Code of Conduct since 1999
- Coordinator of the EU founded Code of Conduct project 2002-03
The ATP - Approach

- Building upon and extending existing experiences of the private sector
- Utilizing the momentum provided by the tourism industry to address the pull and push factors of trafficking in human beings in source, transit and destination countries
- Promoting multi-sectoral co-operation by establishing private-public partnerships among the business community, NGOs, and governments in the OSCE region
Scope and Objectives of the ATP

To combat trafficking in human beings through preventive activities

By addressing both the demand and supply side of trafficking in human beings in a comprehensive manner in Western countries as well as in South-Eastern, Central and Eastern European countries.

The ATP consists of three components/subprograms,

- Self-Regulation
- Awareness Raising
- Economic Empowerment

each mutually reinforcing the goal to combat trafficking in human beings
Scope and Objectives of the ATP

Self-regulation of the private sector

Encouraging multi-sectoral cooperation in combating trafficking

→ Promoting self-regulation initially within the travel and hospitality industries by extending the Code of Conduct Project to the OSCE regions of South Eastern and Central Europe;

→ Subsequently, self-regulatory activities will be promoted in other sectors, including transportation, agriculture, etc.
Self-Regulation

Expansion of Code of Conduct Project to private sector companies (e.g.: tour operators, hotels, etc.) in SEE and CEE starting with the Black Sea Region

- The *Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism* promotes self-regulation among private companies by:
  - awareness raising
  - training
  - supply chain responsibility

- Implemented by 45 companies, Code of Conduct is estimated to have reached in 2003 over 30 million tourists travelling to destinations in 16 countries worldwide
Scope and Objectives of the ATP

Awareness Raising

Raising the visibility of trafficking in Western countries

- Awareness raising campaigns in Western countries directed at parliamentarians, schools, business community including in particular tour operators, airlines, etc.

- Developing linkages with law enforcement and service providers to promote coordination.
Example of Awareness Raising

Public Service Announcements (PSA)
(OSCE – UNODC co-operation)

PSA (video 45 seconds) on trafficking + how anybody can help showing at airport lounges, as in-flight video on business/regular commercial flights within Europe
Scope and Objectives of the ATP

Economic Empowerment

Creating new economic opportunities for potential victims of trafficking in the countries of origin

→ Implementing economic empowerment activities, as prevention strategies, for vulnerable population groups at risk of being trafficked

→ Building partnerships with business community, government and civil society
Examples of Economic Empowerment

Skill building:

→ Young Entrepreneurial Seminars (YES): training programme providing young people with the fundamental knowledge on how to start an business and access financing

Vocational training:

→ Internship-Programme: placing at-risk young people in private companies for several months to provide them with marketable and general life skills
Implementation of ATP - Action Plan

- First phase (2004-2005)

- Expanding the Code of Conduct Project to Western, Southeastern and Central Europe (pilot countries are being identified)

- Developing an awareness raising campaign for Western countries targeting airline companies, business travelers, policy makers and the general public

- Adapting and implementing economic empowerment activities together with private sector partners in pilot countries in SEE and CEE
Implementation of ATP - Action Plan

- Second phase (2006)

⇒ Self-regulation: bringing the lessons learned from the tourist industry to other industrial sectors (transportation, agriculture, entertainment)

⇒ Continuing the awareness raising and economic empowerment activities and expanding it to other countries and regions
Thank you for your attention!

For further information contact:

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